JOHN BULL, MARCH 2E, 193E
TWOPENCE.

JOHN BULL

OVER A MILLION SALE

Vol. XLIX.
No. 1292.

WILLS'S
'GOLD FLAKE'
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They sell on Merit
and
Merit alone

B.W. 652

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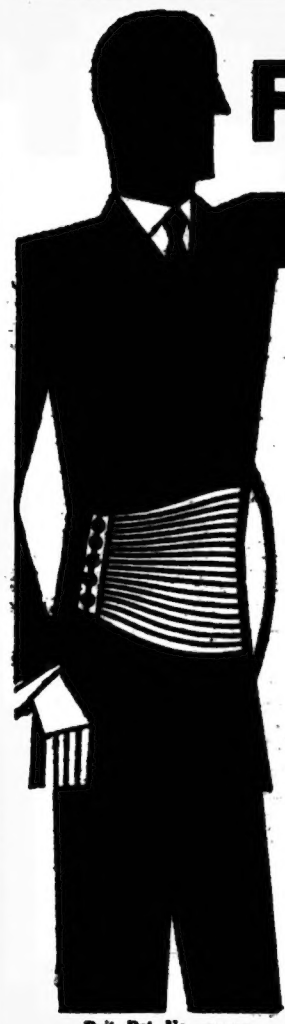
WRITE for the SELFRIDGE ILLUSTRATED CYCLE LIST offered in the advt. on page 31. Mention *John Bull* when writing.

FILL in the coupon in the ELECTROLUX advt. on page 28 for a free booklet which explains all about this new Electric Sweeper, which can be obtained on easy payments.

GREENHOUSES of every type and to suit everybody. Genuine reductions are offered by T. BATH & CO., whose advt. appears on page 29. Write, mentioning *John Bull*, for free Sale List.

DISCARD THAT UGLY CLOTHES LINE in the home and get a "Neeta" Airer. Fixes to any Mantel or Shelf, airs things quicker, and costs only 1/6. See Illustrated advt. in *John Bull's* "SHOP WINDOW."



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YOU CAN'T BE BOTH.

BEWARE of that abdominal curve which betokens middle-age and disfigures your appearance. It is a real danger curve, a warning which no wise man can neglect.

When the abdomen protrudes, the muscular wall which should retain the intestinal organs in position becomes relaxed, with the result that vital organs are displaced. It is thus that many serious and painful maladies originate. Further, rupture is always a danger. Against all these troubles you are surely protected by wearing a Linia Belt.

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Brit. Pat. No. 279477.

Money returned if dissatisfied.

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Telephone: Regent 5693

Wear the Linia Belt

CUT LENGTHS AT WHOLESALE PRICES. Botany Wool Serges. Fast Blue, 5/6 per yd. Indigo from 6/9. Fancy Suitings from 7/6.—Herbert Smith, Dept. B., 13, Kent St., Bradford.

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READERS' Attention is drawn to HODGSON'S CARPET & BEDDING offer on page 14. An illustrated BARGAIN CATALOGUE will be sent post free.

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AN "UNDERWOOD" PORTABLE TYPEWRITER for 21/- down. Fill in the coupon in the advt. on page 29 for illustrated Booklet No. 28 and details of a free trial offer.

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WORMS CURED.—Artico Brand Worm Tablets are a specialist's positive and permanent cure. They quickly meet with the most stubborn cases by calmly removing the very cause of the worm's existence. No fasting, no dieting, no interference with daily habits. Send 1/6 for generous supply, or 1½d. stamp for Free Pamphlet.—Midyard Thorpe Co., 34-38, Codnor, Derby.

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FREE.—3 vital books every woman should have. "The Problems of Womanhood" and "Guide to Health." Simply write NOEH, LTD. (Dept. J.B.), Laboratories, Coldharbour Lane, S.E.5. See advt. on page 31.

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Have you tried "AZIADE" PERFUME? A sample offer appears in the advt. on page 14.

READERS' attention is drawn to the SHAVEX-ZEEKOL offers on page 33. A sample tube of "SHAVEX," 3 "SHAVEX" SUPER BLADES, ZEEKOL OINTMENT & PILLS, and DOGE CREAM (the complexion restorer) will be sent in return for the coupons appearing in the advt. Be sure to attach your name and address and the necessary amount for postage.

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Biggest Value
IN FLOOR COVERING

NOTE NEW LOW PRICES

90 SQ.FT. for 15/-

DAMP AND ROT PROOF specially suited for damp stone or wood floors. Lies flat without fixing.

PAROLEUM

(all rolls 2 yards wide)
Many Pretty Patterns to choose from.

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Span roof type, as left illustration.

Long.	Wide.	High.	Cash Price.	6 payments or 12
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Carr. Paid. Send for Free Book No. 66. Many sizes & designs.

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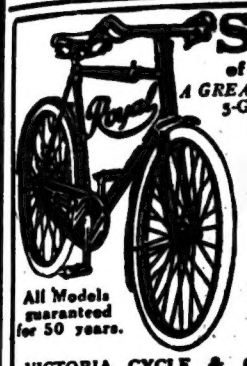
A GREAT OPPORTUNITY



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Save 12/- in the £1 on your Spring Suit by ordering AT ONCE. Never again will you get hard-wearing Lounge Suits, Single or D.B., in fashionable GREY, BLUE or BROWN patterns for 20/-. Give chest, inside leg and waist measurements. You risk nothing—If you do not think Suit would be sound value for 50/-, and is a "miracle" at 20/-, return it and we will refund your 20/-.

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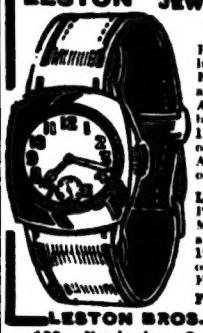

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12/6 per pair CASH or C.O.D.

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600 ARTICLES. FREE TO ALL.

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AN HOUR'S WORK IN A FEW MINUTES!

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The regular price of this Darner is 2/-, but to get it more widely known I am, for a limited period, offering it at half-price, so send NOW 1/3 to

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5 VALVE PORTABLES
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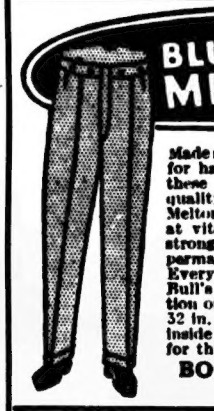

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Made specially for hard wear these heavy quality Blue Serge Meltons are reinforced at vital points, have strong pockets and permanent turn-ups. Every pair sold under "John Bull's" Guarantee of Satisfaction or Money Back. All waists 32 in. to 42 in. State size and inside leg measurements. Send for this genuine bargain NOW.

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BEST WATCH VALUE Ever Offered

No DEPOSIT

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Expanding silver bracelet, thoroughly tested, three-quarter plate, jewelled movement, utmost precision, handsome dial, 25/6. On Moire Band, 20/-.

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Strong leather strap, similar movement, 21/-. Luminous, 2/- extra.

Both warranted for 15 years. On receipt of Watch pay 1/6 and 1/6 fortnightly.

Send to Dept. J.B. to-day for one of these marvellous watches.

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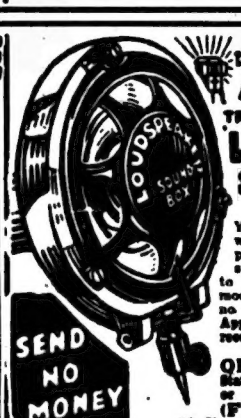

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2 White Woolly Blankets 90 x 70
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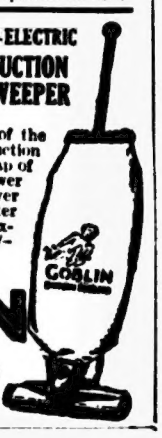

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8 REASONS WHY CRAVEN "A" CORK-TIPPED CIGARETTES do not affect the throat

WE state without any qualification whatever that Craven "A" Cork-Tipped Cigarettes do not affect the throat. It is no idle claim. It can be proven as it is proven daily by hundreds of thousands of your countrymen and women. Read these 8 points, which explain why, and you will better understand the fact that Carreras tell the truth in their advertising. *We challenge you to find all these facts about any other cigarette made.*

Made by Carreras, Ltd. 143 Years' Reputation for Quality

TOBACCO

Proportionate blending of 100% pure matured Virginia tobaccos—A MILD Virginia for DELICACY; FULL STRENGTH Virginia for BODY; VERY RICH Virginia for FLAVOUR; And ANOTHER solely for its BOUQUET. In the blending of these tobaccos Carreras' EXPERIENCE and FORMULAS are unique.

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Craven "A" have the only complete dust extracting plant of its kind in Great Britain. It is a process exclusive to them. Tobacco grows in sandy soil, and the fine particles of sand adhere to the leaves. We get rid of this sand when making Craven "A" because this sand would get hot and would come into the mouth, thus causing mouth and throat irritation.

PAPER

The tobacco is wrapped in the very highest quality British paper, certified by an eminent analyst to be made from pure materials free from harmful ingredients or injurious acidity.

CORK

The Craven "A" Cork Tip is velvet-smooth and is made of PURE NATURAL Cork, Hygienic and Waterproof. It is fixed by an exclusive Carreras Special Process—it binds the end of the cigarette firmly and prevents the loose strands of tobacco from entering the mouth and throat. Craven "A" Cork Tip does not stick to the lips.

COOL

Our Cork Tip, by being waterproof, absolutely prevents the tobacco from becoming damp and generating heat. Craven "A" smokes cool from the first puff to the last. It does not allow moisture to set up chemical action in the tobacco and so affecting the saliva with harmful results.

JUICES

The Craven "A" Cork Tip prevents the moisture from the mouth from dampening the tobacco, so that no tobacco juices enter the mouth or throat. Speakers and singers smoke Craven "A" for this reason alone.

STAIN

The Craven "A" Cork Tip does not allow tobacco stain to come through to the fingers or the lips, an obvious advantage to every smoker.

THROAT

All these points explain the reason why the perfect Craven "A" cork-tipped cigarette does not injure your throat. You can smoke as many as you like without any harmful effects whatever.

Change over to-day to CRAVEN "A"

and prove these facts for yourself.

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JOHN BULL

For the People— —the Right to Justice and Truth

THURSDAY,
for Week ending Saturday, March 21, 1931. Twopence. Registered at the G.P.O. as a Newspaper. Postage: Inland and Canada, 1d.; all other parts of the world, 1½d.

"If you see it in 'John Bull,' it is so"

Drastic Changes at Scotland Yard

Red Hand on the Rifle-butt

The Sky's the Limit!

WE have bad news for crooks. Scotland Yard is to be overhauled and radical steps taken to increase efficiency and scope. A bold scheme will be approved by the Home Office within the next few weeks.

Several new inspectors will be created and drafted to areas where the detective strength is weak.

Divisions in which the superior officer has many stations—one has seventeen—under his control will be sectionised.

Intolerable!

Present conditions are intolerable. At some of the stations a single constable is in charge of the C.I.D.

At one the superior officer has had only one free day in two months. At another there is not even a C.I.D. office, and the detectives type their reports in a cell.

* * *

Crime detection will be facilitated by the changes, but the Home Office must go even further before we are satisfied. The public would rather pay for detection than crimes committed.

Even in the new scheme the authorities still hanker after false economy, for certain stations will be reduced in strength in order to augment others.

* * *

Incidentally, look out for the early retirement of some famous and long-serving officers, who will be replaced by younger blood in the Force.

Terrors in the "Terriers"

Great secrecy is being observed in the Territorial Army over the dismissal of a number of recruits.

We happen to know the root of the trouble. A small contingent of Communists joined up, induced "Terriers" to absent themselves from duty, and impaired discipline.

But they will never again have their Red hands on "Terrier" rifle-butts.

Headquarters are satisfied that this unruly element is now wiped out, and recruiting is once again on the upgrade.

On it goes

A big slice of the millions spent by the Government on employment schemes is slipping into the bulging pockets of the land-owners.

There was a £171,500 reconstruction job on the Bath Road. The land cost £42,000. For every man employed on this scheme the landowners took about £1,000 of public money.

In the grandiose Charing Cross Bridge scheme it was revealed that only £5,739,000 of the cost would be spent on the actual work. The remaining £11,126,000 would go for buying land and paying easements for the use of the land.

What a game!

Why shun Australia?

How much longer will the City shun Australia, which is struggling desperately to release itself from the strangling grip of economic circumstances brought about by the world slump?

Australia is a producer of prime products, such as wool and wheat, and it is such commodities which have had the greatest fall in price.

Mr. Theodore, the Federal Government Treasurer, says he is prepared to legislate in order to abolish the country's gold reserve sooner than see Australia fail to meet its existing commitments to investors.

The City must beware. Australia may find another friend in need and become as independent of London as another of our great dominions, Canada.

Black business

Complaints of a coal shortage due to the Quota Act have been promptly exposed.

Most of them are simply pretexts on the part of the merchants to excuse profiteering. The genesis of the scare was misinformed political opposition to the Act.

Ample provision is made for the extension of quota limits immediately a demand increases. And these powers are vested not in the Government, but in the coalowners themselves.

Cheaper "talkies"

Amusement was cheaper in London last week. For the big "talkie" at Albert Hall reserved seats were only half-a-crown and a shilling, while the general public was admitted free.

And the cast! A duke, viscounts, earls, baronets, a field-marshal, generals and knights. Not to speak of Mr. Winston Churchill and "Jix." All for half-a-dollar in a front row.

How Gandhi must have smiled when he heard of this mass attack on the wonderful work of the Viceroy of India. And how bitter Lord Irwin must feel.

Hell's angels

A so-called secret of the war was that the Germans, hoping to scare the British troops to wild flight, flashed the "Angels of Mons" on the sky by means of super-magic lanterns.

That "cookhouse rumour" is recalled by the fact that such lanterns are now at work in this country.

Already an advertisement in letters 20 ft. large has been stretched across the sky at a height of 1,500 ft. It moved around its ghostly course for hours, and could be seen for miles.

Why make night hideous and the sky one giant hoarding?

But if it comes, Mr. Snowden should put a thumping big rental on "sky sites."

We pushed this boat cut

We have frequently referred to the difficult position of our Northern fishermen who are forbidden to trawl in the Moray Firth and other breeding-grounds, while foreigners literally scoop the pool.

The Secretary of State for Scotland, Mr. William Adamson, has in the last week or two personally investigated our charges and found them only too true.

He is now pressing the Cabinet to seek an international agreement that will exclude foreigners from waters wherein the Fishery Board has forbidden British trawlers to fish.

National defence paradox

When retired admirals fill the newspapers with complaints that the Navy is being crippled for lack of money, it should be remembered that the current estimates provide for about £51,000,000 a year.

Sir Frederick Hallett, Secy. Imperial Cancer Research Fund

The national provision of radium for a year's cancer research amounts to only £100,000.

And the danger to Britain from cancer is greater and more immediate than can reasonably be expected from any foreign navy in the world.

National defence means more than guns.

To challenge the Lords

Mr. Lees Smith, the new President of the Board of Education, will have the distinction of being the first Minister for many years to throw back a Bill in the teeth of the House of Lords.

The Bill for raising the school-leaving age, which the Peers rejected, is to be reintroduced in the Commons and passed into law under the Parliament Act.

This measure is a cumbrous process for overcoming the resistance of the Lords, but it does, in the end, enable the will of the Commons to prevail.

The worst feature of the new delay occasioned by the obstructive tactics of the Lords is the confusion caused to local education authorities.

Tragic "R101" echo

Mrs. Potter, the young widow of Flight-Sergeant Potter of the *R101*, is now in a truly tragic position.

Another child is coming along, yet Whitehall seems still to think that 27s. a week is an adequate sum to keep herself and her young family.

Surely they can stretch red tape regulations to the extent at least of awarding her a widow's pension. The Air Ministry and the Ministry of Health are jointly responsible.

In the name of common humanity, in the name of the promises the Government made after the disaster, they should see her and her children safe from want.

But let them act now, at a time when this unfortunate widow should have as little anxiety as possible.

The price of things

There is good reading in a modest little White Paper just published by the Treasury.

It discloses, among other things, that it costs over £200 in stamp duties to become a viscount.

Lord Sankey's robes, on his appointment as Lord Chancellor, cost the tidy sum of £384 18s.

But the duty on the warrant appointing Mr. Snowden Chancellor of the Exchequer cost only twelve shillings.

Go slow, Mr. Morrison!

The number of hours worked consecutively by charabanc and other long-distance drivers and the hours of rest were given legal maximum and minimum limits by the 1930 Road Act.

But already, in preparation for the coming season, the transport interests have secured alterations in the safety regulations, increasing the length limit from five and a half successive hours' driving to eight and a half in twenty-four.

Minimum periods of rest are at the same time reduced by several hours.

This retrograde step should be reconsidered.

Forward, march!

Our recent plea for the development of a cheap transport system *via* improved canals has been endorsed by the Manchester and Liverpool section of the Institute of Transport.

A scheme has been put forward showing that improvements in inland waterways would serve the double purpose of increasing transport facilities and providing work for the unemployed.

Spies still in season

Spies are still popular. The Cabinet has, for the coming financial year, included £180,000 for these and other Secret Service expenses — the same sum as for the year now ending.

The Speaker will say "No"

Several M.P.s are annoyed about it. They claim that, with the existence of the League of Nations and several peace pacts, money spent on espionage should at least be reduced.

But in the House they are muzzled. Under an old tradition Mr. Speaker will tell them, if they rise to speak, that the £180,000 is a secret item and cannot be discussed.

So the wages of the spies and the bribes of the secret agents are safe for another year.

IF YOU SEE IT—(Continued)

Khaki slums

Does Mr. Shaw, the War Secretary, know that there are British soldiers living in dilapidated huts that were built at the time of the South African War?

Does he know that in many barracks even the married quarters are unhygienic and ugly?

It is unreasonable to expect men of the type recruited into the Army to-day to live under what are little better than slum conditions. The programme for improving their living accommodation must be speeded up.

'And the greatest of these . . . !'

Hard times would not be so hard if there were more people of the stamp of Mr. F. Walton, a butcher, of Bishopton Lane, Stockton.

When the day's work is done Mr. Walton collects the pieces of meat in his shop and makes a very tasty soup. This he distributes free of charge to the poor who call at his shop with cans.

He is now distributing nearly 140 gallons of soup each week. Great work, Mr. Walton!

Lest we forget

It is a pity Miss Sheila Kaye-Smith's new book costs 7s. 6d. It would have made such a splendid pamphlet to distribute to the electors of St. George's, London.

It is a poignant picture of the miserable lot of the working-classes in the "Hungry Forties."

Protection had sent the price of bread to two shillings a loaf. Prices generally bounded up. Ten shillings a week was not too bad a wage for a married man, and little children worked in the fields for a few pennies a week to help keep the home going.

Nothing like this will ever happen in Britain again; but it's just as well to remember.

No easy money

More nonsense and deliberate lies have been circulated regarding miners' earnings than on any other single subject which serves politicians for a battle-ground.

The truth is that every year since the war has seen a reduction of wages.

In 1920 the average daily wage was 16s. 10d. To-day the average is 9s. or under.

Stories of men earning £5 in half a week and then drawing "dole" do not apply to miners.

Choose your poison

Preserved fruit and fruit-pulp for jam-making can be imported into this country when compounds of sulphur dioxide have been used as preservative.

The official view is that all chemical preservatives are injurious, but sulphur dioxide least so. Mr. Greenwood, the Health Minister, remarks that bad fruit would be even more injurious.

Cannot he enforce his own regulations excluding bad fruit at the ports, and making containers of preserves bear accurate descriptions on the contents—including the amount of poison?

Home is sweeter

By close attention to building costs, local authorities are getting the rents of new municipal houses down to a level more compatible with what working-class tenants can pay.

Birmingham has produced three-bedroom, non-parlour houses at 6s. 8d. a week; Liverpool at 7s. 4d.; Manchester at 8s. 6d., and Nottingham at 6s. 4d.

Many of the houses erected under earlier schemes entail rents that are sometimes 50 per cent. of a workman's weekly wage.

Bantam's big grouse

One of the first grievances that Major Attlee, the new Postmaster-General, is to be asked to remedy is that of ex-Service "bantams" among the P.O. staff, who are barred from the permanent pensionable establishment.

These men point out that they were tall enough to serve in the war, but the Post Office height regulation decrees that they are not tall enough to become regular postmen.

Pack them off home

Patrons of greyhound-racing in Cardiff complain that they are continually pestered by small boys and youths desiring to "Mark your card, sir?"

Although still of school-age, these youngsters talk "wisely" of prices, the performances of the runners and "inside information."

The Cardiff authorities are very properly much concerned with the moral welfare of the citizens.

It seems to us that their ends would be better served by turning their attention to these young tipsters rather than by banning Maurice Chevalier from singing a couple of songs in a language that not one in a hundred of his hearers would have understood.

"If you see it—"

A Manchester reader saw an article in these columns about two women who were defrauding landladies. The details aroused her suspicions in regard to a woman who had, in somewhat similar circumstances, fraudulently incurred debts locally.

The police were informed, enquiries were made, and the woman proved to be one of the culprits exposed in our article.

She has now been sentenced to six months' imprisonment.

Luxury law

At the Old Bailey, Sir Ernest Wild has called attention to a new illustration of the fact that law is like the Ritz — open to all who have enough money to pay.

He's human

The Recorder, who is famed for his humanity, spoke bitterly of the fact that to appeal against conviction a person must deposit, or find two guarantees for, £40.

If he is poor and friendless he can do neither.

The whole question of the legal position of poor persons should be reopened in the light of the experience of more advanced countries

That's the spirit

Miners of Trecynon, South Wales, have just transformed a disused engine-shed into a comfortable theatre, where they and their womenfolk intend to stage "the best types of plays."

None of those responsible for this enterprise earns more than £3 a week, while many of them are unemployed.

This is the spirit that will not admit defeat. Good luck to the Trecynon miners!

Life among the rats

Manchester is building houses at the rate of three thousand a year, in healthy suburbs. Would it not be advisable, also, to pay a little attention to the hovels in which many of its people work?

In the heart of the city, only a few yards from its Royal Exchange, between Shudehill and Cannon Street, is an area that is a menace to all the hundreds of people who work in it.

Every foot of space is let as warehouses, stockrooms or offices, most of the workers being women milliners and machinists. In addition to being overcrowded, the buildings are ill-lighted and ill-ventilated and they are rat-infested.

No houses of half the age of these warehouses would be tolerated in Manchester, and yet these people spend most of their time at or near their work, working hours averaging from 8.30 a.m. to 6 p.m.

It won't do, Manchester.

A word of advice

Our Pensions Expert has a word of advice this week for the pensioned parents of fallen soldiers.

There is a clause in the Royal Warrant of September 2, 1924, under which a dependency, or flat rate, pension awarded to one of two such parents can, if one dies, be transferred to the survivor.

But unless an appeal for such a transfer is made the pension is withdrawn.

Moreover, since the transfer cannot be made retrospective and takes effect only from the date of application, no time should be lost in lodging claims.

Sentence without end

Eight years ago Robert J. Roberts, then sixteen years of age, stole two shillings' worth of property at Llanrwst, North Wales.

He had never been in trouble until then, but was sent away to an institution far from his home.

As a protest, when he had been there two years, he broke out and went to work on a farm, to which he was traced.

On being taken back Roberts was certified as a mental deficient and put away in the notorious Rampton asylum at Retford, Notts.

Once again he escaped and began to earn his livelihood in a factory, but in the end he was hunted down and hauled back.

It is terrible that a man of twenty-four, after eight years' imprisonment, should have to go on serving what is apparently a life-sentence for a florin.

Negative results

R. L. Green, of 218, Fore Street, London, N., is the proprietor of a photographic exchange which does business of a doubtful character.

We have had several complaints about his method of obtaining articles in exchange for cash, and failing to complete his part of the bargains except under pressure.

A Herefordshire reader is "in the soup" over the matter of a camera.

Green has pawned it, and now, after many months of weary waiting for a settlement, our correspondent has received a cheque from Green which has been returned by the bank marked "refer to drawer."

Green has done him brown.

£150 a minute

The highest-paid Cabinet Minister in Britain draws about £200 for his week's work.

Yet JOHN BULL this week invites you to work for half an hour or so one evening and be in the running for a reward of £4,500.

Turn to pages 38 and 39 and get that millionaire feeling.

Beacon of despair

Margaret Thompson Allison, a native of Glasgow, was until recently employed on a farm at Auldearn. The Sheriff at Inverness has sentenced her to sixty days' imprisonment for setting fire to some of her employer's straw.

The Sheriff admitted that the girl was working under slave conditions, and though seriously overworked was allowed no half-day or Sunday off.

In sheer despair she appears to have lit a beacon to call attention to her distress.

In court, her family, poor people who had travelled from Glasgow, were refused permission to give evidence.

If Mr. Adamson, Scotland's Secretary of State, can't have the employer punished, he should let this poor girl go free.

Shamed at seventy

A retired miner, seventy years of age and a staunch teetotaler, was found in a state of collapse after a football-match at Sunderland. Believed to be under the influence of drink, he was taken to the police-station.

That was on Saturday afternoon. But he was not seen by a doctor until the following morning. He was then ordered to hospital, where he died about a week later.

The charge against him was withdrawn, and he died without such a stigma attaching to his name, but that is not enough.

Why was the old man left from Saturday afternoon until Sunday morning without medical inspection, even if presumed to be drunk?

The Chief Constable of Sunderland must explain.

Telling the world

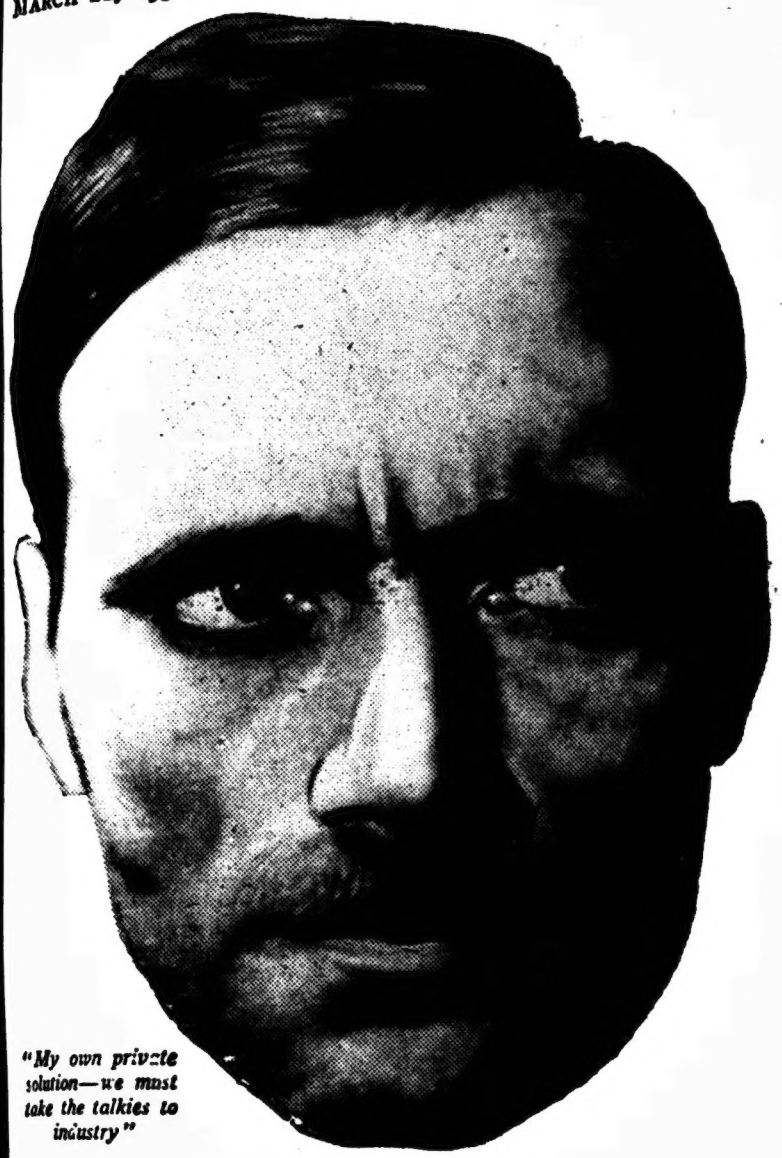
The British Industries Fair is such a tremendous stimulus to trade that the north-east coast is anxious to be more intimately associated with the project.

At present the fair is held in London and Birmingham only, but it is now claimed that a show at Newcastle would be an added boon.

The success of the North-East Coast Exhibition two years ago emphasised the need for a "shop-window" display for this expansive industrial area.

With their modern shipyards, engineering works, factories and coal mines, Tyneside, Wearside and Teeside want to "tell the world."

ADAMSON'S
Potted Music



"My own private solution—we must take the talkies to industry"

A BIG Movie Idea

by JOHN GRIERSON,

the Film Producer, whose best-known work, "Drifters," telling the dramatic story of the British herring fleet, is an acknowledged masterpiece

PEOPLE have no time in the drive of existence to master the facts of any save the odd corners of knowledge in which they actually work. The fact is that we reach most of our conclusions by hunches. Democracy is only a vast system of government by hunches.

We are cultivating quite deliberately the return to the dramatic method in all matters relating to the formation of public opinion.

This is the key to the power of the kinema. The newspaper and the kinema are the principal instruments of modern influence because they are popular dramatisers.

It is not just that they play on men's emotions. Rather is it that they can play on men's ambitions and ideals.

The greater importance of the kinema lies in the fact that it can go abroad. Because of its infinite ability to travel, to address foreigners, to penetrate into the affections of foreigners, it is potentially a country's principal ambassador.

It can "show the flag," not in occasional ports as the Navy does, but to millions of people daily.

The trouble with the English kinema is that it does not yet know its own power or appreciate its public duty. It has one or two (rather inferior) C. B. Cochrans, but no Northcliffes.

We have been doing very well now for a couple of years, technically speaking, but the films we turn out do not mean nearly as much as they should in the improvement of our national prestige.

All we do is London stuff: musical comedy, crook drama, yellow-backs generally. And nothing positive can come out of such material—no inspiration to ourselves and no word to the world that England is still hitting the high spots.

It is a great pity when England's economic welfare depends so urgently on the amount of good will she can command in international markets.

Here in kinema is the one instrument by which we can create good will on the vast scale which is necessary, and we have not learned to use it.

Flag the world

AMERICANS do better. Their films flood every country in the world, and their daily audiences are to be reckoned in tens of millions. There is, so to speak, an American flag flying over a hundred thousand theatres all over the earthball.

If they were bad films, it would not matter so much. The truth is that, by and large, they are the best and brightest films.

They command their world audiences because with all their faults they have something which the peoples of the world, and especially the peoples of the new democracies, want. That is their power, their pro-American power. In their box-office success is their propaganda strength.

Think of them in the mass and note their qualities. They are the films of youth and achievement, of sunlight and humour and optimism. Their heroes are young and tough, commanding the future.

No wonder the United States Department of Commerce maintains that one foot of film means a dollar of trade. The films throw a glamour over everything American. Because of their spirit of youth, they create insensibly an impression of America as the country of the future.

Their open spaces, their great railroad and steelworks and skyscraper backgrounds, create an impression of size and power. Their fine interiors, and fine women, and fine appointments of all kinds, tend by association to make each American export an object universally desirable.

Vivid dream-life

THE romance of the films, the pleasure, envy, desire, or whatever it is the films instil in their audiences, tend to attach themselves to each American good and chattel. The world's hundred thousand theatres are in fact a hundred thousand American consulates, doing business.

It is just silly to deplore—as we in England keep on deploring—the quality of the dream-life which these American films provide for the populace. The important fact is that they *are* the dream-life of the populace, and any realist statesmanship must accept the fact.

What then can our films do to counter this American kinema salesmanship, and in what material will we find that spirit of youth and size and power and achievement and "forward-looking" which must inform our national publicity?

Anyone outside the metropolis will tell you that we can achieve nothing if we go on lamely copying the London stage.

Its musical comedy, its pretty cross-talk, its Shavian toyings with one idea and another, its glitter of sophisticate showmanship, are well enough for West End London; but they have no conceivable relation to the work and wonder of the England that really matters.

Not so silly

THE kinema is a simple art, with a simple, forthright *clientele*, which is not so stupid as that. Make your stuff simple and you may be as deep as you please with it, which is to say that the kinema *clientele* wants guts.

I am afraid it even wants such unfashionable things as inspiration and uplift. The London stage could not inspire the purchase of a packet of pins.

My own private solution is that we must take the talkies to industry. We were the industrial pioneers of the world, we are the makers of steel, the builders of bridges, the shipwrights of the world.

We are still the carriers of the world for all the lines of shipping laid up in London, Southampton and the Bristol Channel. We insure at Lloyd's for the world.

We buy and sell, we harvest and manufacture what we harvest on a world-scale still untouched even by the Americans. Our scientists perform miracles each year.

By one discovery we push a harvest-line north into the Arctic itself. By another we conjure up a plague to kill out an entire race of crop-destroying insects: a plague for a plague. By yet another we create, as by a wave of the hand, a few million more acres of Empire grasslands.

We may be rotten salesmen, with a sense of commercial "service" which is the contempt of the world, but we are not so dumb.

When, however, did you see an English film which used for the background or material of its romance the dramatic atmosphere of Middlesbrough steel, the Clyde shipyards, Lloyd's, the Bank of England, or Lancashire cotton! "Hindle Wakes"—one!

When for that matter did you see an English film which touched even incidentally on the civilisations we have built up on every coast-line of the Seven Seas, the roads we have built, the trades we have laid down? "Palaver"—one!

Riches beyond compare

"HALLELUJAH" could do Mississippi cotton, but we do nothing for India and the Sudan. "Men of Steel," "Danger Lights," and a hundred other steel films could describe American industry and American workmen. We meet them with the silly romance of "The Flying Scotsman" and the polite heart-throbs of "Underground."

We leave size to the Chicago and North-Western and the Santa Fé when we have a Cape to Cairo. We leave power to the United States Steel Trust when we have Beardmore's and Dorman Long's and Vickers.

Literally thousands of American films have dealt with the building of the American West, from "Broncho Billy" to "The Covered Wagon," and the best talkies have been Westerns like "Hell's Heroes" and "The Virginian." We do not touch the East India Company or the Hudson's Bay or the building of Canada.

We cannot be big for nothing, and it is for the English kinema to get down to the job of proclaiming our national show for what it is—and would be.

It is an immense job and one, of course, that requires imagination, if the necessary qualities of thunder and lightning are to be written into it. But nothing less will serve us at this very fateful period of our economic history.

The Man *with a* MAD AXE

Sir JAMES LITHGOW,
Federation of British Industries

DEAR SIR JAMES,—Your federation has let up an hysterical scream that rings in my ears like its own death-knell.

Cut the wages; reduce the social services; lower the standard of living; ring in heavy tariffs! If ever I heard a cold-footed, cowardly, water-blooded gospel here it is.

You and your compeers stand convicted in the eyes of the people of brazen retreat. On the eve of prosperity you would snatch away from the workers the very spirit to carry on.

You are cutting down the wrong tree. Tamper again with wages and you *will* get "depression." Lop off, instead, some of the dead branches of the directorial trees.

Let's have some manliness, some "go" higher up. Down below they have the grit. If this policy of despair is the result of the collective brains of the Federation of British Industries, I, in turn, despair of the federation.

Your only intelligent suggestion is a formidable reconstruction of the railways. And even then you want your miserable, cheeseparing wage-cuts.

Why not start with a reorganisation of the courage and vision of the F.B.I.?

JOHN BULL.

Field-Marshal Sir W. BIRDWOOD,
Master of Peterhouse, Cambridge

DEAR FIELD-MARSHAL,—Your appointment as Master of Peterhouse is delightfully revolutionary. Never before has a college at either of our great universities appointed as its head a man who is not a scholar, in the technical sense, and not even a 'varsity man.

But you have two qualifications equally as sound, and even more solid. You are a man of the world and a tactful, but firm, disciplinarian.

You are just the man to handle that difficult problem—the post-war "undergrad." I am looking to you to capture three objectives—ragging, social morals and unlimited credit. JOHN BULL.

Mrs. MARY HAMILTON, M.P.,
12, York Buildings, London, W.C.

DEAR MADAM,—There are fourteen women in the House of Commons. I was surprised that you alone backed Mr. Chuter Ede's new Bill for easier divorce.

I know, of course, that others among the fourteen will support the measure when it reaches the stage of discussion, but it is a pity that more of their names did not appear on the Bill.

Habitual drunkenness, three years' desertion, cruelty and incurable insanity are the additional grounds of divorce now proposed.

The women of Britain look to the fourteen of you to stand shoulder to shoulder in urging for these overdue reforms. Don't let your sisters down.

JOHN BULL.

Mr. HERBERT TAYLOR COKER,
Birkenhead

DEAR COKER,—Forty-three years ago you deserted the unmarried mother of your child and fled to America. You thought that was the end of that. But it wasn't. Justice has a long memory as well as a long arm.

Recently you returned on a visit. The ghost of 1888 came out to haunt you. Your child had died when it was five. The woman you betrayed had married and was widowed.

But the law had not forgotten the £53 you owed in arrears on the affiliation order. "Quite a surprise," you said when they caught you.

Yet there's nothing surprising about it at all. You can't win at the cheating game in Britain. JOHN BULL.

Miss COPEMAN,
Chairman, Nurses Fund for Nurses

DEAR MADAM,—With the small income you receive from working nurses and their friends you seek to alleviate distress among the older generation of nurses.

Of 600 such women on your books, mostly aged from fifty to sixty, who struggle to support themselves on infrequent cases at low fees, only a small number can be paid grants from your funds of even 2s. 6d. or 5s. a week.

Yet £1,000 a year contributed by the public or any other source would settle all your immediate worries. I publish the fact hopefully. JOHN BULL.

General ARTHUR IVENS FERRAZ,
Premier of Portugal

DEAR GENERAL,—The people of Portugal are aware of what justice means in this country. Only recently stag-

CANDID COMMUNICATIONS

Vigour for the 'Varsity—The Man who Came Back

gering damages were awarded to you[r] own bank against a famous and hi[s]toric British firm.

So now what about reviewing you[r] country's shameful and insulting att[i]tude in the case of Mr. A. J. Brewe[r] the British Merchant Navy officer wh[o] was imprisoned for nine months on a paltry charge, sentenced to 300 day[s] and heavily fined?

For over two years you have bee[n] snubbing our Ambassador in his quest for redress. I hear now that Mr. Henderson, the Foreign Secretary, is on the track of your Government.

I appeal to you to end this diplomatic scandal. Portugal is too tiny to ride so high a horse, particularly a loser. JOHN BULL.

"PRINCE,"
East Grinstead

GOOD DOG,—You have the grit of my own bulldog. When little Hilda Bright, of London Road, East Grinstead, fell into a pond while gathering catkins, you answered the SOS of her screams.

Splendid chap that you are, you dashed into the water for Hilda to hold your shaggy, sheep-dog ear until a rescue-party arrived.

You are Prince by nature as well as by name. I give you three hearty barks! JOHN BULL.

The Rt. Hon. H. MORRISON, M.P.,
Minister of Transport

DEAR MR. MORRISON,—Within recent months there have been several motor-coach accidents in which victims lay for some time without receiving even the elementary attention of first-aid appliances.

May I remind you that motor-coaches will carry passengers on an unprecedented scale during this coming summer?

Railway trains *must* carry first-aid boxes. I hope, therefore, that in subsequent regulations you will compel those responsible for road traffic to take similar precautions.

It is too much to expect that the inevitable coach crashes will all take place just outside ambulance-stations.

JOHN BULL.

Captain Sir MALCOLM CAMPBELL,
Wembley Park, London

DEAR SIR MALCOLM,—Honours have been showered upon you thick and fast for your personal courage and your services to the British motor industry. You have had my own unstinted praise.

But I offer no congratulations on your entry into politics gone rabid.

True, your sole contributions so far have been a gushing letter to Lord Beaverbrook and some speechifying in support of Sir Ernest Petter at St. George's, but I prefer to think of you doing great deeds modestly rather than mixing in a mud-slinging campaign.

Think it over. JOHN BULL.

Mr. JAMES LEIGHTON,
Ambleside

DEAR JAMES,—You are a wonderful old man.

As the rural auxiliary postman of Ambleside, you have climbed the Kirkstone Pass three times a week for over thirty years to deliver letters at the old inn known as "The Traveller's Rest" at the summit, 1,476 feet above sea-level.

This six miles' walk there and back three times a week is an astounding feat for a man of your age—seventy-nine.

I wish you a leg-up in life.

JOHN BULL.

STRAIGHT from the Shoulder

MR. JUSTICE MCCARDIE: "There is far too much sympathy for the criminal and too little for the victim."

Will the anti-capital punishment propagandists please make a note of this.

* * *

DR. DONALD A. LAIRD: "Snoring is a saxophonic type of noise."

Except that snoring is rather more musical.

* * *

MRS. CORBETT ASHBY: "Morality is not as simple as it used to appear to our forefathers."

There are too many professional moralists.

Not from the B.B.C.—Sir Trevor Bigham, from Scotland Yard, voices the

PLAINT *of the* PEELER

WHEN I first put this uniform on
I said, as I looked in the glass
And puffed out my chest as a matter of course:
"Bill Sikes will be sorry I've entered the Force!"
The whole of the criminal class
In my district will feel most depressed and downhearted
And wish they had never from virtue departed.

When I first saw these handcuffs I thought
Of the wrists they would one day adorn;
Of the crooks I would capture, the crimes I'd frustrate.
But I'm so fully occupied, early and late,
That the criminal laughs me to scorn,
Or looks upon me as a friend whom he blesses,
Since I'm kept at work taking names and addresses.

When my baton I held in my hand
I thought of how useful 'twould be
If armed desperadoes were lurking by night,
Or housebreakers, caught in the act, should show fight—
Their match they would meet with in me.
But, alas! we don't meet—they escape with their booty
While I am kept busy a-doin' me dooty.

The above rhyme reached me at Scotland Yard, and I can assure the Poet Laureate of the Force that he has my sympathy.

The average policeman to-day feels much as would a young man who got an engagement as an actor and found that, instead of appearing on the stage, he was expected to sell tickets, show people to their seats, sweep out the theatre and do everything except act.

I and my colleagues in London and the provinces share Mr. Justice McCardie's alarm at the increase in serious crime and the decrease in the number of criminals brought to book.

But it is wrong to blame the police; for there are gods on the Whitehall Olympus who seem to imagine that the last thing with which a policeman should concern himself is crime.

Taking kiddies to school, answering enquiries in Piccadilly Circus as to the whereabouts of Eros, worrying motorists and saluting nobs and snobs are only a few of the jobs a bobby has to do.

In some districts P.C. 49 is even called upon to spend days away from home supervising the dipping of sheep!

While the burglar his loot is blithely sorting,
And the felon's gaily occupied in crime,
The P.C. on his beat will be reporting
To his sergeant—whom he has to meet on time.
While smash-and-grab professionals are gaining
Their livelihood, and full of enterprise,
The peeler is to motorists explaining
Their number-plates are of illegal size.

Though daily are suburban villas raided
And William Sikes retains his liberty,
The woman who's sufficiently degraded
To tell one's fortune and accept a fee
Is lucky if her crime is not detected.
Likewise the owner of a wireless set
Whose licence-fee the Crown has not collected,
Or any blackguard who shall make a bet.

For while our legislators are contriving
To manufacture new crimes by the score,
Our old-established criminals are thriving
And adding nightly to their goodly store.
No more for them the p'liceman is a terror,
On them will never fall the peeler's paw—
This is reserved for cits. who sin in error,
Confusing common-sense with common law.

A cameo of new industrial Russia. These young people have volunteered for the great battalions for special service under the Five Years' Plan

A GIFT to our Rivals

by A. G. GARDINER

IN his recent speech at Newton Abbot, Mr. Baldwin said two important things about Russia. He declared that, if he came into power, he would be prepared to adopt, if necessary, two courses: (1) The prohibition of Russian imports into this country, (2) the denunciation of the existing treaty with Russia.

This is a momentous declaration. Before Mr. Baldwin is authorised to give it effect, the people of this country should gravely and dispassionately consider what is involved.

I agree that it is not easy to be dispassionate about Russia. I cannot pretend to be dispassionate myself. For the philosophy of Soviet Russia revolts everything that I hold sacred.

It outrages every principle of personal freedom with which this country has inspired the world—freedom of thought, freedom of action, freedom of government.

It has uprooted all the humanities of life. It has destroyed the home, and has substituted for the parental affections the hideous spectre of a tyrannous State, without bowels of compassion; harsh, merciless, mechanical.

There is about the whole scheme of life a deadly, humourless fanaticism that chills the blood. No; I do not find it easy to be dispassionate about Russia.

But, then, I never was dispassionate about Russia—or, rather, about the government of Russia. For it is important, in order to get a right perspective of this great business, to discriminate between the people of Russia and the tyrannies that oppress them.

Under either lash

They have never known freedom. They have passed from one extreme of despotism to the other extreme, and under which lash, the lash of the Tsardom or the lash of the Soviet, they have been the more to be pitied it is hard to say.

But if we remember that it is not the Russian people, but the Russian tyranny with which we are at issue, we shall have a clearer grasp of the problem that faces us.

For the tyranny will go—some day, somehow. But the Russian nation will remain. And when an emanicipated Russia emerges from its present trials it is to our interest that it should emerge without a grievance against this country.

But while it is difficult to think dispassionately about Russia, it is necessary to act dispassionately. There is no worse mistake than to mix up our feelings with business. And the issue before us is a business issue.

Among the causes of the world depression from which we, in common with every other country, are suffering to-day nothing has played a greater part than the upheaval in Russia.

Apart from the immediate material consequences, the menace of the Five Years' Plan which throws its shadow over the world creates everywhere a state of uncertainty that prevents the return of confidence which alone can put commerce on its feet again.

We get the brunt

The trouble is aggravated by the difficulties of dealing with the Soviet Government, which, not content with building up a new Russia on a Marxian foundation, is ceaselessly engaged in spreading its odious gospel in other countries.

We have been the special target of its malignant activities, and that for an obvious reason.

The British Empire is the chief pillar of the commercial fabric that holds the world together, and if that pillar could be undermined it is assumed not unnaturally that capitalism would collapse and Bolshevism would possess the earth.

It is necessary to face these facts frankly. But while recognising them we should not permit our feelings to dictate our policy.

We did that immediately after the war, when, under the influence of France, we spent a hundred millions of money in vain efforts to destroy the Russian revolution.

The only effect of that disastrous policy was to consolidate the revolution and to establish Leninism firmly in the saddle.

From that fatal error we ought at least to have learned one lesson. It is that Bolshevism cannot be overthrown from without. It can only be overthrown from within. I believe it will be so overthrown.

I believe this because I don't believe the human spirit of a nation of a hundred and thirty million people can be permanently enslaved by the tyranny of a caucus and an idea.

But in any case, if we agree that the Russian revolution cannot be destroyed from without, there is only one course to follow.

That is, to live as best we can beside it, to cultivate what trade is possible, to bring what moral pressure we can to bear on the Russian people, and to await the development of events.

But this course must be pursued firmly and consistently to be effective. We have not pursued it either firmly or consistently. We have faltered and fluctuated.

Now we have entered into trade agreements and now we have denounced them. Now we have encouraged commerce and then we have discouraged it.

We refused to have official relations; then we had official relations; then we sent the Russian Minister out, bag and baggage; next we resumed relations; now Mr. Baldwin tells us that he is prepared to cut off all relations again.

This is the worst of all policies, for it is no policy at all. Far better is the course pursued by the United States. They have never had official relations with Soviet Russia. But, on the other hand, they have encouraged unofficially the trade with Russia.

They scoop the pool

The result is that they and Germany have scooped the pool. Through the length and breadth of the country tractors are ploughing the soil, railways are being equipped, factories are humming with modern machinery.

But the tractors and engines and machines are not of English manufacture. They are from the States and from Germany. We are left out in the cold. Rather, we have left ourselves out in the cold.

And now it is proposed by the International Chambers of Commerce that an economic offensive shall be organised to frustrate the development of the Five Years' Plan, and Mr. Baldwin, with his incurable disposition to snatch at the wrong policy, is falling into the trap.

We shall be more deeply committed to the policy of "no truck with Russia," and the United States and Germany will be more firmly established in the monopoly of Russian trade.

And this with our unemployment figures rising to the neighbourhood of three million, and our imports and exports falling month by month by millions and tens of millions (see the return for February).

This is the policy of the Mad Hatter. In other words, it is the policy of Mr. Churchill, who is endeavouring by all means to stampede Mr. Baldwin, and who can be relied on to blunder more unerringly on great issues than any man of equal genius in our records.

Suspect politics

I am not defending the importation of goods produced by conscript labour, whether from Russia or anywhere else. I would forbid such importation without discussion wherever the case is proved. But the case must be proved.

I suspect the agitation that is being raised on this subject. I suspect it because it is being employed to promote the political aim of those who, at the sacrifice of British commerce, are determined to destroy the recovery of our trade with Russia and to hand it over, finally and irrevocably, to the United States and Germany.

Homely Wisdom—by CANON R. J. CAMPBELL, D.D.

Heroism of the Poor

I HAVE a relative whose duties take him regularly into the poorer districts of one of the great industrial centres of England, and he is well acquainted with social conditions there in these hard times.

He tells me that the burdened taxpayer and ratepayer would not object so much to having to shell out a large proportion of his income for social services if he could see what is done with his money in the relief of necessitous cases.

There may be plenty of abuse of the "dole," as it is popularly called, but even with the "dole" many thousands of people have as much as they can do to keep body and soul together; and it should not be overlooked that there are large numbers of destitute persons who for one reason or another are not in receipt of the "dole" and have to go hungry.

"If you could see the homes of some of these people," he said, "you would realise how bare and comfortless are the lives of the army of the workless who live from hand to mouth in England to-day."

I asked him what had impressed him most in his experience of the real poor in our great cities.

He said: "Their amazing generosity, cheerfulness, and kindness to one another."

This is proverbial. It is well known that those who have almost nothing between them and want will share what they have with their needy neighbours as a matter of course.

They have a wonderful way of remaining happy in adversity and cheering each other up—not by drawing attention to their hardships, but by doing the opposite, finding food for jollity where an outsider would perceive none.

They will squabble about things that don't matter, but as soon as sickness or trouble invade a home they will come to one another's help without hesitating a moment, as if they were all one family.

And the unconscious sacrifices that are made every day in these lowly homes are truly sublime.

Mothers will almost strip and starve themselves for the sake of their children, plan and scheme and endure for them in all sorts of ways without giving a thought to the moral splendour of the action.

The simplicity of the poor, the absence of swagger and pretence, is in sharp contrast with the ways of that other part of the world where men fight for their own hand and strive against each other for social recognition and success.

Mrs. Plunket Greene, niece of the late Baron von Hügel, one of the best men of our time, says that when her uncle wanted to win anyone away from a false view of life he would advise them to make friends with the poor.

He was right. The poor can teach us to see the real values of life with clear eyes.

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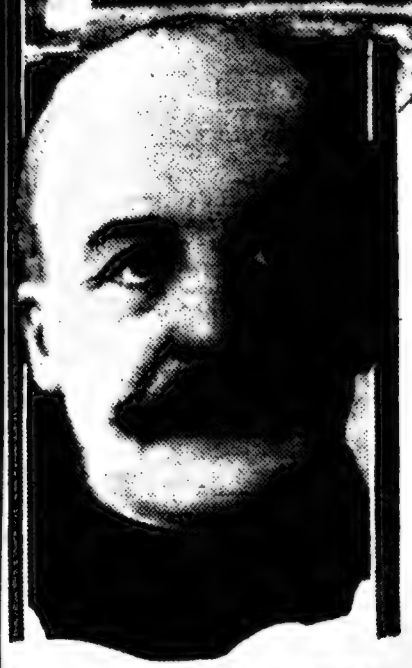
MEDICAL SWINDLE Hatched in Jail



Col. Norman King, of the General Medical Council, should help to stop this impudent "healing" scheme

Above is Parkhurst Prison where the convicts got together

WE have just investigated a remarkable scheme that is being launched from a suite of offices in Peele's Chambers, Fleet Street, London.

It involves a system of healing treatment know as "Robot" Electro-Magnetic Therapy, which, according to an illustration appearing upon the business notepaper of the proprietor, consists of certain portable electrical appliances for treating a patient sitting in an ordinary chair.

The person bent on introducing this contraption to sufferers throughout the land is a genial man of sixty-two, called Frank Haworth, who is well known in the Maida Vale and Earl's Court districts of London.

A specimen chair, with the necessary appliances, is already installed at his offices, and although the scheme is in its infancy, Haworth has been in touch with a number of nurses, whose assistance he needs as demonstrators.

All those whom he has interviewed have been told that he intends to tour the country with his specimen chair and apparatus to demonstrate its worth to responsible bodies.

Making his headquarters at hotels, or, where possible, at central offices, he will invite local medical men to attend practical demonstrations, so that the presence of a number of fully-trained nurses will be essential.

A *nursing flutter*

It will be impossible for him to cover the whole country himself, he explains, but other demonstrators will be allotted certain areas in due course, so that the call for nurses specially versed in this form of treatment will increase.

Haworth is careful to impress upon applicants that a practical course of training ought to be undertaken by any who wish to go forward with the proposition.

He declares that he can put them in touch with the son of the inventor of the apparatus, who, for a small fee, will soon teach them all that is necessary.

Although, as we say, this scheme has barely been launched, there are good reasons why the public should be warned that it is one of a very dubious character.

Five years' thought

Frank Haworth possesses no medical qualifications whatever, and we happen to know that he has in some respects been none too scrupulous in his selection of instructors.

For instance, he recently approached a young man who only come out of jail a few months ago, and endeavoured to persuade him to act in the capacity of the "inventor's son."

It may be wondered why the principal of a movement for spreading a new message of hope among the sick and the suffering should select such colleagues.

The answer, we fear, will come as something of a shock.

The fact is that Frank Haworth gained his first knowledge of "Robot" Electro-Magnetic Therapy while he himself was behind prison-bars, serving a sentence of five years' penal servitude in Parkhurst.

The reason why he has just begun to busy himself with this present campaign is that his ticket-of-leave only expired a month ago.

He could not launch his therapy proposition while compelled to report regularly to the police and to satisfy them that he was not engaging in irregular schemes.

As for the actual owner of the "Robot" invention, enquiry reveals that the original idea of starting the venture actually arose out of some prison talks Haworth had with another prisoner whose acquaintance he also made in Parkhurst Jail.

Trained in prison

The other man was supposed to be the inventor of the "Robot" chair and, to his closest associates, Haworth has since admitted that he managed to obtain all the necessary rights at the cost of only a few pounds.

Another man, who has been doing clerical work at the Fleet Street offices and interviewing nurses who responded to Haworth's offers of employment, was acting as hospital orderly in Parkhurst Prison when his present employer was there!

He was undoubtedly selected by Haworth as a useful ally because of the smattering of medical knowledge he had acquired in the prison infirmary.

Could anything be more menacing than for a man of Haworth's type to establish himself in this way as an exponent of a new art of healing?

Even if the invention is all that it is claimed to be, it must be apparent to everyone that its application could only be helpful under the strictest medical supervision.

But Haworth is by no means confining himself to this endeavour to extract fees from nurses for a training of dubious value.

We note that he was recently advertising for a partner with £1,000 to invest.

We are also able to reveal what he was doing while still on ticket-of-leave.

Adopting the name of "Lady Domino," he was posing as the world's charity organiser, and publishing his own weekly paper from the Fleet Street office that he now occupies.

Curative treatment was not his occupation then. His literature announced that "Lady Domino" was anxious to assist cases of poverty, and was organising a competition scheme for charity and would personally guarantee prizes of £250 weekly.

The portrait of a beautifully masked woman embellished Haworth's notepaper, and his need for a mask will be appreciated since he was all the time being required to report to the police.

Crook of all trades

In the same way, he described himself when registering at Somerset House, as a dealer in confectionery, toys, polishes, perfumes and beauty preparations.

His audacity in now establishing himself as an exponent of "Robot" Electro-Magnetic Therapy will be further understood when we say that he is one of the most resourceful criminals known to Scotland Yard.

In one alias or another—Campbell, Osborne, Dunn, Harcourt and Morgan are a few—he has conducted many bogus businesses, making great use of nominees and always contriving to employ someone as a buffer to keep unwelcome visitors at arm's-length.

He is also a notorious long-firm swindler who, with temporary offices in various parts of the country, has obtained huge consignments of goods by fraud.

Old crocks for sale

One of his favourite tricks when creditors pressed impatiently, was to send out cheques wrongly addressed, and then get associates to send out lying follow-up letters saying that the mistake would be rectified without delay.

The time gained by this simple subterfuge was usually sufficient to enable him to close his office and decamp.

Among other things he has even dabbled in horse-dealing, and readers will not be surprised to learn that his part has been to fake up old crocks for disposal to inexperienced buyers at country markets.

One company in which he played a prominent part, and which swindled traders all over the country, was known as Rumble, Ltd.—a most appropriate title to be sure!

Haworth, who has been many times in jail, is certainly not the sort of man who should be permitted to make an unhindered excursion into the realms of curative healing.

The Office-Boy's Dream Comes True

AN announcement in the "Situations Vacant" columns of a well-known newspaper the other day made us wonder at first if the dream of countless office-boys had at last come true.

It intimated that an old-established detective agency was prepared to train young men and women to become detectives, and that the pupils would receive wages.

But a letter which came to us from a Sussex reader, who had chanced to answer the advertisement, quickly aroused our doubts.

We decided to turn investigator on our own account, and as a result we are able to issue a few words of warning to ambitious youths and maidens who aspire to rival Sherlock Holmes.

The well-known agency is the International Detective Bureau, of Oxford Street, London, and applicants find that the offer to train would-be sleuths is governed by certain conditions not revealed in the advertisement.

Two young men who applied were informed that they would be known as "premium assistants"—in other words, it would be necessary to deposit £50 and to undergo a course of training for three months.

We have advised both to save their time and money, and our reasons for giving this advice will soon be appreciated.

Reference to the files at Somerset House shows the International Detective Bureau to be the "business name" of Ellen Rose Hartley.

But this lady's name does not figure on the bureau's notepaper as principal, which is, of course, an offence under the Business Names Act.

On the notepaper we find the name of "C. H. Hartley, international detective, late London Met. Police, ex-Government secret service agent (A.A.R.)."

Typed at the side is the word "Late," while, underneath, the name of the secretary is also inserted as "G. A. Hartley."

* * *

The truth is that Mr. C. H. Hartley has been dead some time, and the present use of notepaper bearing his name, while undoubtedly impressive, is most misleading.

A glimpse at the present headquarters of the International Detective Bureau shows that it consists of three rooms where other ventures, such as estate-agencies, contracting, and the dispensing of toilet specialities, are apparently combined with the training of young detectives.

The bureau's qualification for undertaking such training is clearly doubtful; but in any case there is no opening for the pupils when trained, as numerous retired Scotland Yard men, with years of experience behind them, are without work.

When you lie awake

Don't lie there trying to penetrate a wall of stifling blackness, nerves alert, strained. Don't keep the light on, either, and your brain working wearily round the shapes and colours you see all day.

The steady glow of a night light draws into a soft twilight circle the room's shapes and shadows. Your eye travels drowsily round it till you slip off, quietly to sleep.

Send 3d. in stamps for a sample box of Price's Night Lights, to Price's Patent Candle Co. Ltd., Dept. JB.45, London, S.W.11.

Always keep a box handy

PRICE'S NIGHT LIGHTS

Buy a box to-day

BETTER VALUE THAN EVER

Splendidly Tailored

BLUE SERGE SUIT

FOR **2/6** DOWN

PRICE **55/-**

We have created a reputation with these fine Suits. They are *perfectly tailored, well cut, Ready-to-wear, bespoke Suits*, trimmed and made in our own workrooms. Suits that are built with character, and *guaranteed to give every satisfaction.* In Blue Indigo Serge, guaranteed fast dye. Price 55/-. Send us your breast measure and height. Also send 2/6, postage 6d. extra (no further payment required until you have had the Suit one month) and agree to pay 7/6 per month, and we will send you a Suit that will fit you perfectly. If you are not satisfied we will refund your deposit. *We can supply you with anything you want. Send for our illustrated free catalogues, or Call at our Showrooms.*

(Dept. J.B.B.) 1, 2 & 5, BATH STREET, CITY ROAD, LONDON, E.C.1.

AFTER EFFECTS

INFLUENZA

Mrs. UTTLEY, 12, Graham Drive, Alvadale, near Cannford, writes:—

"I was in bed with influenza. When I got up, had to learn to walk like a baby. My limbs refused to act, and I was like a wooden doll trying to walk. I went to a Convalescent Home, but did not benefit. I was so weak I could do nothing. I tried Vitadatio. It gave me a desire for my meals, and made me sleep, and gradually I got better."

Vitadatio

Invaluable for Blood Troubles, Liver, Kidney and Internal Ailments. Sold by Boots, Taylors', Timothy Whites and most Chemists and Stores, 3/- and 5/- per bottle, or per post, 6d. extra, in Great Britain only. Special 21/- Bottles, containing 3 weeks' supply, for Export only, post free from: VITADATIO, No. 121, Armley, Leeds. V.152.

SEND FOR FREE BOOK of TESTIMONIALS

VEET

REMOVES SUPERFLUOUS HAIR

Whereas razors and ordinary depilatories merely remove hair *above* the skin surface, Veet melts the hair away *beneath* it. Veet is a perfumed, velvety cream which you apply just as it comes from the tube. In a few minutes rinse it off and the hair is gone as if by magic. Entirely satisfactory results are guaranteed in every case or money refunded. 1/6 and 3/- everywhere.

TRUTH ABOUT WIRELESS

Simple facts are often harder to believe than Fairy Tales, and some people can never believe an article is really good unless they have to pay two or even three times as much as is necessary.

THE Graves 'Vulcan' 5-Valve Outfit is the perfect Set for the man who wants the best possible results for the most moderate outlay. It is made under Marconi patents and embodies all the latest improvements. It gives you the National Programme in perfection, and a wide choice of distant stations. It is the finest perfectly reliable set ever produced within several pounds of our price.

10/- NOW

A delighted Owner writes: "I am more than pleased with the 5-Valve 'Vulcan' Set. I doubt quite as good as any 5-Valve set I have heard. I cannot speak too highly of it."

THE 'VULCAN' SET is a handsome full size production cased in polished Oak, and the full size Loud Speaker is to match. The cost of the whole complete set is **£7.10.0** and Easy Monthly Payment Terms are granted without extra charge. Send 10/- now and 10/- Monthly. Full Approval in your own home.

WRITE for Illustrated Catalogue free with all particulars of this & other unusual wireless bargains, including All-Mains and Portables.

20 years character for honourable dealing

J. G. GRAVES LTD. SHEFFIELD

ALL ABOUT BABY

HINTS TO MOTHERS ON HEALTH AND HAPPINESS

For three generations Baby's Basket has found room for the famous little red book, issued by Steedman's, entitled "Hints to Mothers." The latest edition is so full of practical advice that hundreds of mothers have expressed delight that such a concise guide is available.

Giving useful hints on all baby's little ailments, the booklet is a very efficient standard reference which mothers like to keep handy, because it helps to overcome bothersome little troubles and, in the case of more serious disorders, tells what to do until the doctor comes.

Incidentally—but only incidentally—the booklet serves as an effective reminder of the value of Steedman's Powders as a gentle and safe aperient for babies at teething time and for children up to fourteen.

Half the battle of ensuring baby's progress and happiness lies in the regular action of the bowels. Careful mothers all over the world give one of the famous double EE powders at the first sign of constipation. They are absolutely safe and sure.

A copy of "Hints to Mothers" is gladly sent free of charge to all who write, mentioning "John Bull," to John Steedman and Co., 270b, Walworth Road, London, S.E.17.

"John Bull" Guarantee

EVERY article advertised in "John Bull" carries with it a "money-back" guarantee.

All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test which have been approved by our experts are marked—

In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona-fides of all advertisements in "John Bull." Any complaint must reach us within one month from the appearance of the advertisement in "John Bull" and in the case of dispute the decision of our Managing Director shall be final.

ODHAMS PRESS LIMITED,
Proprietors of "John Bull."

THIS SHAG is manufactured entirely from EMPIRE GROWN TOBACCO.
SOLD SUBJECT TO LOSS IN WEIGHT FROM EVAPORATION AFTER PACKING.
PLAYER'S "DIGGER"
REG. No 206,220.
7½d PER ½ OZ.
SHAG
EMPIRE GROWN

PLAYER'S DIGGER SHAG

7½d. PER OUNCE

3¾d. PER HALF OUNCE

also

DIGGER HONEY DEW
DIGGER FLAKE
DIGGER MIXTURE.

DIGGER CUT PLUG
DIGGER BLACK CUT CAVENDISH

The largest Sale of any Tobacco Grown within the Empire

P.D.1 a

Dead Boxer: Mortuary Mystery

"The coroner (Mr. Ingleby Oddie) recalled that a photograph had been taken of the dead youth." Right: "Frederick Haggarty was on the way to championship honours"

AFTER more than two years searching for their missing son, Mr. and Mrs. Haggarty, of Quebec Avenue, Southend-on-Sea, Essex, have found him buried in a wrong name in a pauper's grave.

Behind their tragic discovery is a series of pathetic and amazing circumstances.

For the broken parents the position has been made worse by the cold refusal of the authorities to rectify the grievous mistake which was made.

Frederick Haggarty was twenty when, in 1928, he left home to visit London to discuss plans for his future with boxing promoters and managers who had become interested in him.

The youth, until then, had been earning £8 weekly as an entertainer at the Southend Kursaal, and as a light-weight boxer was on the way to championship honours.

When he reached London, Haggarty went to stay with his grandfather at Peckham, and one night, a few days after his arrival, he left there to attend a dance in the West End.

He never returned.

As weeks passed without word from or of their son, the anxious parents reported his disappearance to the police.

Tragic journeys

His photograph and description were posted in public places up and down the country, and reward was offered for information.

It was all in vain.

Newspaper announcements and wireless broadcast appeals also brought no response.

The father and mother visited every police-station, every hospital and other institutions in London, again without obtaining the slightest clue.

Scotland Yard rendered every possible means of assistance.

Mr. Haggarty travelled far and often throughout the country when it was reported that men had been found wandering with loss of memory or men had been killed or injured and could not be identified.

None of them was his son.

These missions of enquiry occupied two years, during which Mr. Haggarty neglected his business and spent all his capital on the search.

His final action was the long and laborious one of tracing every street accident which had occurred in London and district about the date when his son disappeared.

Among the hundreds of cases he collected and proceeded to investigate was one concerning a man who had been killed by an omnibus in the West End of London on the night his son had left his grandfather's house to go to a dance.

But the victim's name was given as Frederick William West—a name which the father had never heard, nor had he any knowledge of his son having used it.

It seemed, therefore, that he was only undertaking another futile enquiry.

The thinnest clue

But Mr. Haggarty was determined, even after many failures, to follow up every piece of information which came to him, however unlikely or indefinite it might seem.

So he called at the Lambeth coroner's court, and, as he had done so often before, paid a guinea to examine the records of the inquest.

Two facts in the report of the proceedings shown to him riveted Mr. Haggarty's attention.

One was that the young man who had been killed was stated to have no known address.

The other was that the only evidence of identification had come from the police, who stated that the body was recognised as that of a man known as Frederick William West.

Mr. Haggarty asked for an interview with the coroner, Mr. Ingleby Oddie, which was granted.

When Mr. Oddie heard the father's story of the long search for his son, he sympathetically undertook to give what help he could.

The coroner recalled that, fortunately, a photograph had been taken of the dead youth as he lay in a shell in the mortuary.

This photograph was sent for and shown to Mr. Haggarty.

His two years' search had ended. It was a picture of his son in death.

But no explanation could be given of the mistake made by the police in regard to the name.

Heartrending error

There is no doubt, of course, that when evidence of identification was given the police honestly believed that the body was that of someone they knew as Frederick William West.

What heartrending suspense and anxiety, however, the error had caused for two years!

When Haggarty left Southend a few days before his death he was wearing a gold watch and guard, and took with him a roll of banknotes.

The grandfather states that when the young man went from his house to the dance on the night he was killed he had the watch and money with him.

It can only be supposed that he had somehow disposed of his property before the accident.

More fees were demanded from the father when he set out to find where his son had been buried.

At last he discovered that he had been interred by the Westminster poor law authorities in a pauper's grave at Woking, Surrey.

Mr. Haggarty has appealed in vain that amends should be made for the mistake in identification by the re-interment of his son in a proper grave in his own name at the public expense.

Even if Home Office authority was given for the exhumation, he could not possibly bear the cost.

His business and his savings have gone after the two years' search.

An appeal to the omnibus company whose vehicle killed his son has been useless. It is now in liquidation.

The insurance company has also been asked to pay part of the expense of reinterment. It has had to repudiate any liability.

Even this last—

With his own hands the father has cut a simple, 18 in. high, marble cross to place on his boy's grave.

He took it to the cemetery, but permission to erect the tiny memorial was refused.

Before it can be put on the nameless pauper's grave the father will have to pay £17 for a kerbing.

But the stricken parents are now impoverished. They spent their all in the two years' quest for their son.

GRIEVOUS POLICE BLUNDER

FRAUD *in a* STOCK-ROOM

A LIVERPOOL man was engaged recently as stock-room manager by a Mr. Edward White, who was in business locally as a mail-order trader in bedding and cushions.

White was an impressive individual, standing fully 6 ft. high, with a pale, ascetic face and well-groomed black hair.

He seemed the personification of prosperity; a diamond flashed in his smartly-knotted tie, and a golden coin dangled from his watch-chain.

The new stock-room manager was assured that the business was flourishing and that magnificent prospects loomed ahead; so when he was offered a partnership for £100, he jumped at the chance.

White told him that a salary would be guaranteed, but suggested that expenses could be saved if they both put their shoulders to the wheel.

The investor agreed, and White at once set him to the somewhat soul-destroying task of filling up cushion-covers with flock.

While the unfortunate young man busied himself in this way, Mr. Edward White went out to attend to details of his organisation, which, he declared, extended all over the country.

He never returned, and all the investor has to show for his £100 is a little pile of flock, with a few cushion-covers.

It now appears that he is not the only person to be tricked by the suave White, who is wanted by the police for several other little coups.

SINISTER GUIDING LIGHT

RESPONSE to advertisements offering employment often brings strange results. For instance, two of our readers, one living in Buckinghamshire, the other in Sussex, answered different advertisements the other day which drew replies from a common source.

The Buckinghamshire reader received a letter from C. and M. Terry, of Buchanan Buildings, Holborn, London, E.C., informing him that an accountant required an assistant, but he would be required to invest £300.

Our Sussex reader was told that a manufacturer's agent, dealing in haberdashery, required a partner, who had to invest £1,000.

Now, the notepaper of C. and M. Terry does not describe the nature of the firm's business, but we feel safe in assuming from the above facts that it is chiefly concerned with introducing investor-employees to other companies.

* * *

If this is so, we can say at once that C. and M. Terry's chief of staff is no novice at this sort of thing.

He is Ernest E. Currie, and we note that he has signed all the correspondence before us.

We know him for an old exponent of dubious employment-with-investment propositions, and when we say that some of his achievements in this respect have landed him in jail, our readers will view his present activities with distrust.

If they will be warned by us, they will rigorously shun any proposition in which Ernest E. Currie figures.

Take
EADE'S
PILLS
and laugh at
RHEUMATISM

Eighty-four years' unbroken reputation for curing gout, sciatica, rheumatic gout and rheumatism, 1/3 and 3/- a bottle.

FREE! Booklet on how to treat rheumatic and gouty complaints (including diet advice) and reproductions of testimonials from all parts of the world from people cured by Eade's Pills. Also free sample of Eade's Anodyne. Free and post free on application to: George Eade, Ltd., Dept. K, 232, Goswell Road, London, E.C.1.

Write for it to-day

ALSO—EADE'S ANODYNE
An ointment to apply to the skin (without rubbing) to cure muscular pains and is a valuable aid to Eade's Pills in the cure of all gouty and rheumatic ailments. 1/3 and 3/- a tin

ALL CHEMISTS SELL THEM

Stuarts

A 15/- FREE GIFT COUPON

HERE is a chance to save shopkeepers' profits. Hundreds of Cycles of all kinds, many fitted with Sturmey-Archer 3-speed gear and Dunlop tyres. Approval willingly, carriage paid. As an advertisement a

15/- Free Gift Coupon
will be given to all who
Write for my FREE CATALOGUE.

Chas. T. Robey Ltd
CYCLE WAREHOUSE NO 24, COVENTRY

GRAVES
FASHIONABLE
SPRING STYLES

EVERY lady should write at once for the Graves Display of Fashions which includes the newest ideas for the Wardrobe—
Coats, Costumes, Frocks and Robes, for all occasions—
designed and made in the best style, and offered at the keenest Bargain Prices and on Easy Payment Terms.

30 years character for honourable trading

PATTERNS
POST FREE.

We issue a complete range of Patterns. In your own interest you should write now, stating the style of garment you are interested in, and samples of the actual materials with simple self-measurement form will be sent you per return post.

Catalogue of Ladies' & Children's wear, Stylish Furs, Underwear, etc. at Bargain Prices on Easy Terms.

J. G. GRAVES LTD. SHEFFIELD

FROM 5/- MONTHLY

PIANO OR ORGAN DELIVERED *at* YOUR HOME 17/6

This superb Piano or Organ, 17/6 monthly, delivered free at your home upon receipt of 17/6. No Deposit Required. The CRANE PIANO—(famed for 80 years)—an instrument of highest quality, built by expert craftsmen is supplied in Rosewood, Walnut or Ebonised case, hand polished to a mirror-like lustre.

EVERY INSTRUMENT GUARANTEED FOR 20 YEARS.

The CRANE PIANO action incorporates all modern improvements:—Iron frame, check action, full compass, full trichord, bushed keys, etc. Tone is pure and of rich resonance. Touch delicate and responsive.

The CRANE-ORGAN is an ideal instrument for Home, Hall or School, etc. Case of dark Walnut, artistically ornamented, equipped with mirror, music receptacle, desk, etc. The magnificent tone is of Pipe organ quality:—sweet and mellow. Write for illustrated Catalogue No. 240 of Pianos, Player Pianos, Organs, etc. Free on Request. **We make full allowance for old instruments.**

AGENTS WANTED.

Crane & Sons Ltd.

149, OXFORD STREET, LONDON, W.1. *Head Office:* **HANOVER ST., LIVERPOOL.**

RECORD "XL" BARGAIN BALE

The Most Marvellous Value ever offered to the Public.
Thousands of our Bales have already been despatched to all parts of the world, and letters received from delighted customers. Send to-day, absolutely no risk in any way, because we guarantee to return your money in full if you are not satisfied. Every article of the highest quality and perfect.

Each Bale contains:
2 Heavy Yorkshire White Raised Blankets, full size, 80 inches x 56 inches.
1 Heavy Coloured Striped Blanket, size 56 ins. x 75 ins.
2 Homespun Heather Coloured Blankets, soft, warm, and durable, 54 inches x 75 inches.
1 Splendid Alhambra or Honeycomb Quilt, full size, 90 inches x 72 inches (White or Coloured).
1 Beautiful Coloured Bedspread, new designs, Blue, Crimson, Olive, etc., on Jaspé grounds, size 60 inches x 90 inches.
2 Coloured Striped Turkish Towels, absorbent loop pile, size 23 inches x 44 inches.
1 Pretty Irish Embroidered Tray Cloth, hemstitched border.
1 Fancy Coloured Table Cover, size 36 x 36 ins. new designs, Blue, Crimson, Gold, etc.

BALE complete 20/-
Carriage Paid
Money returned if not approved.

20/-

RUGS GIVEN AWAY

This PHENOMENAL OFFER is made to the readers of "John Bull." On receipt of P.O. for 10s. 6d., Carriage 1s. extra, we will forward, direct from our looms to your address, one of our "PRUDENTIAL"

BRUSSELETTE CARPETS
WOVEN WITHOUT SEAM.

Suitable for Drawing-room, Dining-room, Bedroom, etc., handsomely bordered in new Turkey and artistic patterns (as illustration) and fashionable shades of Crimsons, Greens, Blues, Brown, Rose, and mingled Colourings to suit all requirements and large enough to cover any ordinary sized room. They are made of material equal to wool, and being a speciality of our own, can only be obtained direct from our looms, thus saving the purchaser all middle profits. Money willingly refunded if not approved. Thousands of Repeat Orders and Unsolicited Testimonials received.

10/6

With every carpet we shall absolutely give away a very handsome rug to match

Illustrated Bargain Catalogue of Carpets, Hearthrugs, Blankets, Table Linens, Curtains, etc. POST FREE.
F. HODGSON & SONS (Dept. J.B.), Manufacturers and Merchants, Woodsley Road, LEEDS.

BE RID OF RHEUMATISM
by taking YADIL

". . . . I and my family have received so much benefit from your Yadil that I must pass on the good news to other sufferers . . . ."—One of the many testimonials received.

Can you run upstairs three steps at a time? Or does the very idea make you wince because of the violent pains of crippling rheumatism? If so, let Yadil rescue you from the agonies of those constantly occurring attacks which will become worse and more frequent until certain toxins in the blood are dispelled. Yadil is the logical, natural remedy, an antiseptic certified safe for taking internally like any other medicine. Yadil is of purely vegetable nature, containing the essential oil of garlic, the virtues of which, renowned for centuries, are by scientific treatment all retained without tainting either breath or body. Bodily poisons are banished when Yadil enters the blood stream, purifying it and restoring clean healthy conditions throughout the entire system.

Obtainable from all chemists, including Boots, Taylors, Timothy Whites, etc. at the following prices: YADIL LIQUID or YADILETS (Yadil Tablets) 1/3, 3/-, 4/6, 12/-, 22/6. OINTMENT, 1/3 tin. PASTILLES 1/- tin. SOAP, 1/- per tablet

YADIL

The Antiseptic which is Certified by Public Analysts and Pathologists as Safe for Internal and External use.

The Yadil Book of Home Treatment is free to all who send for a copy—it is invaluable to all who would know how to obtain and maintain good health

YADIL PRODUCTS (1925) LTD., 47, Sicilian House, Sicilian Avenue, London, W.C.1.

Get Rid of Acidity

Digestion cannot proceed properly if the stomach is burdened with acidity. A *rational* and *safe* means of freeing the stomach from acidity is provided by Dr. Jenner's Absorbent Lozenges, made by Savory & Moore from a formula of the famous Dr. Jenner.

These lozenges are quite different from the ordinary ant-acid preparations, and contain neither bismuth nor magnesia. They owe their value to their remarkable power to absorb acidity. To sufferers from Heartburn, Flatulence, Dizziness, Palpitation (especially at night), and all the ills that arise from acidity, they are of the greatest possible benefit. They are quite harmless, having no effect whatever on the stomach itself or the digestive ferments.

A feature of the lozenges, which is attested by all who use them, is the *immediate* relief given, even in chronic cases. Their action is so beneficial that in a short time ordinary meals can be taken without fear of indigestion.

Boxes 1/3, 3/- and 5/-, of all Chemists

A FREE SAMPLE

of Dr. Jenner's Absorbent Lozenges will be sent on receipt of a postcard. Mention *John Bull*, and address Savory & Moore, Ltd., Chemists to The King, 143A, New Bond Street, London, W.1.

Other eyes watched her enviously. It was always the same—dances, parties, tennis—she was always admired. There was a subtle "something" about her which made her so attractive—that compelled admiration.

And then one day she told her secret—she owed her alluring charm to AZIADE, the exquisite highly concentrated Parisian Perfumes in solid form, which made her so different, surrounding her for hours with the adorable fragrance of freshly cut flowers.

Have you tried AZIADE? The merest finger-tip touch behind the ears, on your hair, dress or handkerchief will envelop you in an aura of fragrance.

Aziade Compact Perfumes—*Lilac, Jasmin, Muguet, Lavender, Sweet Pea, Violet, Chypre, Eau de Cologne*, in boxettes at 1/-, 1/6 and 2/6, are sold by all Chemists and Hairdressers.

BEWARE of cheap imitations. Always insist on AZIADE, the genuine Parisian Compact Perfumes.

SAMPLE OFFER. Send 9d. (stamps) for PALETTE of 6 sample perfumes to Guerneaux (Eng.) Ltd., Dept. W.29, 168, Regent St., London, W.1.

Be sure to ask for

AZIADÉ
COMPACT PERFUMES

50 years an Advertiser

Please send for our illustrated Catalogue post free. Our 3 acres of Pansies and Violas are a sight to behold (eyes right), all are looking at you. Thousands of lovely plants only 6d. a lot; half quantity 3d. Thousands of Flowering and Evergreen Shrubs, 6d. each. Do please send for Catalogue. Fine Privet, 10/- 100; Quicks, 8/- 100; 12 Flowering Brooms, White, Yellow, 3/-; 100 Fine Strong Strawberry Plants, 5/-; 12 Lloyd George Raspberry Canes, 1/9; 12 Pynes Royal ditto, 1/9.

3 TIP-TOP CLIMBING RAMBLERS, Lady Gay, Excelsa, Snowflake. 2 - named, **Chelranthus Allonii,** 40 plants, 1/-. 2/-, 2/-. **COLLECTION OF NEW VIOLAS.** 2/-, 12 Charm of March, 12 Winter Sun, 12 Ice King, 12 Celestial Queen, 48 strong plants, 2/- named. 3/-. **COLLECTION GIANT PANSIES.** 3/-, 12 Golden Queen, 12 Snow Queen 12 Peacock, 12 King of Blacks, 12 Cardinal, 12 Sky Blue, 72 plants **Pansies.** 10 for 6d. Pansies. Sky Pansies, Giant Yellow, Giant White, Mid. Blue, Masterpiece fringed, Peacock, Royal Perret, Cardinal Red, King of Blacks, Golden Queen, Blue, Red Riding Hood, named, 10 Beaconsfield, any above plants, named, 10 for 6d., all mixed, 10 for 6d., 4 6 100.

Have a ROSE COLLECTION. 12 Bush Roses, all different, and all English grown, 12 for 6/-, Carriage Paid 6 6.

Orders to 4/- 6d. extra for carr. Orders to 7/- 9d. ex. Orders to 10/- 1/- ex. packing & carr.

G. F. LETTS & SONS,
Nurserymen and Growers,
50, Hadleigh, Suffolk.

Weekly Informations from Maj.-Gen. SIR WYNDHAM CHILDS

ACE OF TRICKS UNMASKED

Grist came to Colbourn's mill from England, Ireland and the Continent. But the grab-all paid for nothing

ENQUIRIES are reaching me regarding the reliability of a firm of business consultants known as John Ogden and A. E. Colbourn, of 19, Chapel Walks, Manchester.

According to its announcements, which usually appear in provincial newspapers, this firm specialises in a variety of things, and asks to be permitted to handle the affairs of the inexperienced.

"Avoid bankruptcy!" is its slogan. "If you have any worries, either business, financial or private, consult us and we will pull you through them."

Apart from claiming to be accountants and auditors, John Ogden and A. E. Colbourn profess to be qualified to form companies, to find capital, to arrange partnerships, to give free legal advice, to manage estates, to advise on questions of income-tax and to act as business transfer agents.

He handled everything

This, my readers will agree, represents a surprisingly wide range of activities; but it by no means exhausts the list, as I shall presently show.

One applicant who recently called upon John Ogden and A. E. Colbourn respecting their ability to arrange partnerships had several offers placed before him.

There was a tobacconist's business, for instance, in which an investment of £300 or £400 would yield an income of £6 a week.

Or, alternatively, by putting £700 into a firm of haulage contractors, the applicant could enjoy a return of £1,000 in three years, payable in twelve quarterly instalments.

Light—

At least, that is what he was told, and it sounded attractive enough.

But I happen to be in a position to throw considerable light upon the affairs of the firm trading in the name of John Ogden and A. E. Colbourn and to warn prospective clients to go carefully.

Hearing that at least one newspaper had refused this firm's advertising, I caused enquiries to be made, with the result that numerous illuminating facts have been brought to light.

The newspaper's action was dictated by memories of complaints which had arisen a year before respecting another advertisement.

Mark, also, that the same address in Chapel Walks, Manchester, had been used, but the firm's name was then John Ogden and Sons.

The business, too, was of a very different character. There was then no mention of accountancy, income-tax or partnership transactions.

John Ogden and Sons were simply offering bargains in ladies' art. silk and pure silk stockings, requesting customers to send cash with order.

Some of the typical complaints that arose in this connection are before me now, but two examples will be sufficient to show the unsatisfactory nature of the business.

An Essex resident forwarded money, but, receiving no acknowledgment, wrote a week or so later to ask when the stockings might be expected.

John Ogden and Sons replied that the order "had gone forward"; but the customer had great trouble before getting any kind of satisfaction.

In another instance, a Torquay lady sent a money order with similarly disappointing results and was staved off for a long while with apologies and excuses.

When an endeavour was made to find out the true position, it appeared that the true tenant of the Chapel Walks office was a man named Colbourn, and that John Ogden and Sons were regarded as sub-tenants.

Swindler bankrupt

This is illuminating, especially as the present firm of business consultants known as John Ogden and A. E. Colbourn is really nothing more than the business name of A. E. Colbourn.

Looking into the recent operations of Colbourn, I find that a company which did certain work for him has been unable to obtain payment and that there is a string of judgments registered against him.

But that is by no means all. I can unmask Colbourn as a persistent rogue who has been behind many trading swindles, and who is an undischarged bankrupt to this day.

One of his ventures, I find, was known as the Manchester Continental Trading Corporation, Ltd., and through it he obtained goods valued at some thousands of pounds.

Take his advice

Firms in England, Ireland and on the Continent furnished goods to his order; but he paid no one, and ultimately went to serve three years' penal servitude.

This is by no means the only sentence he has served; he has recently emerged from jail.

I notice that he sometimes brazenly announces in his advertisements that every investigation is courted, "especially from solicitors and accountants who wish to advise their clients upon good investments."

This invitation alone is probably sufficient to inspire confidence, but after the revelations I have been able to make here, readers will agree that prospective clients ought to take him at his word, or, better still, shun his propositions altogether.

PEER *who wants a* GAMBLER'S HOLIDAY

Beware of this Blatant Casino Scheme

DECIDEDLY the most attractive business offer of the week has come in response to strange-looking advertisements in some newspapers.

It is hoped, however, that what we have to tell will prevent JOHN BULL readers from being tempted to participate.

People who replied to these anonymous advertisements of a partnership in a lucrative business in Italy were required first to submit three references about character and the like and to answer a catalogue of questions concerning their financial and domestic affairs.

They were then honoured by the receipt of a personal letter from Lord Haldon, Peer of the Realm.

These communications bear his lordship's coronet and purport to be addressed from the Overseas Club, St. James's, London.

It is noticeable, however, that Lord Haldon insists that all further correspondence shall be addressed to him at a house in Ilford.

We are not surprised to learn that after the first advertisement alone, more than 300 people rushed in to share Lord Haldon's bounty.

* * *

Each of them had received from someone called "His Lordship's Secretary" a further letter in which this individual outlined a highly generous offer, stressed the fact that his employer is a member of the House of Lords, and mentioned that the offer was guaranteed by Lord Haldon's personal covenant and undertaking.

The offer made to everyone was that they should entrust the sum of £250 to Lord Haldon, and if they cared to regard themselves as "sleeping" partners without responsibility or work they would each receive a dividend of *£14 10s. per week.*

But if they insisted on being actively associated with him they would receive a profit of £22 10s. per week, including £8 per week for living expenses.

Lord Haldon has been trying to obtain £250 from some of his correspondents without giving any information where and how these immense profits were to be earned.

* * *

Those who have demanded to be furnished with exact information have now received some extraordinary communications from his lordship.

In these he uses the names of the King of Italy and Signor Mussolini, and states that he is to embark on a scheme to make the same colossal profits as the bank at Monte Carlo without incurring any of the enormous expenses which the casino has to face.

He is to achieve this result by making a personal tour of the Continental casinos, commencing at San Remo next week, and playing a system at the tables which will win for him when the bank wins.

* * *

In other words, Lord Haldon asks the public to endow him with wealth so that he can have a gambler's holiday on the Riviera.

We know enough about Lord Haldon to declare that his "personal covenant and undertaking" are worthless.

This man is a disgrace to the peerage. His shady record does not bear inspection, so often has he been involved in dubious concerns by urging unsuspecting people to invest money in preposterous schemes.

Your very last chance!

ONLY 3 DAYS LEFT

£10,000

OR £15 A WEEK FOR LIFE

1st PRIZE
£10,000
or £15 a week for life
An extra
£5,000
making £15,000 in all if the winner is a registered reader of the "Daily Herald."
2nd PRIZE
£500
3rd PRIZE
£250
4th PRIZE
£100
150 Prizes of £1 each
and many other valuable prize:
ALL PRIZES GUARANTEED.
Organised by the British Charities Association.
Chairman: The Lord Lake of Pavenham.

MUST BE WON BY MARCH 21

ENTRANCE FEE 6D Only

This is positively **your very last chance** to win the biggest prize that has ever been offered in a contest with a sixpenny entry fee. The great Radio Ballot to help the Hospitals **definitely closes on March 21st.**

£10,000 Cash, or £15 a week for life. Think of it! Independence, wealth, your dreams come true—you can win this all for sixpence.

HOW TO WIN

(1) Read the Rules carefully.

(2) Vote for your own favourite feature (only one) by placing a cross (X) in the column on the left-hand side of the Entry Form.

(3) Number these features from 1 to 14 in what you consider will be their order of popularity as a result of the general voting, using the space provided on the right of the form.

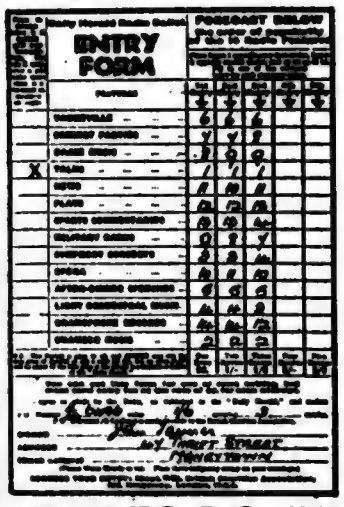
(4) You can use the Entry Form on the right for one or more entries, but you must send entry fee at the rate of 6d. for each attempt.

(5) Fill in your name and address in the space provided on the Entry Form, enclose your remittance, and send to Dept. J.7, British Charities Association, 103, Kingsway, London W.C.2

THE whole of the prize money in this great contest amounting to over £16,000 has been fully guaranteed by the "Daily Herald" and the whole of the profits will be distributed by the British Charities Association amongst the voluntary Hospitals throughout the country.

This great contest is open to ALL. Any reader of "John Bull" may win the £10,000 or £15 a week for life—an extra £5,000 will be added to the first prize, making £15,000 in all, if the winner is a registered reader of the "Daily Herald." Registration Forms appear in the "Daily Herald" daily.

Don't let this wonderful opportunity pass. Time is short. **You must Hurry! Hurry! HURRY!** This is absolutely **your last chance.** There are **only three days left.** An opportunity such as this will never come your way again. **Fill in the Entry Form on the right NOW!**



HOW TO DO IT!

We reproduce above for your guidance a specimen Form filled in by an imaginary person, whom we call Mr. John Tanner. You will see that first of all he places a **X** in the left-hand column against **HIS OWN** favourite item which is "Talks." (Note—as requested, he uses **one X only.**) Then he forecasts the order of popularity of the Radio features in the columns on the right, using the numbers 1 to 14. He submits three attempts, for which he sends 1/6. He fills in his name and address CLEARLY.

[N.B.—Needless to say, the selections given by the imaginary Mr. Tanner are made at random and **SHOULD NOT** influence you in any way in deciding what **you** think will be the order of popularity of the 14 Radio features.]

Place in columns below a X against your own favourite item. Put one X only, even if you make more than one forecast in columns on right.

Daily Herald Radio Ballot

ENTRY FORM

FORECAST BELOW
the order of popularity of the 14 Radio Features

Place figure 1 opposite your first choice, figure 2 opposite second choice and so on up to 14.
Fill in one of the columns below for each sixpenny entry.

FEATURES	1st Entry ↓	2nd Entry ↓	3rd Entry ↓	4th Entry ↓	5th Entry ↓
VAUDEVILLE					
CONCERT PARTIES					
DANCE MUSIC					
TALKS					
NEWS					
PLAYS					
SPORTS COMMENTARIES ...					
MILITARY BANDS					
SYMPHONY CONCERTS ...					
OPERA					
AFTER-DINNER SPEECHES ...					
LIGHT ORCHESTRAL MUSIC...					
GRAMOPHONE RECORDS ...					
CHAMBER MUSIC					
	One Entry 6d.	Two Entries 1/-	Three Entries 1/6	Four Entries 2/-	Five Entries 2/6

N.B.—This Contest is open to all, and ANYONE may win the first prize of £10,000 or £15 a week for life, but an extra £5,000 will be added to the first prize if the winner is a Registered Reader of the "Daily Herald."

You can use this form for one or more entries, but must send entry fee at the rate of 6d. for each attempt.

I agree to abide by the Rules, as published and enclose

P.O. Number..... value..... covering..... entries.
P.O. is crossed /& Co./ and is made payable to the British Charities Association.

SIGNED .....

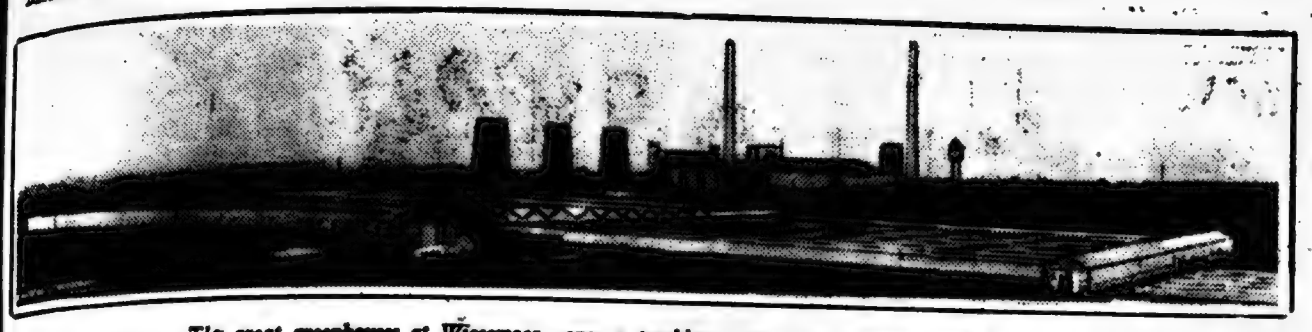
ADDRESS .....

(Block Letters).....
(Please Write Clearly in Ink. Place three-halfpenny stamp on your envelope.)

ADDRESS YOUR ENTRY: (Dept. J7), British Charities Association, 103, Kingsway, London, W.C.2.

N.B.—IN ORDER TO ALLOW FOR ANY POSSIBLE POSTAL DELAYS ENTRIES RECEIVED NOT LATER THAN TUESDAY, MARCH 24TH, WILL BE ACCEPTED.

Record Prize Must Be Won—Enter To-day!



The great greenhouses at Wiesemoor—once a trackless waste, now humming with life

MILLIONS *from* MUD

WITHOUT entering into any discussion of the merits or demerits of dictatorship, it is nothing but simple fact to say that popular imagination has begun to play with the idea. People are beginning to long for a man who wants to get something done and who will see that it is done.

It is not possible to-day to talk about politics or industrial conditions with anyone without sooner or later the remark being made: "You know, we might do worse than let some one man have a cut at it. At any rate, something would be *done*."

Let us look at one simple fact:

In 1920 the arable land in this country amounted to 12,019,745 acres. By the end of last year this had shrunk to 9,832,140 acres. There may be a variety of reasons for the shrinkage, but the figures are facts.

Meanwhile, the Dutch have drained the Zuyder Zee, and turned a useless waste of water into a rich and fertile acreage for the production of food.

But I came across something the other day that is even more startling.

When, at the end of the war, Germany was deprived of her colonies, she had to face the alternatives of either doing without them or evolving some substitute for them.

She chose the latter—and in a wonderful way. For she, like the Dutch, began to reclaim land on which to settle people who had hitherto emigrated: and she chose land that had up to then been considered untillable.

How it's done

Ever since she has been busy draining the moors of Northern Germany, building roads and canals through them, settling villages on them, and building factories.

To anyone who said it couldn't be done she merely replied by doing it.

And close to the North Sea there lies to-day the great Wiesemoor, once a trackless waste and now a fertile region humming with life and productive activity, intersected with canals and brick-paved roads, dotted with villages and with factories—fed by a huge power-station—hard at work.

Where once there was nobody and nothing there are now tropical fruits produced in mid-winter. On two-and-a-half acres of this land no less than £10,000 worth of cucumbers are produced annually.

The fruits and vegetables that this once waste land produces have a big and ready sale both at home and abroad

What Germany has done is not only to till hitherto waste land, but to roof in great tracts of this reclaimed moorland with glass, to supply artificial sunshine throughout the winter by means of powerful electric lamps, and even to supply artificial winds to carry the pollen from plant to plant.

The earth in these great greenhouses is warmed by steam and electricity, and even carbonic-acid gas, without which plants cannot thrive, is given to them from the power-station after it has been cleaned.

If you want to know whether all this has been successful or not I can only point to the fact that every year 125 fresh acres of moorland are being treated in this way.

And the State is busy planning 200 more of these colossal hothouses, which cover up to date no fewer than 26,500 square yards of moorland.

Pigeon-holed

When the war came to an end there was set up in this country a "Ministry of Reconstruction."

It did an immense amount of work, produced an immense number of carefully thought-out schemes—and was promptly wound up. Its ideas were ignored and its plans were contemptuously pigeon-holed.

Dealing with the question of the land, it said: "Britain has indeed much to offer. There is no land more rich or more desirable.

"It is true that the extent of these islands is but small, that they are already densely peopled, and that British farming has attained a relatively high standard of efficiency.

"The soil might, however, carry a much larger agricultural population, and so produce a greater proportion, if not the whole, of the staple and necessary food of the people.

"It is not only possible, but eminently desirable and necessary in the national interests, that the land-hunger of the British people should, as far as possible, be satisfied at home by a definite policy of rural development."

A dim light

That was in 1919. Since that date the arable acreage of Great Britain has declined by more than 2,000,000 acres!

And nearly ten years after the Ministry's resounding words Sir William Beach Thomas, writing of the decay of agriculture in this country, could say:

"The decay of the population on the land, following and accompanying the absence of tillage, is certainly not due to natural loss of fertility in soil or to any economic cause outside human control.

"No source of wealth has been worked out. The village peters out because we allow it to peter out, and for no other reason."

Dr. Addison wears a worried look. "The remedy is . . . . simple"

Apathy! Lack of drive, lack of intensive effort—what else is the matter with us?

There is some small measure of hope to be found in the recent Bills sponsored by the Minister for Agriculture.

But even if Dr. Addison's Land Utilisation Bill finds its full expression, it yet remains only an approximation and a beginning to the deep changes which must be wrought in the fabric of our agrarian system.

It is not as though, in order to revive our depressed agricultural industry, it is even necessary to indulge in the kind of miracle-working that Germany has done. The remedies are much more simple, much more ready to hand, much more matter of fact.

"No one," says Mr. Clayton, one of the chief engineers at the Ministry of Agriculture, "who is interested in agriculture can help deploring the waste areas which are observable by all who traverse the country either by road or by rail.

"It is impossible to travel any considerable distance and not notice wide areas of potentially good land at present producing nothing but rushes and rank grass, but which might be turned either into good pasture or, better still, broken up for the cultivation of grain and other human foodstuffs."

In the last ten years the number of workers on the land has dropped by 108,000. Compared with other countries we have the smallest proportion of our population on the land.

We have only 7 per cent. Germany has 41 pc. cent., Denmark 34 per cent., France 30 per cent., America 26 per cent., and Holland 23 per cent.

The Ministry of Agriculture estimates that at least a million acres of good British land are lying waste because of defective drainage—quite apart from the acres the sea and the rivers have claimed.

Striking examples

We do not need miracles. We do not need any particularly heroic measures. We need only a determination to get things done.

Belgium has reclaimed half a million acres in sixty years: Denmark, in the same period, has reclaimed a million acres; Italy is busy reclaiming a million and three-quarter acres at the present time.

If other people can do it we can—provided only that we stop Party squabbles and drop unbusinesslike methods and concentrate on putting a real job of work in hand.

I do not think anyone can argue that if Germany can make a paying proposition of producing tropical fruits from trackless moorland we cannot make one of draining good arable land and reclaiming even better land that should never have been lost.

Whether we want a dictator or not I do not know; I express no opinion. That we want a great deal more of the dictator spirit, the dictator determination, and the dictator detestation of obstruction and delay I am very certain.

For I really do not see why we should have to admit that Germany or any other country can show us how to conduct an industry on which the very foundations of Britain's greatness rest.

by **E. ROFFE THOMPSON**

The Human Machine

Don't be TOUCHY!

IT is rather strange how little value the world puts on peaceableness. A surprising number of people seem to spend half their time looking for trouble; an enormous number seem to think that the more friction they can create, the better the work they do.

Yet there is rarely anything to be gained by unrest and uproar. The test of efficiency is always smoothness and ease of working. The test of character is usually that invaluable ability we call "getting on" with people.

It can be taken as a solid guiding rule of life that the more quietly and peaceably we can get on with our fellows, the better for ourselves, let alone our neighbours.

Someone once put it quite succinctly: "In nine cases out of ten, the wisest policy is, if a man cheats you, to quit dealing with him; if he is abusive, quit his company; if he slanders you, take care to live so that no one will believe him; no matter who he is, or how he misuses you, the wisest way is generally to let him alone: for there is nothing more effective than this calm, cool, quiet way of dealing with the wrongs with which we meet."

No one can go through life without being wronged sometimes; but we should not assume that all wrongs are intentional.

Mistakes will happen, accidents will happen, motives will be misunderstood and words wrongly interpreted.

"Touchy" people rarely realise that what they are really admitting is an absence of any sense of dignity.

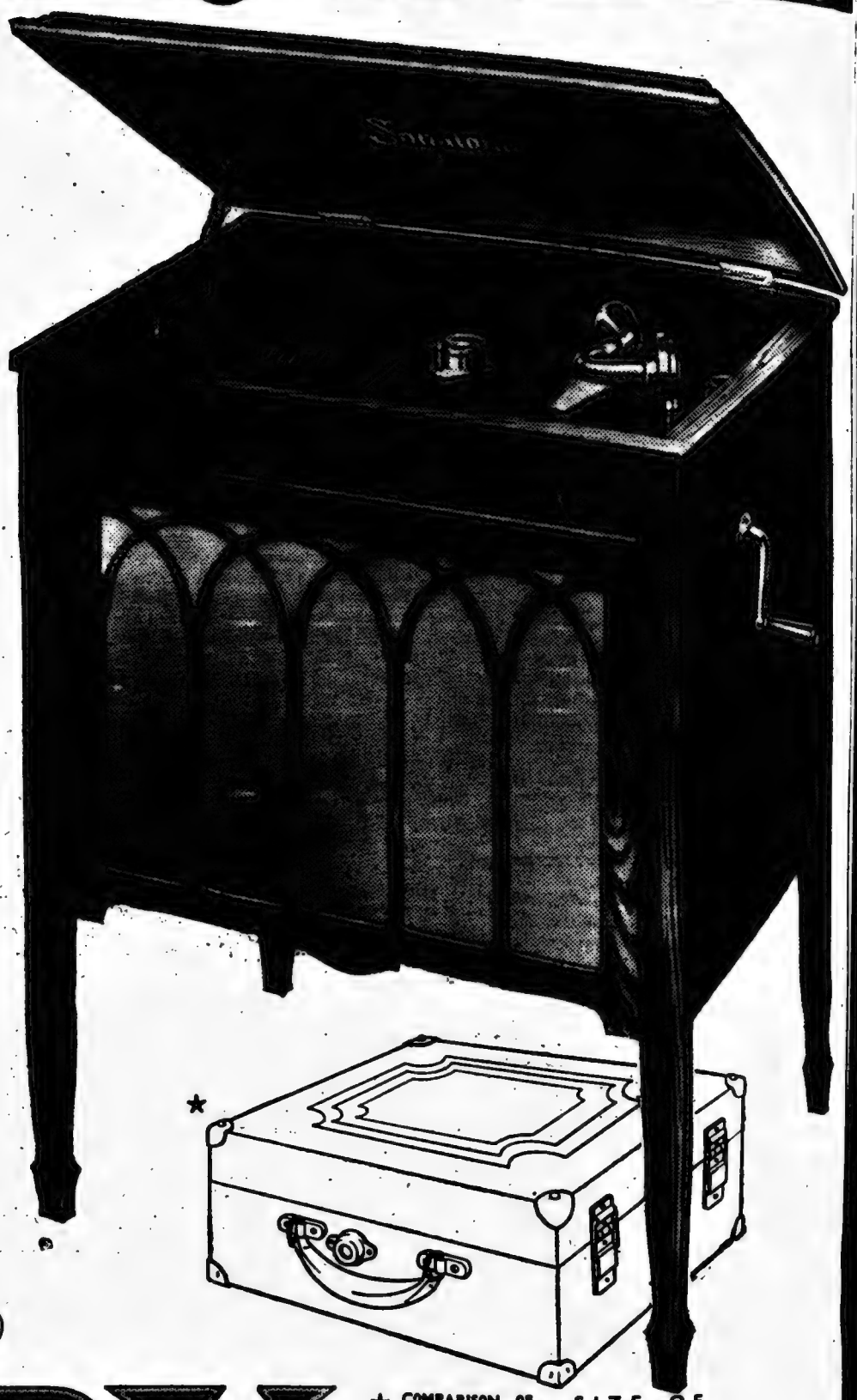
EARTHQUAKE

~~£7.7.0~~

Sonatone

ALL BRITISH SUPER GRAND

WITH THE FAMOUS 5 YEAR GUARANTEE "COLLARO" MOTOR

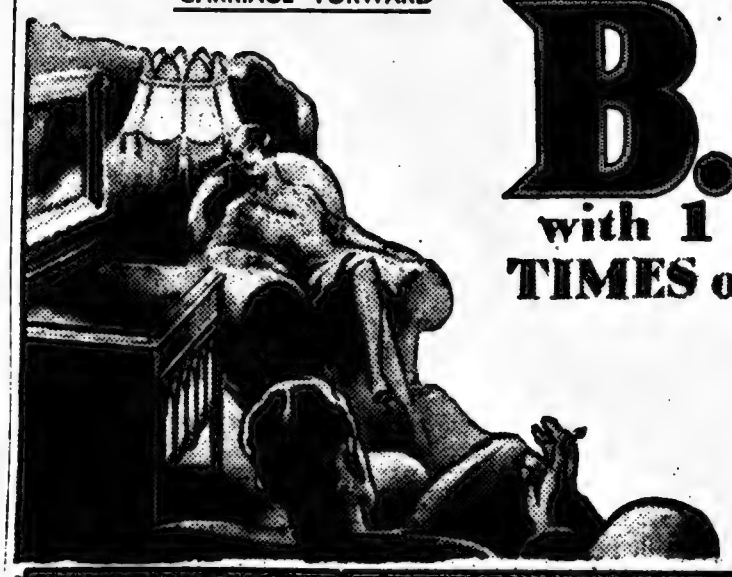


Staggering value! All other coupon standards *swamped* by this astounding gift. A Super Grand 7 gn. Gramophone. The largest, greatest and most handsome gift ever offered. Change to-day to B.D.V. and it will be yours in a few weeks.

The **Sonatone**—a magnificent cabinet gramophone! 33⅓% larger than other Gift Gramophones! A most handsome piece of furniture. Worth £7.7.0 All British. In beautiful oak or mahogany finish. "Collaro" motor, guaranteed for 5 years. See it against a standard portable! Its superiority of tone is as great as the difference in dimensions! Highly polished nickel swan-neck tone arm. Metal diaphragm soundbox. Compartment to take 36 of your own records. The finest value ever offered by a Gift Cigarette.

500 COUPONS....

CARRIAGE FORWARD



B.D.V.

with 1 Coupon worth 3 TIMES other coupon values

10 FOR 6D

★ COMPARISON OF **Sonatone** WITH A PORTABLE

In size, in volume, in purity, in beauty, in value—*many times* greater than a standard portable

SIZE OF **Sonatone**

24" WIDE
32" HIGH
18" DEEP

33⅓% *larger than other Gift Gramophones.*

KOLSTER-BRANDES Wireless "Elstorpiece"

The Set that set the New Standard. The wonder 2-valve set that set an altogether new standard of coupon values.

Thousands available

500 COUPONS

GET THE GOLDEN GIFT BOOK

To GODFREY PHILLIPS, LTD., 232, Commercial Street, London, E.1.

Please send me a copy of the amazing B.D.V. Golden Gift Book with 8 free coupons showing in colour 225 Enjoyable gifts.

Name.....

Address.....

.....

J.B. K.2

EVEN LESS COUPONS REQUIRED FROM B.D.V. TOBACCO — EACH TOBACCO COUPON BEING WORTH 4 CIGARETTE COUPONS

Without Fear or Favour

Startling AIR Ministry Scandal

WINGS *and* WASTE

WE fulfil a public duty in calling attention to very grave waste of money and dangerous muddling in the Air Service—waste which affects everyone's pocket and muddling which endangers lives and retards the progress of a great new industry.

While we heartily commend the Air Council's latest instruction that there must be stringent economies, we perceive that vital principles of management must be tackled if anything useful is to be done.

No doubt the present Government has inherited a wasteful system; all the more reason for drastic reform which, at the same time, will leave the Royal Air Force the last word in strength and efficiency.

Our first point of attack is the department called the Royal Aircraft Establishment, more familiarly called the R.A.E.

This mammoth establishment has its headquarters at Farnborough in Hampshire, but has branches at Felixstowe, Martlesham Heath, and a score of other R.A.F. stations.

Its cost to the taxpayer is at least £500,000 a year. Its duties are to carry out experiments and research for the benefit of British aviation.

A fair question

FOR many years there has been a growing chorus of criticism of the methods of the R.A.E., made by informed persons in aviation and by aircraft constructors themselves. An Air Ministry investigation has already been demanded.

The burden of this criticism is that while the practical value of its own constructive work is small, the R.A.E. has arrogated to itself absolute powers of approval and veto on everything that concerns the machinery of flight.

The whole progress of the British aircraft industry now depends on the R.A.E. The question may quite rightly be asked whether it is a good thing for an establishment, staffed originally by professors, to be invested with this power.

To judge by some happenings in recent years, it is not a good thing. The R.A.E. has a long history of obstruction, and of setbacks to manufacturers through misguided technical quibbles.

Some allegations brought are even more serious. There is, for instance, the experience a few months ago of a well-known firm of aeroplane-makers.

This firm, collaborating with another which manufactured lighting sets for motor-cars, produced a device of great use in night flying.

In due course the device was submitted to the R.A.E. for a certificate of airworthiness. Certain objections were raised, and it was refused. The firm met these objections, but no sooner were they disposed of than the R.A.E. produced more.

This process went on for months, and the aeroplane firm was finally told by the department that the proper device for its purpose could be obtained from a certain company—a rival to the electrical firm collaborating.

Not inclined to let the matter rest there, the firm investigated the apparatus which the R.A.E. had put forward against its own. It discovered that the patents under which it was produced *were in the names of Air Ministry officials at Farnborough.*

And these officials were in the department which had refused to certify as airworthy the very similar device submitted to them.

Although we do not wish to make any accusations, it is queer that a Government servant should be at the same time a judge of and a competitor with the products of a private firm.

Seven years' halt

WE have mentioned the long history of apparently senseless obstruction which can be laid at the door of the R.A.E. There are plenty of examples.

Everyone knows of the "slotted wing"—the invention of Mr. Handley Page, perhaps the most important safety-device discovered since the war.

Yet its inventor had demonstrated its value at least seven years before Farnborough permitted it to be fitted on Service machines. It is now embodied in 80 per cent. of the R.A.F. aeroplanes, and its efficacy has been completely vindicated.

In that seven years who knows how many lives might have been saved?

Another instance of the faulty judgment of the R.A.E. was shown in the last mass air manœuvres.

One machine which took part completely paralysed the air defences. It was a fast day bomber, the Fairey Fox, designed by Mr. C. A. Fairey, *and built in absolute defiance of the specifications laid down by the R.A.E.*

EARTHBOUND: *"A long history of senseless obstruction"*

Surrender to Mr. Fairey's machine was not long in coming. Its superiority was unquestionable, and in the subsequent replacement specifications issued by the R.A.E. to aeroplane constructors practically every feature of the original Fairey Fox was maintained.

Its demonstration showed more clearly than anything else the ability of the private manufacturer to teach the R.A.E. the job it is supposed to know.

There is another Air Ministry department on which we would like to remark.

This is the Aeronautical Inspection Department. It costs £179,000 a year to run. Its job is to inspect aircraft engines and equipment under construction for civil aviation. The travelling expenses of its staff of 300 come to £10,000 a year.

It is not too much to say that the cost of every aeroplane is increased by 20 per cent. through this system of Government certification and inspection, which is alleged to be superfluous. In addition, it is calculated that 50 per cent. is added to the first cost of a machine of new type by departmental delays.

The entire cost of this department could be saved and its work done just as efficiently by handing over its duties to reputable insurance companies.

Safe economies

ALL that is necessary is to make a regulation that every civil pilot and aeroplane must be insured against third-party risks. In that case, if the machine or pilot were not airworthy, no company would take the insurance risk and no machine would be allowed to leave the ground.

As to the R.A.E., the major portion of its work could be done by private manufacturers of military 'planes.

We commend these two departments to the attention of Lord Amulree, who is seeking for economies which would mean no handicap to the fighting arm of the R.A.F.

Strephon II., the Australian wonder-horse, who disappointed in Britain last season, but whose owner values him at 25,000 guineas. He is now acclimatised and has been so well "nursed" in Mr. Sam Darling's stable that his name is likely to be heard often before Ascot

Black Spots on RACING

A nap hand for 1931. "Steve" Donoghue, who is again i stage a "come-back"; Gordon Richards, m champion of last year; H. Wragg, rider of t should bring him rich rewards; and Cliff. Ri potential

ONCE more the golden boudoirs of the millionaires' Blue Train from the Riviera have brought back a precious company to Britain.

They are our bookmakers.

With their arrival the stage is set for the recommencement of the eight-months' flat-racing festival.

They are happy, these bookmakers, in the prospect of an early financial reaping.

While they have been sojourning in the sunny radiance of the Côte d'Azur, England has been carpeted with snow, and hard morning frosts have made the exercise-grounds like asphalt.

With want of gallops, horses are fat and sluggish, and for at least six weeks those who speculate will be causing joy to the bookmakers by having to bet largely in the dark.

Optimists flourish in racing more than in any other department of sport or business. To many of them the season of 1931 was to be the dream-year of the Turf.

Far too dear

The firstfruits of the totalisator were to have been picked and distributed in the form of better and cheaper racing, and racecourses were to have become resorts to which even professional gamblers could take their families without blushing.

Alas! the poor tote has had a hard enough struggle to meet its own current expenses. It has not had a penny of surplus to divide with anyone else.

Using new devices and methods to attract the money of people who bet in substantial amounts, the tote may yet gather the harvest which it deserves.

But the results of its first two years' working have revealed it as something far different from a dependable provider of good things.

British racing is sorely in need of reform, and racecourse executives must no longer count upon the wherewithal to achieve it coming from the totalisator.

They must face facts squarely themselves, and by their own exertions find the capital to make the sport worthy of public patronage.

"Our trouble," say the racecourse managers, "is that the gate revenue is too small to justify any enterprise."

Precisely. This revenue is too small because admission-charges are far too high.

When the authorities come to realise that it is more profitable to have 5,000 people paying 10s. 6d. each for admission than 2,000 paying a guinea they will be on the way to a solution.

Racing costs are totally prohibitive to-day to the person of ordinary means, and they are scandalously high when measured in terms of the entertainment provided and the conditions under which it has to be witnessed.

A year ago the garden began to look lovelier. For a time the attendances at every race-meeting increased to an extent unprecedented in a period of industrial depression.

It was obvious to those who studied the swollen crowds that the newcomers were largely recruits to the sport, and their presence was generally ascribed to the introduction of the totalisator.

Most noticeable also at the time was the large proportion of women among the visitors. They betted exclusively with the machine.

Disillusioned

Soon, however, the attendances fell dismally away, the new faces were no longer to be seen, and once again the executives had to rely upon the regular racegoer.

What drove these people away? It certainly was not the totalisator, which was ever increasing in efficiency and always paying fair and often generous odds compared with the prices of the ring.

There is only one explanation. They did not come back because they had sampled the really atrocious conditions which the public have to pay so dearly to endure on so many racecourses.

Until those responsible for promoting race-meetings in this country take a leaf or two from the book of the organisations which conduct the sport on the Continent and in the Dominions they will be on a consistent loser.

The truth is that the governors of racing in Britain to-day are living in a bygone age, and are still deceiving themselves that they are the custodians of the sport of kings and an idle aristocracy.

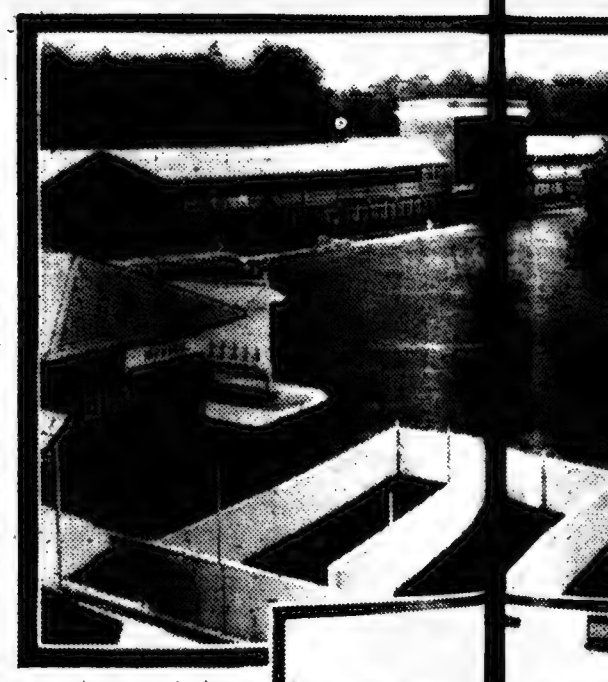
Come off your perch!

They do really believe that the Turf is and must ever be as it was in the times of the Bucks and Corinthians, when the ordinary fellow who ventured to share the pleasures of his betters was an interloper on sufferance.

So long as everything is trim, secure and comfortable for the privileged few in the sanctity of the club enclosure, there is little concern shown for the masses in the rings whose money alone makes the modern meeting possible.

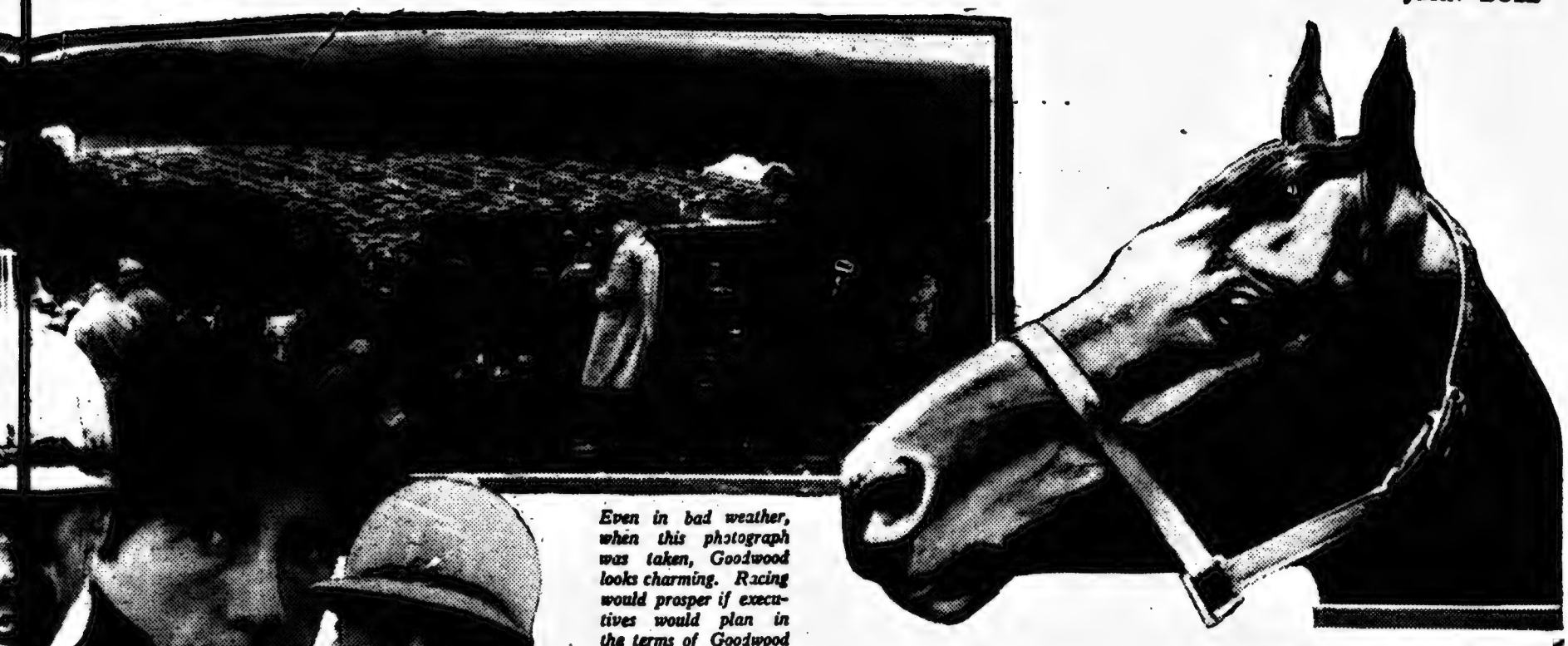
Too frequently the crowds in the public areas are treated only as a mere appendage to what the management and local stewards regard as primarily a social function for themselves and their friends.

If those who are entrusted with the direction of racing to-day emerged more often from the seclusion of their sacrosanct lawns and club-rooms and mingled with the herd, they could not dispute the justification for these criticisms.



What can be done by enterprise to make racing cheap and pleasant for the public. A corner of Ascot, whose management win success by thinking democratically. Right: This kind of mess is to be seen too often in the approaches to our courses. There is a welter of mud after the slightest rain and they try to disguise it with straw

First, after deciding to cut the present admission charges by one-half, let the racing managers get into conference with the railway companies which carry the vast



Even in bad weather, when this photograph was taken, Goodwood looks charming. Racing would prosper if executives would plan in the terms of Goodwood and Ascot, and make the sport a spectacle

Last year's Irish hope in the Derby—Ballyferis—is still in England, and his connections are very hopeful that the programme planned for him this year will be successful

...o is again in fine physical fettle and who may ...e where winners are; veteran Freddie Fox, ...last Derby winner, whose skill and judgment ...rds, who, students of jockeyship believe, is a ...ampion

majority of racegoers to the meetings.

It is true that, with commendable initiative, some railways in the last year or two have done all in their power to make racing popular, so far as the provision of cheap travelling and the issuing of combined rail-and-admission tickets is concerned.

But the belief is still too common that any old rolling-stock is good enough for the race-train, and that racegoers do not object to being packed eighteen in a compartment.

A study of the number-board showing the runners in the next race, their jockeys, and positions in the draw has first to be made by a visitor to a racecourse.

The sorry thing that is hoisted on many courses is an index to the extent to which the managements seek to cater for their patrons.

Often the indicator is not raised and visible until the field is at the starting-gate, although the declarations of runners, riders and weights and the draw for positions must have been known in the course offices at least forty-five minutes earlier.

Queer conditions

Some executives are so mean or impecunious that they will not expend a few shillings to obtain metal plates bearing newer jockeys' names to place in the frame.

They preserve at the number-board the plates with the names of riders who have not appeared publicly for twenty years and chalk up the names of jockeys of this generation.

More ring stewards, armed with greater authority, are needed on most courses, especially to stop the stampedes of bookmakers' runners and touts who dash pell-mell here and there to hedge bets or collect information about the market for their employers.

The licence allowed these agents is extraordinary, and their conduct alone must have been responsible for many people vowing never to return to a meeting.

The blackest spot in racing amenities is the disgraceful stand, refreshment-room and toilet accommodation.

Most grandstands, except at the more famous courses, are hopelessly inadequate to contain the average number of spectators either for viewing the races or for shelter in wind and rain.

Many of the structures would not be accepted as gifts for their grounds by fourth-rate country football clubs.

On some grounds the so-called refreshment bars are appalling places, into which no man could with decency invite a woman friend to accompany him.

First-class hotel prices are invariably charged, but a slap-dash, take-or-leave-it service goes on, amid constant shouting and scrimmaging.

A sanitary inspector would be amazed at the standard of cleanliness which is considered good enough with regard to cups, plates, glasses and the like.

Hygiene!

Sometimes there is a common basin filled with dirty water in the centre of the counter, and a customer desiring a drink must first get a glass which has been used by someone else and rinse it in this unhealthy bowl.

These conditions exist frequently in the so-called Tattersall's rings, to which the price of admission is generally a guinea.

What of the "silver ring"—the six-shilling enclosures, often so crowded that it is plain they must provide the greater part of the executive's revenue?

As arenas of entertainment, too many of them beggar description. They are certainly worse than primitive.

At no course are the six-shilling patrons allowed to enter the paddock to see the horses before and between racing.

Colonial and foreign visitors to our meetings are astounded when they observe this fact and the other conditions which have to be endured in the popular ring.

It is also virtually impossible there to see the greater part of a race at all.

Strange interlude

It is astonishing that so many racecourse proprietors have designed their enclosures as if their least concern was the public's view of the racing and the finishes.

For this, of course, they have an excellent model at Newmarket, the headquarters of the Turf. There, a number of races actually finish nearly half a mile from the principal grandstand.

This is a relic of olden times, when spectators on the Heath were mounted and cantered their hacks alongside the course so that they could watch the finish of a race anywhere.

And, unhappily, few of the racecourse authorities have yet emerged from the mists of olden times!

A theatre proprietor would not be long in business if he charged patrons a guinea for a stall and decided that the last act of the play should be performed off-stage.

Race-cards, for which sixpence each is charged, are poor productions in respect of the information they contain and should be given free.

This small matter reflects the belief of promoters that prosperous racing will come by overcharging.

Racing generally will also become more attractive when executives revise their programmes so as to substitute long and middle-distance races for many sprint events and determine to tighten up the conditions of selling races.

Few of these races serve the purpose for which they were instituted—enabling owners to get rid of horses which they no longer want—and the majority have become merely gambling mediums for big betting stables.

The Turf in Britain has owed much in the past to the integrity and zeal of its local stewards.

Make a start

But it is highly disputable if the system of appointing stewards from among the local gentry is sufficient for the needs of to-day.

Cunning jockeys and cheating trainers have so perfected their artifices that these gentlemen cannot be expected to be reliable detectives.

How often, too, have stewards been seen at tea with their guests while races were actually in progress!

Racing in this country has so many traditions—many fine, others foolish and obsolete—that reform of the sport and the conditions under which it is conducted must necessarily be progressive.

The trouble is that a real beginning has not yet been made, and, except on a few courses where pleasure and comfort have been the first consideration to earn success, there is no sign of even a contemplated policy of boldness and enterprise.

Light a Manikin —You will find *satisfaction* in the first whiff, and sure content until you place the tiny end with reverent regret in the ash-tray.

Care vanishes with the fragrant smoke—nerves are soothed by their delightful flavour —There's restful *satisfaction* in every puff.

Manikins are inexpensive too and well worth their modest cost. You get some Manikins to-day—You'll be as delighted as I was when I bought my first packet years ago.

MANIKIN
·CIGARS·
MILD HAVANA FLAVOUR
5 FOR 10D.
All Tobacconists Sell Manikins

GOOD BOOTS & SHOES
THE Graves Footwear Department offers you soundest quality and utmost possible value for money. All sizes of Boots and Shoes for all occasions. We thoroughly understand the wants of all classes of wearers, and know how to combine durability with good appearance and comfort. World's lowest prices. Easy monthly payments. Catalogue and Measure Form free. 50 years reputation for honourable trading.
J. G. GRAVES LTD. SHEFFIELD

A COURT of MANY COLOURS

THE homeliest and quaintest Court of Justice in the British Empire is at the same time the most august and important. Its judges are of the highest legal standing, yet they wear neither wigs nor robes, looking very much like an ordinary Bench of Justices.

They sit in an unpretentious room in Downing Street, London, at a plain table, the only touch of ceremony being the presence of two ushers in evening dress.

Such is the outward appearance of the Judicial Committee of the Privy Council, whose business it is to hear appeals from the highest courts in the British Dominions, Colonies, and Protectorates beyond the seas.

Imagine! Five hundred millions of people in the Empire have right of appeal to this court.

The colourful nature of the disputes the court has to decide is often amusing.

For example, a year or two ago five Law Lords, presided over by the Lord Chancellor, sat to decide whether an idol in an Indian temple should, in the presence of kneeling worshippers, be nude or becomingly attired.

Interpreting the native law according to the best precedents they could find, the committee insisted upon a loincloth; but there was protracted and intricate argument before it could be determined whether, according to orthodox Hindu tradition, this girdle of modesty had been acquired by supernatural means or bought in a bazaar.

To the Western mind such arguments may seem trivial and even ridiculous, but it is to be remembered that in India and other dependencies of the Crown disagreements of this kind may easily be a source of prolonged riot and bloodshed.

The last British Sovereign to sit personally at the head of the committee was the learned, foolish James I., but actually a vacant seat at its sessions was left for the King until a few years before the outbreak of the Great War.

"Gods" who quarrel

No law of the Constitution would be violated if the judges were aided in their deliberations by His Majesty King George V.

Glancing at the calendars of the Judicial Committee during recent years, one is struck by the astounding variety of the appeals which it has been called upon to try.

Even rival "gods" in India have been known to submit their differences to the Empire's Supreme Court.

Unable to appear in person, they were represented by native counsel, who, in the belief of their respective worshippers, were verbally inspired by the divine beings in whose interests they appealed to the legal counsellors of the British Throne.

Sometimes, of course, issues of tremendous practical importance come up for decision, as, for example, the appeal of the Southern Rhodesian Company a few years ago, the greatest territorial dispute in history, involving the title to 70,000,000 acres of land.

Obviously such a mass of litigation could be conducted only by instalments, and in the intervals the committee found time, among other things, to wipe up a spot of bother concerning musical copyright, originating in certain airs played for hire by a Dublin band.

As indicating the vast powers of this interesting tribunal, it may be mentioned that it is through its decision alone that women are eligible for election to the Canadian Senate or Upper House of Parliament.

For days barristers from Canada, assisted by English lawyers, argued the case, the ultimate decision being that Canada's Supreme Court was wrong in slamming the doors of the Senate in the faces of Canadian women.

It is a high tribute to the wisdom and fairness of the Judicial Committee that even by the self-governing Dominions its decisions, though reversing the judgments of their own courts, are seldom resented.

As for the native tribes, many of them have a superstitious veneration for the King-Emperor's Council.

There is a legend that after a dispute which had culminated in a victory for Hindus over Mohammedans in the Supreme Court of Calcutta, some holy man spoke to the prophet's followers of a "higher power."

"Allah, you mean?" was their reverent enquiry.

"No," replied the holy man; "not Allah himself, but his great deputy on earth, named Judish-al-Komiti."

So to the Judicial Committee they appealed and won the day.

"Where there is wrong to be righted"—from the left: The Lord Chancellor, Lord Darling, and, the oldest member of the Judicial Committee, Lord Dunedin

The Tribunal of Empire

The pickle jar

Native marriage customs present frequent difficulties. There are tribes in which tradition and customs have hardened into law, as for example in Burma, where no marriage is considered legal unless it has been graced by a pickle tea-party.

Not very long ago a rich Burmese merchant died, leaving behind two wives who claimed to share his inheritance.

Although sisters, they failed to settle matters amicably, the elder wife insisting that her husband's second marriage was null and void, owing to the absence from the ceremony of the indispensable pickle-tea.

The Burmese courts upheld this view, whereupon the younger wife resolved to appeal to the Privy Council.

Five eminent judges, members of the House of Lords when it sits as a law-court, solemnly addressed themselves to the pickle-tea question.

Finally, expert Burmese lawyers discovered ancient authority for the principle that, pickles or no pickles, a Burmese marriage was valid if, after the wedding celebration, the couple had "eaten out of the same pot."

As to this there was no dispute, apparently, and the committee decided that the second wife was entitled to share the husband's property.

Distance no object

The versatility of these Law Lords, as they are officially styled, is amazing.

Not many years ago they disposed in a single month of an appeal from a native farmer in Cape Colony, who accused his neighbour of maliciously driving locusts on to his crops; of a dispute concerning the ownership of a Mohammedan mosque in Ceylon; and of the contention of a Bengal lady that the pin-money she was receiving from her husband was less than he had contracted to pay.

The Judicial Committee of the Privy Council has jurisdiction over 500,000,000 persons and 11,000,000 square miles of territory.

A characteristic bit of our British Constitution, that homely room in Downing Street, with its plain-clothes judges listening to barristers who, in quiet, conversational tones, plead that five thousand miles from where they stand, yet under Britain's flag, there is a wrong to be righted in the King's name.

THE YOUNG IDEA

Young sons and daughters of famous fathers confront the problems which confront them, and all young people, in a brilliant series of articles, now appearing in the *Daily Herald*.

Mr. Frank Wells, son of "H.G.," Sir Alfred Belt; Mr. Arthur Greenwood, jun.; the Hon. Quintin Hogg, son of Lord Hailsham; Mr. Giles Playfair and Mr. W. Hayday, son of the President of the T.U.C., are among the well-known people of the younger generation who discuss the vital questions of modern life.

Relax with WRIGLEY'S ...and *win!*

A VERY useful habit to get into is the Wrigley habit. At the first tee put a piece of Wrigley's in your mouth, it will soothe and relax strained nerves. Your game all round is immensely benefited by Wrigley's because it gives you that complete relaxation you need.

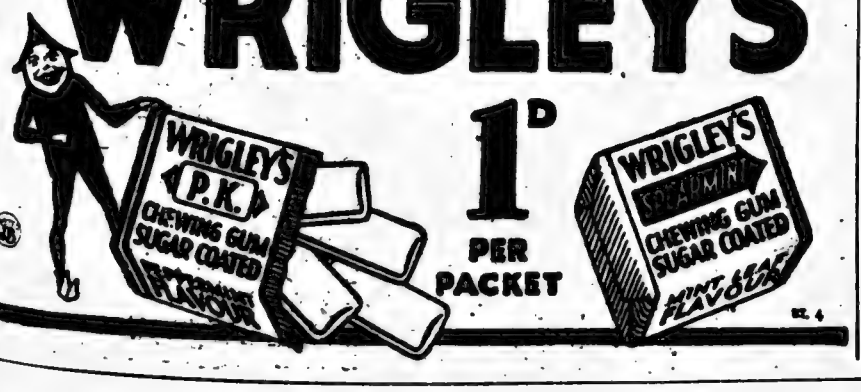
At the same time Wrigley's after every meal cleanses the mouth and teeth and aids the digestion.

There are two flavours—P.K., a pure peppermint flavour, and Spearmint, a pure mint leaf flavour. Both equally delightful, tempting to the taste and deliciously flavoured with a flavour that lasts to the end.

There was never a sweet that costs so little yet offers so much.

British Made by British Workmen with Empire Materials

WRIGLEY'S



In Ireland ....

that schoolgirl complexion is the pride of every colleen

"The soap I recommend is Palmolive, because of its suitability to every type of skin, its purity and emollient effect. Palmolive Soap is reliable, and greatly assists me in any work of beauty culture."

R. Prost

24 ST. STEPHEN'S GREEN
DUBLIN

The captivating freshness of "that schoolgirl complexion." The colleen has learnt that the regular use of Palmolive Soap is the simplest way of retaining the complexion of youth.

One of the patrons of the Maison Prost establishment receiving treatment. Here, as in beauty salons throughout the world, the use of Palmolive is regarded as the most satisfactory foundation for further beauty treatments.

BEAUTIES of the "emerald isle," rosy, fresh cheeked and coy ... who shall say that Ireland cannot present her picture of healthy vigour and beauty? Irish women, like their English sisters, have inherited their natural beauty of feature and the much sought after "schoolgirl complexion." Mr. Prost, Senior, to whom many of Ireland's beauties come for treatment, tells his clients to safeguard their beauty by a simple home treatment. He advises Palmolive Soap, as do beauty experts the world over. He says "I invariably advise my clients that my treatment alone will not produce the desired effects if in the intervals between visiting my salons the care of the skin is neglected. The soap I recommend is Palmolive, because of its suitability to every type of skin, its purity and emollient effect."

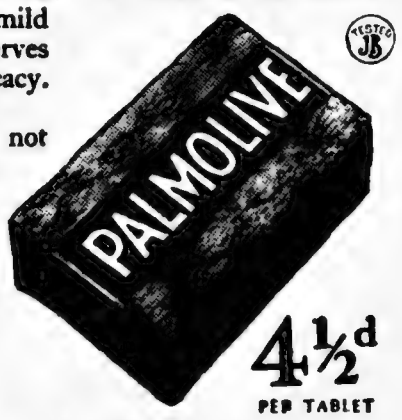
This simple home treatment

What Mr. Prost, Sr., advises is an ever-so-easy home treatment. First, make a lather of Palmolive Soap and warm water. Secondly, with your finger-tips massage this into face and throat, working the impurities out of the pores. Thirdly, rinse off the soap with warm water ... gradually colder and colder. There! Isn't that cleanliness delightful?

When you use Palmolive you get the benefits of the world's leading toilet soap. For Palmolive is a pure vegetable oil soap—made from the famous natural olive and palm oils. Its colour is the natural colour of these two oils. Its mild soothing lather beautifies and preserves the skin by protecting its natural delicacy. It cleanses safely, beautifies easily.

Be sure the soap you use does not irritate—the naturalness of Palmolive is your safeguard against irritation.

Use Palmolive for the bath as well, it costs but 4½d. per tablet, and you will find it lathers abundantly even in the hardest water.



4½d
PER TABLET

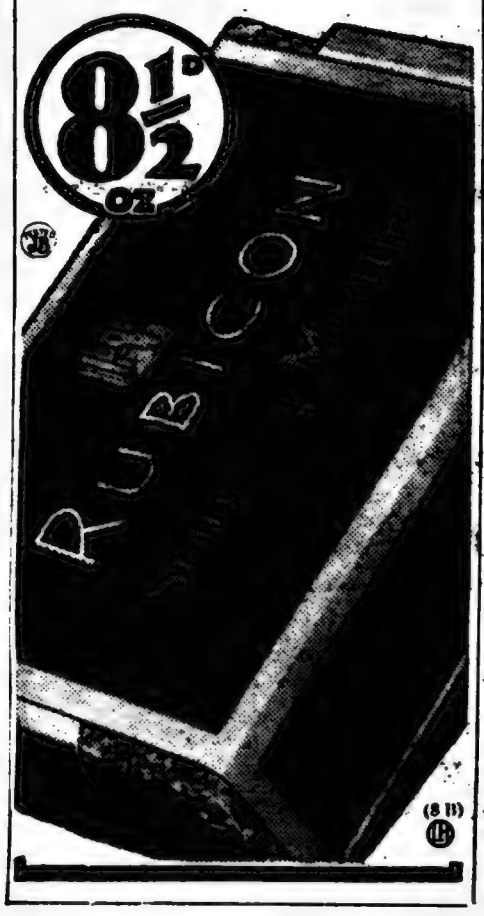
Keep that Schoolgirl Complexion

WHY CAMOUFLAGE?

Camouflage was used and *needed* during the war, but *why* camouflage Tobacco? Let us tell you. . . . Flavoured and scented tobaccos are usually made from poor, second-rate leaf which *needs* to be "doctored" to disguise its bite and tang.

RUBICON MIXTURE is a pure, unscented Tobacco, made entirely from a leaf of a character and quality which needs no "faking." It has a wholesome, *natural* taste and aroma. Like the more expensive Tobaccos it is manufactured without artificial flavouring. Makers:—

JOHN SINCLAIR LTD., NEWCASTLE-ON-TYNE.



The Policeman's First Day Out

The Making of a Bobby

GILBERT should be revised and brought up to date. A policeman's lot *is* a happy one. It is also an arduous, responsible and wearying one. But there is scarcely another which affords any working citizen such a rosy glow of a good job of work well done.

The "copper"—please do not call him "rozzer" or "slop"—is a breed apart. He is a product of the melting-pot. He is raw material beaten into inimitable pattern. He is a mixture of good nature, stern justice, advice bureau and disciplinarian.

There is nobody else quite like him. Police forces the world over have striven to emulate the British "copper" and have failed.

They can't understand how he keeps his temper; how he gets along without a gun, or a baton dangling in his hand.

They can't understand why he bothers to help kiddies across the road, or say nice things about the man he arrested.

No past for Robert

How is it done? We'll just take the London policeman as a type to find out. We'll just see how a decent code can produce decent guardians of the rights of decent people.

A fellow decides to join the Metropolitan Police. He may live in Scotland or Wales. He may be ten miles away or two hundred. His father may be a bricklayer or a bank-manager.

He writes to the "Yard," and is seen at the police-station nearest to his place of residence. Exhaustive references are requested. His character in the past is exhumed. They dig from employer to employer right back to his schooldays. His integrity is on trial; there must be no stain on his name.

There are more formalities—height and chest and health, and so on—and he is sent for by the "Yard." He is told to "bring his things," for he is going to stay for a while.

At the recruiting department of the "Yard" on the appointed day he mingles with his brother applicants. Many are young men who have served their short term in the Army.

There may be an ex-public school boy. There are certainly ex-secondary school boys. And there are definitely many of those fine specimens of our splendid elementary schools. There are none more than twenty-six years of age.

They gather in groups to discuss their future. They are not all giants. The "Yard" has long ceased to measure the capabilities of a "cop" by his stature.

"Coppers' University"

An elementary educational examination is the first test. It is conducted by sergeants and inspectors. There are no more surprised people there than the applicants, who find these officers kindly and sympathetic.

Almost all of them survive this "exam." No pitfalls have been placed. The powers that be are out to discover and not to destroy.

The eyesight test follows, and this is a "stiff" one. But stiffest of all is the medical examination that ensues. No question here of stripping to the waist and being "sounded" and saying "Ninety-nine."

No. He who would be a policeman goes to the judges of his body as naked as the day he was born.

There is, of course, a cosy dressing-gown to wear before seeing the doctors, and all valuables are handed over to safe keeping.

There are three doctors. Two of them tackle a candidate apiece, and the third is there ready with his "second opinion."

There is much ado about heart and lungs. A vigilant eye looks for flat feet. Varicose veins are searched for; a policeman's legs are more important than those of a chorus-girl.

And after this thorough sounding the candidate knows whether or not he has any chance of "joining up." Fifty per cent. probably have failed. Those who survive return home, if they live near at hand, or "dig" at the police hostel, off the Strand.

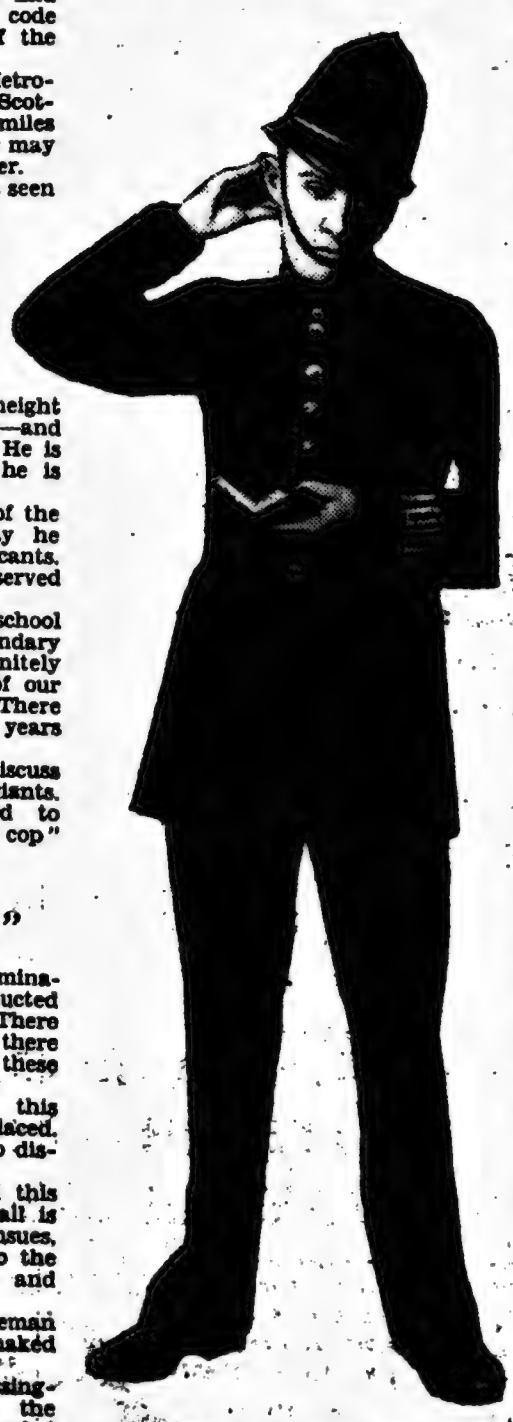
Then to Peel House—the "Coppers' University"—for the most intensive course of tabloid training in the world. Nine weeks of "cramming"—nine weeks in which the brain is made alert, the body hardened, the character shaped.

Peel House is both a school and a barracks. It is also a home. Each candidate has his own cubicle, his table, shelf, mirror and metal locker.

He has his wage of about £3 a week. There is a comfortable library, quiet and consoling, and a billiard-room with two tables.

There is a canteen from which he can purchase all the little sundries, from food to the plimsols he must wear in his cubicle.

Self-reliance is knocked into the candidate right away, for he must cook all his own meals apart from the mid-day dinner. Gas stoves are at his service. Bacon and eggs and sausages are never so well cooked as at Peel House, and never taste so temptingly.



"The day comes when, self-conscious and uneasy, he steps out alone"

A bit of everything

We cannot here give details of the manifold activities of the recruit. From the first parade at 7 a.m. until he is dismissed for the evening he is hard at it.

Classes, classes all the time. One is backward in this and one backward in that; they are "crammed" accordingly. Not "crammed" in the sense that knowledge is thrust on them, but that their memory is cleverly refreshed.

There is instruction in police duty; there is instruction in first aid as laid down by the St. John Ambulance Association. Mock courts are held; mock accidents are staged.

The "liberty of the subject," the shining jewel of British justice, is brought ever before their eyes. The Acts of Parliament relating to the powers of the police are drilled in.

Powers of arrest, rules of evidence, dangerous drugs, street offences, vagrancy—just a few of the items which the policeman-to-be must assimilate.

He must learn courtesy, tact and the vital fact that the law does not protect, but condemns, a policeman who acts wrongly even in the name of the law.

Every recruit, however confident, is on his toes for the eventful police examination which decides whether or no he shall wear the blue.

He knows that, even if he succeeds, he will still be on probation for a year, and that there is still another "stiff" examination to be taken within six months of his being on the job.

It is a proud moment, if a humble one, when he is fitted out with two helmets, two tunics, two serge jackets and three pairs of trousers, and parades before a dignitary of the "Yard."

His lucky wife!

He is addressed sternly, but kindly. He is reminded of the responsibility and the dignity with which he has been invested.

If Justice herself came down from the top of the Old Bailey she could not better inspire the new guardian of the law.

The new young man in blue goes to the section-house, where again the motto is self-reliance. He must cook and fend for himself.

There never was a married man better equipped to fetch his wife an early morning cup of tea than a "copper."

For a fortnight or more he goes to a police-court to study procedure, and he still has his weekly class. He is then escorted round a beat in the division to which he has been drafted.

And then comes the great day when, self-conscious and uneasy, with brand-new whistle, notebook and armlet, he steps out alone.

He is the representative of the law. He must not falter. He must not fail. He certainly must not make a mistake.

And probably the first thing he does is to help somebody. And he realises then, with a pang of pride, that that is what "coppers" are for.

Breast-Fed is Best Fed

ONE of the sweetest duties of motherhood is to make quite sure that baby will receive the food which is every baby's birthright. So much depends upon this. There is no substitute for maternal milk for giving baby a sound start in life.

Doctors, nurses and mothers daily testify to the remarkable value of "Ovaltine" in promoting adequate lactation. This delicious food completely meets the requirements of the nursing mother. It provides adequate and appropriate nourishment which is easily digested, and does not convey any alien substances to the milk.

"Ovaltine" contains the concentrated nourishment extracted from Nature's most valuable tonic foods—fresh dairy milk, ripe barley malt, and eggs from our own and selected farms.

There is no food beverage comparable with "Ovaltine." It is the richest in food value, the cheapest in cost, and the most economical in use.

OVALTINE

TONIC FOOD BEVERAGE

Enables Mothers to Breast Feed their Babies

Prices in Gt. Britain and N. Ireland, 1/3, 2/- and 3/9 per tin.

P. 783

New!

CADBURYS

¼ lb. BLOCKS

A ¼-lb block of Bournville Plain Chocolate for only 4½d.!—that is what this new Cadbury packing gives you. You owe this welcome novelty to Cadbury's policy of passing to the public without delay the benefit derived from decreases in raw material costs, from great increases in sales, and from the consequent reductions in manufacturing costs.

SAME VALUE AND QUALITY AS IN THE ½ LB. BLOCKS

DRINK HOT WATER EVERY DAY

Two well-known Specialists, in recent articles, both emphasised the vital importance of water for assisting the body to prevent and resist disease. To keep in good health every man and woman should drink a glass of hot water each morning on rising, but those troubled with sick headache, biliousness, bad complexion, furred tongue or general depression and lassitude, should add a teaspoonful of 'Limestone' Phosphate to cleanse and purify the system and flush away from the liver and bowels the uric acid, sour fermentation and poisonous waste that collects. Sufferers from constipation, biliousness and liver disorders, as well as those troubled with rheumatism, indigestion, and minor ailments of all kinds should, for the sake of their health, get a quarter pound of 'Limestone' Phosphate, costing but two shillings, from any chemist. If a little is taken daily in a glass of hot water this will prove a sure way of subduing uric acid, cleansing the liver and bowels and maintaining vigorous health.

THE NEVER FAILING REMEDY FOR

"I shall pass through this world but once; any good thing, therefore that I can do, or any kindness that I can show to any human being, let me do it now, let me not neglect it, or defer it, for I shall not pass this way again."

ASTHMA • BRONCHITIS • CROUP CATARRH • WHOOPING-COUGH

It will remove Asthma or Bronchitis, it will strengthen your lungs and enable you to breathe more freely & efficiently, affording sweet refreshing sleep at night. It will banish every germ of weakness or disease from your throat, nose and respiratory organs. Influenza disappears as if by magic. Instant relief is experienced.

- RACKING COUGH
- NIGHT SWEATS
- CHOKING PHLEGM
- DIFFICULT BREATHING
- BRONCHIAL CATARRH

Over 1,000,000 benefited sufferers praise "Liqufruta."

If any difficulty in obtaining, send remittance for size required direct to Liqufruta Laboratories, 193 Camberwell Grove, London, S.E. 5, 6d. extra for postage on 3/- size and 9d. on 5/- size. For abroad sufficient to cover postage must be added. For 2d. in stamps the book "Worth its Weight in Gold," published at 1/-, will be sent Post Free.

- LARYNGITIS
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- QUINSY
- NASAL CATARRH
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Liqufruta

CURES EVERYTHING WITH A COUGH IN IT.

SOLD BY ALL CHEMISTS & STORES. 1/2,2/-,3/-,5/- PER BOTTLE

ASK YOUR TOBACCONIST FOR THE NEW Tween SERIES

A SIZE 'TWEEN' FEATHERWEIGHT AND ORDINARY FITTED WITH SUPER LIPS FOR DENTURES

MODEL No. CL 8834.

THIS comfortable crescent shape lip makes pipe smoking ideal for the young smoker as well as for the old veteran. THIS model weighs only ¾ oz. and is made by the makers of the famous GBD

INTERNATIONAL PIPE WEEK DISPLAYS AT ALL LEADING TOBACCONISTS

City de Luxe 56

Write for free illustrated book of shapes for all tastes.
Address (Dept. J.B.)
OPPENHEIMER'S
38, Finsbury Square, London, E.C.2.

Rudge-Whitworth
Britain's Best Bicycle

FOR FIRST 10/- PAYMENT

Rudge-Whitworth Bicycles are guaranteed as long as ridden, and are made entirely from British materials by British workpeople. Fill in the Coupon now.

Crescent Model or £4 : 19 : 6

Coupon for FREE Booklet.

To RUDGE-WHITWORTH LTD., COVENTRY.

Please mail me your 1931 Art Catalogue and particulars of easy payments.

NAME.....

ADDRESS.....

J.B.213.....

Block letters please; ½d. if unsealed.

3,000 FACTORY PRICE BARGAINS

Sterling money-saving Watch and Jewel bargains fill H. Samuel's big FREE BOOK! Send postcard to the Factory now! Handsome Free Prizes.

This fine Nickelled Watch, fully warranted, post free.

One Payment Only 3/6

With handsome chain 4/6 Any article sent C.O.D.

H. SAMUEL Ltd. (Dept. 180) Market St., Manchester.

Our Lady Nicotine

A dainty little pipe for a girl—but Leslie Henson needs a man-size article

HALF a century ago smokers were almost considered a "bad lot."

To-day the majority of people in this country smoke. Nearly 200 million pounds of tobacco are consumed annually in the British Isles.

Of this amazing total, which has jumped 20,000,000 lb. in the last five years, about three-quarters goes up in cigarette-smoke and 20 per cent. from pipes. Cigars account for only 5 per cent. of it.

THE tobacco industry has indeed become one of the most important in the land.

It employs 50,000 men and women, most of them highly skilled factory-hands, and contributes vast sums to the national revenue.

An official figure for the annual tobacco-bill of Great Britain is not available, but a close estimate puts it at £120,555,000.

This includes no less than £60,000,000 paid in Customs duties—a sum equivalent to more than a quarter of the national revenue from income-tax, for instance.

Imports of tobacco into the Port of London alone amount to as much as 50,000,000 lb. a year, and are valued at forty or fifty millions sterling.

Most of this tobacco is stored for a year or two in vast warehouses—the Port of London has thirty-two—before it reaches the factories.

There are thus always large reserves of raw leaf in the country.

The owners are allowed to remove large samples free of duty. But these are carefully weighed, and when the bales are taken out of bond, duty is paid on the whole weight, including that of the samples.

Samples of this kind are required for blending purposes.

Tobacco factories are among the most highly organised institutions in the land. The skill, enterprise, long experience and infinite care which they represent is amazing to the layman.

But the pride of each and every factory is its blending process.

This intricate and delicate operation is always kept secret, and it can be said that no secret of State is better guarded.

But the vast industry which the smoking age has brought into being does not end with the import and manufacture of "smokes."

The production of pipes and other smokers' requisites has reached tremendous proportions. Millions of pounds are invested in it.

Most of us are content with a pipe costing a shilling or two. But there are flourishing establishments which trade in pipes costing anything from ten shillings to as many pounds.

And many smokers are not satisfied unless they have a score or so of pipes in use.

Lord Gosford, for instance, sends his pipes to the tobacconist to be cleaned a score at a time.

HE has been called the prince of pipe-smokers, and is the inventor of the before-breakfast pipe, a feather-weight which has made many friends.

Another well-known collector of pipes is the Duke of Rutland.

Several establishments in the West End of London and some of the provincial cities specialise in made-to-order pipes, and there can scarcely be a size or a shape, no matter how fantastic, which has not at one time or another been tried out by a customer.

Freak cigarettes are rarer, though there are one or two brands of quite normal appearance which are costly enough to make the average cigarette-smoker gasp.

One expects hand-made super-cigarettes with real roseleaf mouthpieces to be on the dear side, but it is a surprise to many people that quite ordinary-looking "turks" can cost pounds per box.

They come from small preserves—usually in private hands—in Macedonia and Asia Minor, where soil and sun have combined to produce an especially beautiful growth of tobacco-leaf.

Cigars, on the other hand, vie with pipes in their endless variety. One particular brand alone is made in over three hundred different sizes.

The real connoisseur wants his cigars "just so"—to the hundredth of an inch. If it is a shade too long, or too dark, or too heavy, it is of no use to him.

THE biggest sizes are a yard long. Lord Tollemache, whose taste in cigars is famed, likes his on the long side.

Lord Tollemache keeps a special razor for cutting his cigars, and the first thing he does every morning before getting up is to prepare his day's supply.

The longest cigars cost 25s. each, of which 10s. is duty. But they are well worth it, it seems.

The keen smoker, like the gourmet, spares no trouble in the preparation and pursuance of his pleasures.

To such a man, the mere idea of biting off the tip of a cigar, or lighting it with anything but a wooden spill—a match won't do—is something like sacrilege.

These are refinements to which the smokers of "gaspers," who form an overwhelming majority among smokers in this country, will never attain.

For them a smoke is a smoke, even if they have to borrow a light from their neighbour's fag.

And there is no doubt their contentment is every bit as high when they draw in the first few mouthfuls of warm, soothing smoke.

Race with "Silver Ring"

Three Cheers for THE FLAT!

IN common with most sportsmen who booked rooms at a Cheltenham hotel for the Jumpers' Ascot—the one meeting the N.H. season can ill-afford to have frozen out—I say, "Three cheers for the flat."

We may be a little out of pocket when November comes along—racing is a funny game—but I trust the Code selections will be as profitable as in 1930. Thirty points up on a level stake takes beating.

There will not be another opportunity of referring to the "Lincoln." This being so, I am making my final selection

AFRICORN,

solely on a point of fitness, and suggest Burgee for a "saver."

Easter Hero stands for the "National" if Anthony's selected.

One other matter this week is the "Six to Follow." I suggest the six top-weights in the Free Handicap, Jacopo, Portlaw, Thyestes, Lemnarchus, Instigator II. and Goyescas.

Since 1925 the top half-dozen have paid their way as a whole. Manna, Coronach, Call Boy and Blenheim—four Derby winners—have paid tribute to the judgment of the official handicapper.

"JOHN BULL'S" CODE

The Code for this week is as follows. It covers the racing from Thursday, March 19, to Wednesday, March 25.

P X D R F H J L K W T V N G Q S

B C A Z I Y U M O E 73 74 75 76 78 79

In place of the letters or figures advertised in the *Sporting Life* and *Daily Herald* read those above or below, as the case may be. Example:

XD73MDB would read CATLAP.

Where a double letter occurs in the name of a horse the figure 2 is substituted. Example:

ADR2MWZ would read DAZZLER.

"SILVER RING."

HOW

does he make them with loud laughter rock so?

He feels in the mood—he has just had his Oxo.

OXO

Fortifies against Fatigue

Ryders

THE SEED SOWING SEASON

is late owing to the adverse weather Gardening people, especially our old customers, are urged to order their seeds immediately so as to be ready for the good weather when it comes. Orders will be punctually and correctly executed.

The best seeds at popular prices. £1,000 in Prizes. A Silver Challenge Cup. The New Exhibition Hall.

Full particulars in our Catalogue. which will be sent Post Free to all who fill in the Coupon and post it in an *unsealed* envelope (½d. stamp) to **RYDERS, ST. ALBANS.**

RYDER & SON (1920), Ltd., ST. ALBANS.
Please send 1931 Seed Book post free.

Name .....

Address .....

.....

John Bull.
No other enclosure must be placed in the envelope and nothing written but your name and address.

St. Albans

GOOD CLOTHES FOR MEN

Stylish, comfortable SUITS in all the most attractive Cloths, to measure at 45/- 56/- and 63/- Small Deposit and Easy Monthly Payments. 30 years reputation for Good Tailoring. Good Style, Good Fit and Good Quality. Spring and Summer Patterns now ready and Post Free, with simple self measurement form and instructions. Satisfaction guaranteed.
J. G. GRAVES LTD. SHEFFIELD

"CHEST COLD *removed overnight*"

"There are some remedies for everyday complaints which seem to be excellent for some people and useless for others. Your Musterole Brand Mustard Ointment appears to me to be different. My entire little family (as well as friends to whom I have recommended it) find it removes a cough or chest cold overnight—without any 'ifs' and 'buts'."
Yours truly, (Mrs.) B. W., Putney.

◆ ◆ ◆

Musterole Brand Mustard Ointment is unequalled for affections of the chest and lungs, especially in pneumonia, 'flu, or with coughs, colds and sore throats. This clean, white ointment penetrates right down to the seat of the trouble. Its soothing, healing warmth draws out the pain and soreness, and loosens the congestion—without burn or blister. Always keep a jar handy in the house, because when you want it, you want it badly. Insist on the genuine Musterole Brand Mustard Ointment. Obtainable from all chemists.

MUSTEROLE BRAND
MUSTARD OINTMENT
Thos. Christy & Co., 4-12, Old Swan Lane, E.C.4

FURNISH at DRAGES

ON NO DEPOSIT—

GUARANTEE.—I guarantee to deliver to every approved account whatever article is chosen either from this advertisement or from our large general catalogue carriage paid to any address in Great Britain, directly only one monthly instalment is paid.

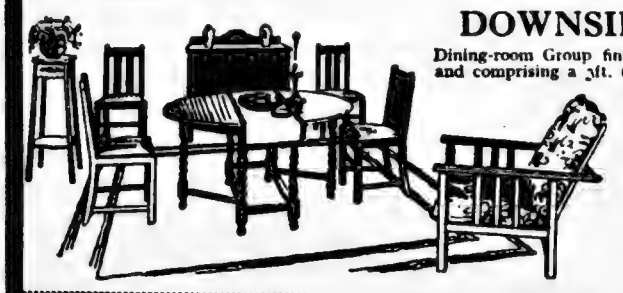
Sidney Drage
Chairman, Drages, Ltd.

EVEREST GROUP.

Charming group in dark oak, consists of 2ft. 9in. wardrobe with mirror. Neat dressing table, dressing chest, and one chair. Well-constructed 4ft. bedstead in oak to match, with wire spring overlay, bolster, and two pillows complete the group.

GROUP COMPLETE £20 0s. 0d. 10/- Monthly After. **SEND 10/- ONLY.**

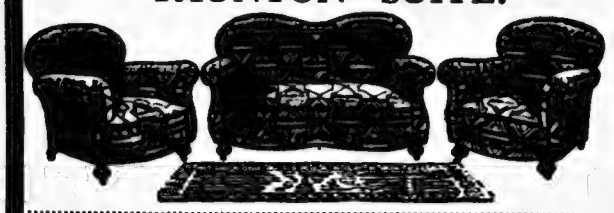
DOWNSIDE GROUP.



Dining-room Group finished in a rich shade of Oak and comprising a 3ft. 6in. Sideboard, **£6 6s. 0d.**; a Gate-leg Table, 3ft. 6in. in width, **£3 7s. 6d.**; 4 Small Chairs with drop-in rexine seats, **£1 5s. 0d.** each; and an Adjustable Chair, **£1 12s. 6d.**

PRICE COMPLETE 15 Gns. 8/- Monthly After. **SEND 8/- ONLY.**

TAUNTON SUITE.



Full-size well-sprung 3-piece Suite, covered in blue damask. Suite consists of full-size Chesterfield, **£6 10s. 0d.**, and 2 roomy Armchairs, **£4 4s. 0d.** each. Also in rexine.

PRICE COMPLETE £14 8s. 0d. 6/- Monthly After. **SEND 6/- ONLY.**

WOODVILLE GROUP.

This attractive Dining-room Group, finished in rich Nut Brown Shade of Oak, is especially suitable for rooms where accommodation is limited. The well-constructed Sideboard is 3ft. 6in. in width, with two drawers and two cupboards, **£6 10s. 0d.** A Gate-leg Table 3ft. 6in. in width, **£3 7s. 0d.** 4 Small Chairs with drop-in rexine seats, **£1 5s. 0d.** each, and 2 exceptionally comfortable rexine-covered Easy Chairs, **£4 4s. 0d.** each.

PRICE COMPLETE £23 5s. 0d. 10/- Monthly After. **SEND 10/- ONLY.**

OXFORD GROUP.

Choice Drawing-room group consisting of mahogany finished Cabinet, **£3 18s.** Seven-piece Settee Suite, consisting large settee, two well-upholstered chairs and four drop-in seat small chairs, all finished mahogany, **£17.** Also Louis mahogany-finished fancy table, **£1 12s.**

PRICE £22 10s. 0d. 10/- Monthly After. **SEND 10/- ONLY**

COUPON

Please send me Mr. Drage's Spring Bargain Sale Book.

NAME .....

ADDRESS .....

J.B. 21.3 .....

Cut out and post in unsealed ½d. stamped envelope to DRAGES LTD., 73-77, OXFORD ST., W.1. or 101-103, BULL ST., BIRMINGHAM.

OPEN 9—7 P.M.; SATURDAYS UNTIL 8 P.M. CLOSED THURSDAYS 1 P.M.

Birmingham friends should call at the showrooms at 101-103, Bull Street.

This room is clean

With speed and ease the New Electrolux cleans *every* article in the room—carpets, curtains, upholstery, etc.; and removes dust and dirt from recesses, corners and all "awkward" places without any straining or stooping.

Look at that low couch—it would be hard work to clean beneath it with any other method than Electrolux. One of the most delightful features of the New Electrolux is its quiet action—it can scarcely be heard, and a special device purifies the very air you breathe.

The new Electrolux can be obtained on payment of a small sum and the balance on very convenient terms. The coupon will bring full particulars.

ELECTROLUX

MAKERS OF THE WORLD'S HIGHEST QUALITY DOMESTIC REFRIGERATORS, SUCTION CLEANERS, WATER SOFTENERS AND FLOOR POLISHERS LTD.

HEAD OFFICE: 153-155 REGENT STREET, LONDON, W.1
WORKS: LUTON, BEDFORDSHIRE

POST THIS COUPON NOW

Please send me your "New Electrolux" Booklet.

Name .....

Address .....

.....(J.B.)

2/6 and just your promise to pay gets CATESBYS NOW CORK LINO

As a trial Order and at once!

Householders in England or Wales can secure on first payment of 2/6 3 yds. x 3 yds. of Catesbys Cork Lino (costing £1 10 0), the world's most famous floor covering. Rest of bill to be paid 4/- monthly. For terms of other sizes see coupon book. Write for post-free book of special offer designs and samples to test the quality. Carriage Paid Great Britain. Satisfaction Guaranteed or money refunded at once.

CATESBYS Dept. K.19, Tottenham Court Rd., London, W.1

When Fog Fell on Rum Row . . .

[NOTE.—The compiler of many technical works for mariners and an authority on all maritime matters, Captain Bernard here recounts some entirely new details relating to one of the countless unsolved mysteries of the sea.]

* * *

NO one has ever solved the mystery surrounding the loss of the rum-running schooner *Natalie*. She came to anchor one morning among the rum fleet in Rum Row, and that night fog shut her out from view.

The next day she had vanished, and she has never been seen since.

This is only one of hundreds of incredible dramas of the sea, which are as plentiful to-day as ever.

James Duggan, who owned the *Natalie* and commanded the vessel, was reputed to be the worst cut-throat in the rum fleet.

Two of his late officers, who had commissions in the mine-sweepers during the war, reside in the North of England; both are alleged to be so comfortably off that there is no need for them to go to sea again.

I shall have to give them and the other characters and ships which are associated with their story fictitious names.

* * *

I had been thinking about the mysterious loss of the *Natalie* but a moment before Saunders walked into the lounge of a certain hotel. We had not seen each other since we parted in Stornaway during the early days of the war.

The surprise at this meeting was mutual.

"Where the devil have you been?" I asked him. "You're looking pretty prosperous."

"Rum - running," explained Saunders. "The war cannot hold a candle to that game—it's It!"

"Funny, I was thinking about the *Natalie* a moment before you came in. She was only posted as missing a few weeks ago."

"Yes, I know," said Saunders. "I sailed in her."

"In the *Natalie*?"

"Yes, in the *Natalie*. Let's have a drink, and I'll tell you something about the worst son-of-a-gun I ever hit up against—Jimmy Duggan.

"You've heard about him losing a 'cargo' of Chinks?"

"No," I assured him, "I have not."

"Well it's a long yarn, but I'll tell you.

"We had picked up a load of drugs and Chinks this side of Panama at a thousand dollars a head.

"OUR share was a hundred dollars apiece. We took every cent they had, for safe deposit, in case they should take it into their heads to go ashore in their own fashion when we reached 'the coast.'

"But we never got there. Uncle Sam's boys had got wind of our freight, and had men at the masthead on every cutter south of Key West.

"The *Rockway* sighted us, and we should have got away all right if the wind had held good. Duggan asked us to bear a hand in passing the Chinks—poor beggars—over the lee side, and we refused.

"When we told him we hadn't signed on for murder, he went white with rage.

"'Like the rest of the limies,' he bawled. 'You're a pair of cold-footed babies. Where in hell do you think you'll be if we get caught? I'm not going to Sing-Sing with you—get below.'

"When Hansen, the lieutenant, and his crowd came aboard, there was not a smell of a Chink in the ship. He asked us what we knew about it, and we stood by Duggan. We swore we hadn't seen a Chinaman aboard the *Natalie*.

"This pleased Duggan, and when the coastguard cutter had vamoosed, he told us to forget it, and gave us a thousand dollars apiece.

"We found out later that Duggan and the Cuban mate got the Chinks on deck one at a time and laid them out with a handspike. They sank immediately with pig-iron ballast, poor devils!

"Richards and I got so sick that we told Duggan to pay us off. At first he agreed; then, when we got to Port au Prince, he persuaded us to help him with a cargo of old war rifles and other excisable stuff which he was going to land in one of the little republics.

"There's been a big row over that cargo; and, as we were in the swim, I'm not saying where it went.

"There was a lot of rebel money behind it, and the night before we sailed I had more gold in my cabin than the prize-money I received after the war.

"MOST of the crew had sailed with Duggan, and the big Cuban bo'sun kept them well 'under the lash.' Those who opened their mouths too wide on the *Natalie* were logged as 'washed overboard.'

"She was down to her marks when we cleared the island, and I didn't find out till afterwards why Duggan set a course inside the track marked on our chart, and we sailed into the calm belt.

"Well, you know what it's like

(Continued on page 32)

. . . James Duggan's ship lay calmly at anchor. When the fog lifted the vessel had vanished. Such is—

The "Natalie" MYSTERY

—a Real Life Story recounted by

CAPT. DAVID BERNARD

"They got the Chinks on deck one at a time and laid them out with a handspike"

HALIFAX

The World's Largest BUILDING SOCIETY

RECORD INCREASE OF BUSINESS.

TOTAL ASSETS EXCEED £70,000,000.

ANNUAL REPORT OF THE DIRECTORS

to be presented to the Shareholders at the Annual General Meeting of the Society to be held at Halifax on Monday, the 30th day of March, 1931.

The Directors have great pleasure in submitting to the Members the Annual Statement of Accounts, showing the operations of the Society during the financial year ended 31st January, 1931.

It is very satisfactory to the Directors to be able to report that, notwithstanding the continued depression in trade and industry which has prevailed generally throughout the year, there have been large increases in all departments of the Society.

The following comparison of the business at the end of last year compared with figures on the 1st February, 1928, being the date of the amalgamation of the Halifax Permanent and the Halifax Equitable Building Societies, indicates how very greatly the business of the united Society has progressed in the last three years, viz. :—

	Number of Open Accounts.	Invested Funds.	Assets.
Feb. 1st, 1931	438,628	£67,754,810	£70,047,398
Feb. 1st, 1928	329,224	£45,520,281	£46,981,482
Increase	109,404	£22,234,529	£23,065,916

ASSETS. The Total Assets at the end of the year amounted to £70,047,398, an increase of £10,653,056.

RESERVE FUND. The Reserve Fund, after providing for all interest and bonus allotted up to the date of the account, stands at £2,292,587, being an increase of £274,989.

INCOME. The income for the year, exclusive of investments realised, was £34,720,853.

MORTGAGES. The amount advanced upon new mortgages during the year was £16,893,072 2s. 5d., an increase of £4,437,512, mainly upon the security of dwelling-houses for the personal occupation of the borrower. It is interesting to note that the amount advanced during the year has averaged over £1,400,000 per month.

The new Borrowers number 29,543, compared with 24,064 in the previous year and they now show an average of only £572 per new mortgage completed. The total amount now due upon Mortgages is £52,902,783, an increase during the year of £8,119,398, and the total number of Borrowers is 135,405, an increase of 16,845.

Of this total, 79 per cent. are in respect of Mortgages where the debt does not exceed £500, and the average amount owing on all the Society's mortgages is only £391 each. The Mortgage Accounts are in an entirely satisfactory condition, and there are no properties of borrowers in the possession of the Society to be reported in the statutory Schedule.

SHARE AND DEPOSIT FUNDS. The amount standing to the credit of Investing Shareholders and Depositors is £67,754,810, an increase of £10,378,066.

PROFITS. The gross profits of the year, after payment of all expenses and Income Tax, amounted to £3,116,830, and after providing for all interest due to Depositors and Shareholders up to the date of the Account, there remains a surplus profit of £423,909.

The Directors recommend that there shall be distributed, in addition to the interest of £3 10s. 0d. per cent., a bonus of £1 10s. 0d. per cent. upon the sum standing to the credit of Paid-up Shareholders, Class 1; and, in addition to the interest of £3 10s. 0d. per cent., a bonus of £2 10s. 0d. per cent. to the Subscription Investing Shareholders upon the total amount paid by them up to the end of the preceding year.

ACCOUNTS. The new Accounts opened during the year numbered 94,030, compared with 84,701 in the previous year, and the total number of Shareholders' and Depositors' accounts open at the end of the year was 438,628, an increase of 40,947.

The Directors desire to congratulate the members upon the eminently satisfactory results of the business of the Society in the past year. Not only has the Society strengthened its outstanding position as by far the largest Society in the World, but its assets now amount to more than one-sixth of the total assets of the whole of the Building Societies in the Country. They also take this opportunity to acknowledge their appreciation of the loyal and efficient services given by the Officials and Staff.

ENOCH HILL, *President and Managing Director.*

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7	5	7 0	4 0	£5 10 0	£2 15 0
8	5	7 0	4 0	5 17 6	4 2 6
9	6	7 3	4 0	7 10 0	5 5 0
10	7	7 6	4 6	9 0 0	6 15 0
12	8	8 0	5 0	11 5 0	8 2 6

L. ft.	W. ft.	H. ft. in.	To Eaves ft. in.	Usual Price.	SALE PRICE
15	9	8 0	5 0	£14 12 6	£10 17 6
20	10	9 0	5 6	20 0 0	15 15 0
25	10	9 0	5 6	25 12 6	19 12 6
30	12	9 0	5 6	30 17 6	£7 10 0

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"THE 'NATALIE' MYSTERY"

Continued from page 28

without a breath of air. We could do nothing. If we walked about we got sticky feet from the pitch boiling out of the deck-seams.

"We spread a bit of an awning aft and played poker for high stakes while it lasted.

"Duggan was a good loser, although he lost heavily, and after the breeze came we played on every night, while the big Cuban kept watch.

"Duggan's luck didn't change; we won over five thousand dollars from his hoard.

"DRINKS were *ad lib*. That's where we made a mistake. The night before we got to Cayo Santo I must have had a load. It was daylight when the steward awakened me with tea, which I greedily swallowed before dressing.

"I collapsed when I came on deck, and what happened after that I cannot remember.

"Duggan must have doped us pretty good. When I got my bearings I found Richards dead to the world alongside me on the beach. The sand was so hot that it half-baked me.

"We ran to the top of a hill behind us, and there to the west we saw the *Natalie*, no larger than a pencil-point, sailing away in the wake of the setting sun.

"Fortunately, we found a fisherman's hut, with a few odds and ends in it, but little to eat except birds'-eggs and clams.

"We got some driftwood and made a fire on the top of the highest hand-dune we could find, and for five days we watched steamers going past without their taking the slightest notice. They were too far off to see us, anyhow.

"What we suffered during those days, I don't like to remember.

"During that time we made up a fine yarn between us, ready to spin in case we got picked up, and lucky for us it was never doubted. We rehearsed it between us word for word like a couple of parrots.

"You see," continued Saunders, "if we had told the true story about being marooned, we should have been living on charity for a year.

"We had everything off pat when a native fishing-boat came along.

"Duggan had skinned us of money, but he overlooked the watch which Richards carried, and that was the only thing we could offer the niggers to set us on the mainland.

"It's a funny thing, but that morning the Spanish steamer *Mendenez* came round South Point, just as we got aboard the fishing-boat. The skipper remarked afterwards that he had seen our fire smoke.

"He told us he was calling at Jamaica, and we could come aboard. He was a durned fine fellow.

"WE told him, as we told the others, we were taking a yawl to Colon for an *hombre* in Bermuda, and she started leaking off Cayo Santo.

"So we decided to beach her and patch her up, but she sank in deep-water just before we got to the beach."

"How about your passage-money?" I interrupted.

"Well, what about it?" continued Saunders. "I don't know; I hadn't got any money, neither had Richards, and we told the old skipper, frankly, we did not know how he was going to be paid, and all he said was '*Mas tarde*,' which in Spanish means some time, or never.

"Well, we turned up at Jamaica like a couple of bums off the beach, and who should we run into but old Harding, the skipper of the *Wildfire*, before we got to the end of the wharf.

"To cut a long yarn short, we were outward bound for a rum cargo and rigged out in new gear before nightfall.

"We heard of Duggan from time to time, and one bright May morning he sailed into Rum Row and dropped his hook between us and the *Atlantic*.

"We kept off the deck as much as we could, until we saw Duggan and the Cuban put off for the shore.

"A motor-boat towed them back, went off with a cargo, and just before dark the Cuban rowed off with a load.

"Richards was for going off to the *Natalie* there and then. He had muffled a couple of oars and put them in our dinghy, when old Skipper Harding came on deck.

"The old man invited us down for a nightcap, and kept us yarning until four bells before he turned in.

"Richards and I had the night watches between us, and when he called me at midnight he said the long-boat of the *Natalie* had gone ashore with another load."

"I suppose you and Richards went and settled your account with Duggan then?" I asked.

"I'm saying nothing," Saunders responded. "All I know is that when the fog cleared the Cuban was rowing round the rum fleet asking if anyone had seen the *Natalie*.

"It was broad daylight, and I was watching him putting questions to old man Harding through my port; the Cuban never set eyes on me or Richards."

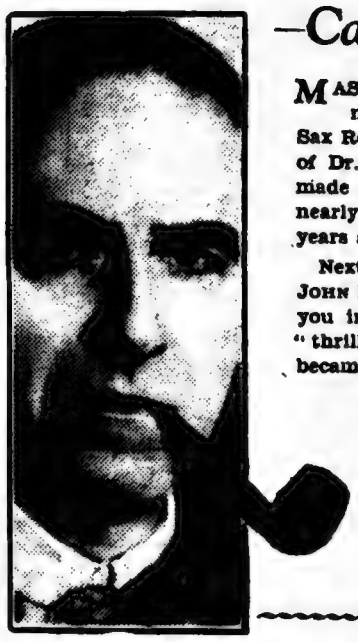
"Well, good-night!" said Saunders suddenly.

"Here, wait a minute!" I exclaimed. "What happened to the *Natalie*?"

"Now, how the devil do I know?" replied Saunders. "You don't want to know that, do you? All I can tell you is that neither Duggan nor his schooner was ever seen again.

"Something might have hit him in the fog. You never can tell."

Sax Rohmer —Cat's-paw!



MASTER of the mystery story, Sax Rohmer's tales of Dr. Fu Manchu made him famous nearly twenty years ago.

Next week in JOHN BULL he tells you in a real life "thriller" how he became a cat's-paw.

ONE SYRIAN NIGHT

THREE DAYS!

There are only three days left in which to win a fortune in the great Radio Ballot for the hospitals, with its first prize of £10,000 or £15 per week for life, the biggest prize ever offered for an entry fee of only sixpence. The ballot definitely closes on March 21.

JOHN BULL readers are noted for their interest in the humane work of the hospitals, and we know they will enter in their hundreds of thousands for this splendid contest.

The entry form on which a fortune may be won appears on page 16, and remember—there are only three days left!

Victims of an eviction at Bingley, Yorks

End these Eviction Scandals!

ARE we never to see an end of the monstrous system which allows poor families to be thrown into the street, with their precious household treasures, simply because they happen to be slightly in arrears with their rent?

This tragic spectacle, which has so often been witnessed in every part of the country, was re-enacted the other day at West Hartlepool when the local council ordered the eviction of a family of eleven.

The victims are Mr. and Mrs. Higgins and their nine children, the youngest of whom is five weeks old.

They had no alternative home to go to, and were forced to seek shelter for the night in one small room in a relative's house, where Mrs. Higgins' brother lay dead!

Meanwhile, all the heartbroken family's effects lay exposed to the elements in a disordered pile outside the house they had once called "home."

Mattresses and bedding had been tossed in an untidy heap, without covering of any kind.

An eye-witness declares that he found them next day, steaming in the morning sunshine.

The unbelievable thing is that this ruthless action was taken in this case over a question of a mere £6!

Had Higgins, who is a plasterer's labourer, been able to liquidate this small debt, he and his family would have been left unmolested.

For want of this sum their home has been broken up, and they have been callously turned into the open, with no prospect of alternative accommodation and without even a shelter for their belongings.

* * *

At least one member of the local council, Councillor T. Green, must be given credit for showing practical sympathy.

The eviction scenes were too harrowing for his humanity, and on his own responsibility he made an endeavour to carry back some of the family's belongings into their old home.

He was stopped by the police, and the councillor, who had been ill, was himself escorted out in a state of collapse.

This terrible tragedy ought to be viewed as being of much more than local significance.

For humanity's sake, we must have legislation making it an offence to evict any family unless adequate alternative accommodation is found.

Meanwhile, those responsible for this shameful spectacle at West Hartlepool are deserving of the strongest censure.

Pride of place in the wardrobe!

THE nimble Tennis shirt, and even the lordly dress shirt, readily defer to the "Tremola" Shirt in which their own ease and dignity are pleasantly united, at reasonable cost. You will like the handsome colours and silky texture the more because they last. And nightly luxury awaits you in "Tremola" Pyjamas.

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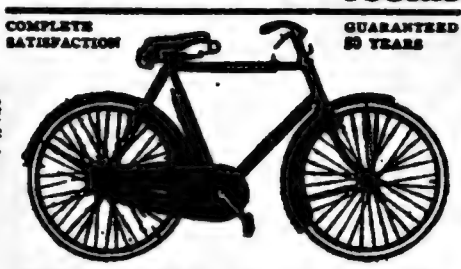

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For 50 years Wincarnis has proved invaluable for all who are run-down, nervy or exhausted, for men and women of all ages. 18,000 doctors testify to its worth. Try it yourself to-day.

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Human Documents

PATHOS OF AN EIGHTEEN YEARS' WOOING *and*— A Blind Man's Bluff

AS a girl I studied for the teaching profession and made good in it. Just when promotion seemed imminent I began to lose my hearing. I went from one specialist to another, but it was hopeless.

At first I was not totally deaf. I could still take part in ordinary conversation and hear remarks addressed to me.

It was at this period that I became engaged. My fiancé made no trouble of my deafness, and I felt relieved to think that my future was assured.

It was arranged that I should not try to carry on with my teaching. My father was old and my mother ailing. It seemed best to devote my whole time to home.

I did this for seven years, by the end of which I was stone deaf. But alongside my growing disability came increasing power of lip-reading, so that I still was happy in my engagement.

THIS was, in fact, the lodestar of all my hopes, because after mother's death I never had a single holiday. I was expected to live, as my father did, the life of the very old.

Last year he was forced to retire from business because of money losses. Instead of being the wealthy man he was supposed to be, he was comparatively poor.

No sooner did this fact leak out than my lover came to see me, apparently with tenderness and contrition.

"My dear," he said, "I ought to have told you long ago that your deafness is an insuperable bar to marriage. I want to settle down, so I am going to marry my landlady.

"I do not love her, but she has a snug home and a tidy bit of money. It will be the best solution all round."

This after eighteen years of courtship!

Three months ago my father died, and my problem now is the settlement of my own future. My father's will left the remnants of his fortune to be divided between me and two sisters.

As one of these married well, she agreed to hand over her portion to me. I have the house, furniture and a hundred or two in cash. This enables me to advertise for boarders, and I have inserted "Preference given to someone deaf."

Up to now the only response has been from a man who is not only deaf, but nearly blind, and in receipt of a tiny pension. He had heard of my father's will and my small inheritance.

He thinks that together we could help one another and make a "going on," but I hesitate.

I am lonely and often long to lean my head on somebody's shoulder, but would such a man as this be able to take on anything like responsibility?

"HUMANIST" says: I cannot advise you to marry a man who is so obviously after your money. Cannot your unmarried sister help you to run the boarding-house?

If not, you should look out for another woman who has capital to invest equal to your own. If you wait for the right type of person you may be able to make a thorough-going business success.

HERE you read some tough problems of real life, and the solutions that "HUMANIST" proposes for them. Each one came from a perplexed man or woman. One day you, too, will be up against a difficulty which you cannot face alone. "HUMANIST" will deal with it through the post. Send a stamped, addressed envelope. For the three most poignant documents published we will pay £2 2s., £1 1s., and 10s. 6d.

BLACKMAILED SCHOLAR: *Confess!*

MY father is a miner and I am the eldest boy of a family of eight. As soon as possible I had to begin work in the mines, but entered as a student for night classes, where I began studying for the necessary matriculation certificate.

Here I encountered a tremendous difficulty in the modern language subject, as I simply could not conquer enough French to scrape through.

The examination-day came and I failed in this paper, though passing quite creditably in all else. Six months later I tried again, with the same result.

After a further two years' hard work I again failed, but nevertheless I applied for the scholarship.

I was one of the successful candidates, on condition that I completed the matriculation certificate before the university session opened.

DESPERATELY anxious to take advantage of this wonderful opportunity of education, I was in despair, for I knew that I had tried my hardest and that no amount of effort would improve matters.

It was at this moment that my brother, a year younger than myself, came to the rescue with a suggestion.

He himself had obtained the matriculation certificate as he had unusual ability in the very thing where I lacked, and proposed personating me in the examination.

It was a terrible risk, but worth taking. The ruse passed off without comment, and in due course my name appeared in the list of successful candidates.

I took up my residence in this college, where my brother is also a scholarship boy, and all would have gone well but that an acquaintance who hid his suspicions at the time has since ferreted out the truth.

HE came to me one evening and metaphorically "knocked me flat" with his accusations. At the same time he said nothing more need be said if I "would just square his tailor's account."

In a panic I did so, since when his exactions have been steady and continuous.

If I refuse when he attempts to bleed me of my last penny he merely says: "Have it your own way; but I imagine you'll think twice before you chuck up your prospects and go back to the pits."

Rather than endure this torture I think I would even do that but for the fact that I cannot confess the fraud to the authorities without implicating my brother.

"HUMANIST" says: As your brother was equally concerned with yourself in the deception, your honest course would be to confess, jointly, to the Dean and allow him to dictate the next action to be taken.

Whatever the result of this course, it cannot be worse than to spend the rest of your lives under a cloud and at the mercy of a fellow who constantly threatens exposure.

INCONSTANT NYMPH *and a Sick Fool*

I AM a very young man with two problems—poverty and love. Perhaps I ought to say three, for except for two or three weeks' work in the middle of last summer I have been home with sickness.

While at work these few weeks in a town many miles distant, I became engaged to a girl who seemed quite suited for me. We parted with mutual vows and have since corresponded regularly.

"I am waiting for you. . . . I will never go out with any other man," are expressions she has used in letters to me.

Now I have a letter from a man friend, who says he constantly sees my girl walking out with another man, and I don't know what to do. I love this girl, and here is where my problem comes in.

I feel downhearted because I cannot get out to see her.

Because I did not properly stamp my cards when working last summer I draw only 7s. 6d. weekly, and that is my total income.

"HUMANIST" says: Don't worry about a girl who is inconstant, but strive to re-establish your health. After that, try to get a job. It is hard, but the chances are that summer will see improvement.

When you are in a settled job with reasonable expectation of income will be time enough to think about a sweetheart.

THE GOOD TURN

"The Greatest of These—" Fund

GORDON'S Dad is now in deep trouble, which started through trying to do a good turn. Having been a motor-bus driver, he was called across the road one day to help a man who could not get his engine to work.

"I inserted the handle and was going to turn it," he said, "when the driver of the car put his foot on the self-starter. The handle flew back, and I got a compound fracture of the wrist."

The man to whose assistance he went was a commercial traveller, and not in a position to give compensation.

His arm is practically useless, and the joints of his fingers are getting stiffer each day.

"I have offered my services at £2 a week as door-keeper," he said, "but they can get boys to do the work cheaper. My unemployment pay has now ceased. I shouldn't care if it was only myself, but when you have children to care for it is heartbreaking."

His little daughter, aged twelve, suffers from rheumatism; Gordon suffers from weak eyes, caused through having been born and brought up as a baby in a dark, back room. There is also a child two years old.

Their mother would work, but she sustained injuries through a fall.

Gordon's suit was pawned the other week to help to pay the rental of 16s. for a partially furnished room.

"I have some furniture stored," said Gordon's dad, "and if I could afford to pay a small deposit for a flat, I have friends who would join me in paying half the expenses, and my rent would be much lower."

As his luck turned for the worse through trying to do a good turn, will our readers do him a good turn?

* * *

Subscriptions, whether earmarked for his case or not, should be addressed to The Hon. Secretary, JOHN BULL War Sufferers' Fund, 93, Long Acre, London, W.C.2.

Lists of donations can be seen at our office, and a copy of the current week's list will be sent on application.

Mr. ROBERT LORAINE, our well-known great actor, writes: "I have found 'Shavex' a great improvement on the old soapy creams, and it is splendid for speed, smoothness and keeping the skin in a good condition. It gives me perfect satisfaction."

Mr. LEON QUARTERMAINE the great actor, writes: "Once having used 'Shavex' I could not use anything else. Nothing I have used before has left the skin so delightfully firm and fresh and in such a perfect condition. I shave in a quarter of the time."

NO SOAP SHAVEX NO BRUSH

"Shavex" is the most modern and up-to-date method of shaving. What is more simple than wetting the beard with water, smearing a little "Shavex" lightly over the beard, and then shaving? You will get the smoothest, cleanest and best shave you have ever had, and your skin will feel like softest satin. No wrinkles will appear, as "Shavex" is an emollient and a Skin Food. It will also take only a quarter of the time required with soap and brush.

Never before has shaving been made so easy, so rapid and so pleasant. No after lotions are required. Never before have men been given the true secret of youthful looks. "Shavex" is a Skin Food, Skin Tonic and a Skin Preserver. SHAVEX prevents formations of wrinkles and lines, and keeps away the ravages of time. Travellers who, when on a journey, find themselves short of water, can always get a perfect shave when carrying SHAVEX and look fresh. After being in sun or wind and the face is rough and sore and you have to shave, nothing is more soothing than a SHAVEX shave.

ALWAYS USE "SHAVEX" BLADES

It has taken the proprietors of "SHAVEX" three years to get a perfect blade that no one could compete with. There are very good Blades on the market, but to go with "SHAVEX" we wanted a perfect Blade. At last after three years we have a "SHAVEX SUPER BLADE" that no Blade can compare with.

The "SHAVEX SUPER BLADE" and "SHAVEX" make the most perfect Shaving Combination that ever will be known.

SHAVEX IS SOLD EVERYWHERE AT

Large Tube 1/- *Double Quantity in Tube or Pot (lasts 4 months)* 1/6

WONDERFUL REDUCTION SHAVEX SUPER BLADES

Of all Chemists and Stores:—One Blade 3d., instead of 4d. Packet of 5 Blades, 1/3

A SAMPLE TUBE OF SHAVEX AND 3 SHAVEX SUPER BLADES FOR 6d. See Coupon.

The skin after being shaved with soap and brush often looks and feels sore, as the soap and brush have taken out all the natural oil and dried up the skin. SHAVEX gives the skin natural oils—all the creases smooth out with the use of SHAVEX.

This is the way men still shave. One can hardly realise it. The same brush, that collects microbes—the same method of lathering the face—soap going in mouth and ears and dropping in all directions, and the soap they use contains alkali, which dries up the skin. It shocks every woman seeing a man shave in this manner.

Yet there is Shavex, which is a blessing to all men. It contains no soda, and is a perfect cream for the face. Just lightly smear over the beard and then shave. Wash beforehand, as Shavex is a splendid skin food and can be rubbed all over the face after shaving. It keeps a man's face young, no wrinkles appear—and what wrinkles there are will be smoothed out with the use of Shavex. With Shavex you shave in a quarter of the time and your face will feel as smooth as satin; and we guarantee that everyone using Shavex will look many years younger than by using soap and brush, as soap only dries up the skin, where Shavex puts back a natural oil. Make a trial of Shavex and prove what we say.

MARVELLOUS OFFER OF SHAVEX SUPER BLADES

THE BEST IN THE WORLD.

SEND THIS COUPON TO-DAY.

for Three Shavex Super Blades and a Sample Tube of Shavex, Post Free. Cut out this Coupon, attach it to a piece of paper on which your name and address are written plainly, and send with a 6d. stamp to the **Shavex Zee-Kol Co., Ltd. (Dept. R.11), 40, Blenheim Road, Upper Holloway, London, N.19.**

ECZEMA.

"I suffered from Eczema all over my face and body. I applied Zee-Kol and in three days the Eczema had gone."

VARICOSE AND OTHER ULCERS.

"For years I could not walk with Ulcerated Leg. Zee-Kol cured it in a week."

ABSCESSES.

Zee-Kol instantly draws out all inflammation and the abscess is healed in twenty-four hours.

ERYSIPELAS.

This alarming skin affection will disappear in a few days with Zee-Kol applied night and morning. Its effect is marvellous.

SKIN DISEASES

Cured in a Night

Zee-Kol is, without doubt, the most wonderful skin remedy of all time. The cruellest Skin Diseases such as Ulcers, Eczema, Abscesses, Eryaipelas, etc., are rapidly and completely banished, and Pimples, Blackheads, Boils, Rashes, etc., disappear like magic. Never was known any remedy like Zee-Kol. Where it touches, the skin takes on a finer and healthier glow. It destroys everything unhealthy to the skin. No skin disease can resist it. Forget it being a patent Medicine.

This is the only way we have of letting the world know of Zee-Kol's marvellous power of skin healing. We are supplying the big London Skin Hospitals, for there is nothing in the world to compare with Zee-Kol. Do not hesitate. Go straight to your chemist and get a box of Zee-Kol and rest absolutely assured that your skin trouble will speedily be banished. Zee-Kol cures in record time Eczema, all kinds of Ulcers, Hæmorrhoids, Chilblains, Bad Legs, Severe Burns, etc.

BURNS.

Zee-Kol takes all pain away. New skin forms in a few days.

BOILS, ETC.

Boils cannot resist the wonderful healing properties of Zee-Kol, and in two days they disappear

PIMPLES AND BLACKHEADS.

"I always had blackheads and Pimples. Zee-Kol cured them in a night—they vanished."

LUMBAGO, STIFF JOINTS, ETC.

Splendid for Stiff Joints rubbed in gently by the fire, and for Rheumatism.

ZEE-KOL

4 FREE GIFTS COUPON

For sample of ZEE-KOL Ointment and Pills send 2d. stamp for postage. If sample of ZEE-KOL Medicated Soap and Doge Face Cream are also desired, send 4d. for postage and packing. Write to the **Shavex Zee-Kol Co., Ltd. (Dept. Z.K. 18), 40, Blenheim Road, London, N.19.** At all chemists; Zee-Kol Ointment at 1/3, or a large tin 3/-.

THE NEW MARVELLOUS COMPLEXION RESTORER

"I find Doge Cream perfectly delightful. It keeps the skin so smooth and refreshed, also keeps it in a wonderful condition. I will always use it."
Miss MARIE LOHR.

"A really delightful cream, exceptionally soothing to the skin and wonderful for the complexion."
Miss LILIAN BRAITHWAITE.

"Your Doge Cream is divine and splendid for the skin. I will always use it—nothing could be finer for the complexion."
Miss EDNA BEST.

However sallow or pasty your complexion may be we guarantee to make it perfect with Doge Cream. Doge Cream is absolutely a complete restorer. It works miracles on the skin and is the most ideal complexion cream on the market. It is the most remarkable and the most perfect cream that has ever been blended into a face cream. It contains Almond Oil and it does not grow hair. It preserves the skin and takes away all wrinkles and leaves the skin as smooth as a child's. It was taken from an old Venetian recipe.

Doge Cream is not a vanishing cream. Vanishing creams only dry up the skin, but Doge Cream keeps the skin supple, firm and youthful. When thinking of other face creams remember that Doge Cream is not like any of these. Try it and you will never go back to any other face cream you have ever used. We guarantee that there is not another cream in the world to compare with Doge Cream. It will make the worst complexion perfect. Send for a sample and see its marvellous results.

DOGE CREAM

Per Pot 1/-; Large Pot 2/-; Large Tube 9d.

Obtainable from Boots and all Chemists and Stores

"I think Doge Cream is a really remarkably fine cream. It is wonderful for the skin and keeps the complexion perfect. I shall be very happy to recommend it."
Miss IRENE VANBRUGH.

"I find the Cream splendid for the skin, and so soothing and ideal after exposure to the wind and sun. It keeps the skin so smooth; it is perfect for a sensitive skin. I will always use it."
Miss RENEE KELLY.

"I must say that I have found Doge Cream marvellous for the complexion. It removes all roughness of the skin and is remarkably soothing."
Miss MADGE TITHERADGE.

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For Free Sample of DOGE CREAM

Cut out this coupon, attach it to a piece of paper on which your name and address are written plainly and send with a 2d. stamp to the Shavex Zee-Kol Co., Ltd. (Dept. De.6), 40, Blenheim Rd., Upper Holloway, London, N.19.

OVERALLS WITH THE RED BUTTON

Because Overalls look so much alike, Lybro Easy-fit carry a Red Button to distinguish them. But the Red Button means more than that—it means:

1. *That it is sewn on to the finest dungarees obtainable.*
2. *That it fastens a specially-made Brace attachment. Easily done up and undone—but which holds fast.*
3. *That below it are six large pockets—just what a man wants.*
4. *That it marks double stitching and treble tacking of great strength.*
5. *That it is the sign of the finest quality, and value for money.*

See the Red Button on your overalls—wear Lybro.

Your outfitter sells "Lybro Easy-fit" Overalls in blue or brown. Make sure they are genuine by seeing the RED BUTTON stamped "Lybro Brand" Price 6/6

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If unable to obtain write to Workwear Ltd., Mount Vernon, Liverpool, asking for name of the nearest supplier.

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OUR LETTER PARLIAMENT

MURDER TRIALS

I READ —I DON'T!

ORIGINAL letters upon the subject below, not exceeding 100 words, are invited. 10s. will be paid for each letter published. Envelopes, marked "Letter Parliament," must reach us by first post on Tuesday, March 24.

The Budget I Would Frame

THE Press is the medium for conveying information, and in presenting the evidence of both sides allows me to form my own opinion.

If I did not read the case I might be tempted to think that the mere presence in the dock of an accused person presumed guilt.

Judgment based on prejudice is not fair, and one likes to think that, on the whole, public opinion supports the verdict, and lends moral support to the thankless task of judge and jury.—*D. Anderson, Altrincham.*

Big Stake

There is something about a murder trial that always reminds me, as I read, of a desperate game of chance.

Here is indeed a gamble. What could be a bigger stake than the life of a human being?

From beginning to end the luck of the game varies alarmingly. Sometimes it seems that the prisoner will save his stake, and sometimes it appears the law is holding an invincible hand.

So it goes on till the close of the trial, when the jury lays its cards down and the game is won and lost.—*Kenneth Hangus, S. Wales.*

A Duty

Imagine a man who has never read a murder trial entering the jury-box in a criminal court to sit in judgment on a fellow man!

The tense atmosphere, the almost terrifying dignity of the proceedings, the technical jargon of lawyers combine to confuse one ignorant of court procedure.

I consider it my duty to read of these things. Then, if ever I were to become one of the "twelve good men and true," I should not be totally uninitiated.—*Prepared, Maidstone.*

Bench to Dock

I read murder trials for the sake of the different rôles one can assume while reading.

I become the counsel for the prosecution, and build up a formidable case against the defendant.

Then I become the counsel for the defence, and bring forth all my resources in order to secure an acquittal.

Then I become the impartial judge, refusing evidence here and explaining a point of law there.

I finally become the prisoner, experiencing all the joys of an acquittal or the fears of the dread sentence.—*Berwyn Roberts, Colwyn Bay.*

Might be Me

I picture the prisoner, once an innocent boy or girl, and try to visualise the many steps leading up to the great crime—environment, company, and the numerous pitfalls of life.

I am interested in the prisoner, and think of him or her as some mother's dear one, and my own brother or sister.

I am sorry for the victims, but they are now past help. The living claim more interest, and the prisoner but for circumstances might well be myself.—*J. M., London.*

Personal Affair

To me the report of a murder trial is something more than the record of the evil-doings of some remote member of the community.

It is a drama, the central figure in which is a fellow-creature, who might easily have been myself, and with whose actions I probably have the fullest sympathy.

It is with feelings of personal interest that I follow his trial, and it brings me a very real feeling of pain or gladness when his fate is made known.—*Maurice Churston, Middlesex.*

* * *

I read murder trials because to my mind they are sermons, real human sermons, of everyday life.—*A. M. H., Heywood.*

Murder trials show so poignantly how much suffering is wrought from one rash act.—*N. Lawrence, Ilkeston.*

YEARS ago, while abroad, I stood in the dock to face a charge of murder.

After a three-days' trial I went through the terrible experience of being sentenced to death, and I must confess that the circumstantial evidence offered by the prosecution seemed more than sufficient to establish my guilt.

Yet I was innocent, a fact proved by the confession of the real murderer only twelve hours before the time appointed for my execution.

Ever since that time the very thought of a murder trial has horrified me.—*H., Stowmarket.*

One Gone—

Murder trials, to me, are not interesting, so I just simply do not read them. Whether the motive is the outcome of passion or greed is all the same.

It means one poor human being has met his end illegally, and another to balance accounts will be legally destroyed.

From these sordid affairs there is nothing I can draw to the sum of knowledge, nor anything to beautify the mind or awaken one to new ideas.—*L. S. P., Bristol.*

Women Who Weep

I never read murder trials now, because I generally felt like committing murder myself long before the end.

What angered me was the mawkish sympathy invariably shown towards the prisoner, murderer though he were. Written up by the Press, wept for by sentimental women, he feels that thousands are "hoping he'll get off."

Forgotten is his unlucky victim, and only vulgar curiosity is shown towards the grief of the sorrowing family.—*H. S. Hodson, Stoke.*

Indecent Prying

I don't read them because I am too easily misled by part or stressed evidence, and I wish to avoid being influenced unfairly either against the accused or against the prosecution.

I have no right to treat a life or death enquiry as I would a competition puzzle.

It is not my business to try the accused, and I do not derive any pleasure from the most noxious form of indecency—this prying into the affairs of anyone, however abnormally-minded, who is liable to the extreme penalty.—*T. S. Olliver, Brighton.*

Once Seen

I used to be an insatiable reader of murder trials, until I actually witnessed one in the High Court at Glasgow.

The whole of the case was based on circumstantial evidence, and the diabolical cleverness of the counsel for the prosecution appalled me.

When the jury retired to find a verdict my suspense was terrible. And when it returned with a verdict of "Guilty," I nearly fainted.

Ever since, I have read no murder trials, as I found the reading produced the same unpleasant feelings.—*C. Mathieson, N.B.*

Charlie's Rival

I do not agree with the system which puts these public murder trials on a par with first nights at theatres, and promotes murderers to celebrities equalling Charlie Chaplin or Maurice Chevalier.

It is to everyone's advantage, both individually and nationally, to look as much as possible towards the beautiful things in life.

The pages in the public Press giving lurid details and descriptions of murders only pander to and excite the morbid and uncivilised parts of one's nature.—*R. W. Tuck, Surrey.*

* * *

So much in the daily Press is interesting and elevating, that it seems a pity to waste time in reading what is merely sordid and depressing.—*G. C. R., London, N.W.*

We can do no good by interesting ourselves in the proceedings, and we may do harm by giving our own probably misguided opinion.—*A. Crane, Wolverhampton.*

Lies, lust, blasphemy, greed and hate—most, if not all, of these vices are generally lavishly displayed at any murder trial.—"*Nomad,*" *Fenham.*

OUR EXPERT SAYS—

Football Forecasts for March 21

FIRST DIVISION.

(1) BLACKBURN v. Grimsby.
**(2) BLACKPOOL v. Manchester U.
(3) Derby v. Aston Villa.
(4) LEEDS v. West Ham.
*(5) ARSENAL v. Wednesday.
(6) BIRMINGHAM v. Middlesbrough.
(7) LEICESTER v. Liverpool.
(8) Manchester C. v. Chelsea.
*(9) PORTSMOUTH v. Newcastle.
(10) SHEFFIELD U. v. Huddersfield.
(11) SUNDERLAND v. Bolton.

SECOND DIVISION.

(1) CARDIFF v. Stoke.
(2) BARNSLEY v. Wolverhampton.
(3) BRADFORD C. v. Southampton.
(4) BRISTOL C. v. Bradford.
(5) BURY v. Oldham.
(6) CHARLTON v. Reading.
(7) EVERTON v. Millwall.
(8) PLYMOUTH v. Notts Forest.
(9) PORT VALE v. Burnley.
*(10) SWANSEA v. Hotspur.
(11) W.B. ALBION v. Preston.

THIRD DIVISION (Southern).

(1) Q.P. RANGERS v. Southend.
(2) BOSCOMBE v. Exeter.
(3) Orient v. Northampton.
(4) COVENTRY v. Bristol R.
*(5) FULHAM v. Newport.
(6) Norwich v. Palace.
**(7) NOTTS v. Torquay.
(8) SWINDON v. Gillingham.
(9) Thames v. Brentford.
(10) WALSALL v. Luton.
(11) WATFORD v. Brighton.

THIRD DIVISION (Northern).

(1) Hartlepools v. TRANMERE.
(2) WIGAN v. Carlisle.
*(3) DARLINGTON v. Rotherham.
(4) DONCASTER v. Rochdale.
(5) GATESHEAD v. Accrington.
(6) Halifax v. CHESTERFIELD.
*(7) HULL v. Crewe.
**(8) LINCOLN v. Wrexham.
(9) NELSON v. York.
(10) NEW BRIGHTON v. Barrow.
(11) STOCKPORT v. Southport.

SCOTTISH LEAGUE.

**(1) RANGERS v. Queen's Park.
(2) DUNDEE v. Airdrie.
(3) Ayr United v. Leith.
(4) CELTIC v. Cowdenbeath.
(5) East Fife v. Kilmarnock.
(6) FALKIRK v. Clyde.
(7) HAMILTON v. Morton.
(8) Hibs. v. ABERDEEN.
**(9) MOTHERWELL v. Hearts.
(10) St. Mirren v. PARTICK.

Probable winners are set in CAPITALS. Where no distinction is made a draw is likely. Best selections are marked with two asterisks and the next best with one.

WINNERS IN CODE

As injuries to players and consequent alterations in teams may affect the chances of different clubs, we shall publish last-minute JOHN BULL special selections in code in the *Daily Herald* and *Sporting Life* each Friday morning.

Division and number will be quoted as above, together with *H* for home team and *A* for away team.

Example Code: Div. I.—2(H); Div. II.—10(H); Southern Section—7(H); Northern Section—1(A); Scottish League—9(H) would indicate Blackpool, Swansea, Notts, Tranmere and Motherwell.

This Week's Star

Jimmy Barrett, West Ham

Fashion's Latest Model

THE BELTED CORSELETTE FOR 1/- WITH ORDER.

THE MODE NOW.

The Ambron Belted Corselette illustrated is an improved type of garment, giving the combined support of Corset and Brassiere in one. Made in strong striped Pink or White Coutille. Fitted with under-belt (7-inch busk). Surgical elastic insets on hips. Adjustable shoulder straps. Six suspenders. Spiral Steels run practically the full length of the back of the Corselette, giving an unbroken line of support. Equally suitable for slim, medium, or full figures.

Examine it at Home. Pay by Instalments.

So confident are we that it will please you that we will send this Ambron Belted Corselette for you to try on in your own home, upon receipt of just 1/- Deposit. The full Bargain Price is only 8/11, balance of which you may pay by monthly instalments, if preferred.

Send Deposit and Coupon NOW, while you think of it.

B.C. BARGAIN COUPON.

Please send me, on approval, a new Ambron Belted Corselette at present bargain price of 8/11. My measurements are:

BUST..... Hips.....

State whether pink or white preferred. Sizes range from 30-in. to 46-in. Bust.

I enclose 1/- deposit, with 4d. postage, and will remit balance of 7/11 either in one sum or by monthly instalments of 2/- or more. If not satisfied, and I return the goods at once unworn, you will refund my deposit.

State Bust and Hip measurements and enclose Coupon with name and full address and postal order crossed thus: / /.

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John Bull, 21/3/31. No. 409.

Post your Order at once to—

AMBROSE WILSON Ltd., 400, Ambron House, 68, Vauxhall Bridge Road, London, S.W.1.

DO YOU WANT TO FEEL LIKE KICKING YOURSELF?

If so take a risk; contract Gonorrhoea; do not seek advice; take plenty of alcohol; let the disease become well developed; then go to a quack, and pay him all you can spare. Find that the disease is not improving. After a month or two visit a Treatment Centre, where you will discover that your condition has become chronic, and now it will be months, perhaps years, before you are cured. Reflect well on the fact that you have paid handsomely for less than nothing when you might have had skilled treatment at no cost to yourself. If then you don't feel like kicking yourself, well——!

Full information, free (in plain cover), may be obtained by writing to the Medical Secretary, Dept. P, British Social Hygiene Council, Carteret Street, Westminster, S.W.1 (St. James's Park Station). The Medical Secretary will interview callers free of charge at the above address on Tuesday and Thursday evenings between 5.30 and 6.30; or an appointment may be made by telephoning Victoria 8767. No examination or treatment is undertaken.

Six useful booklets for Parents, 1/4 the set. Four useful booklets for Girls, 8d. the set. Six useful booklets for Young Men, 1/3 the set. All in plain cover. Postage paid in the United Kingdom.

A RIFT *in the clouds*

thanks to 'John Bull'

IT is always darkest before the dawn. There is a silver lining to nearly every cloud. "John Bull" readers know the truth of this! Haven't they received thousands of cheques from "John Bull" just when things looked their blackest—when they were victims of Fire, Storm, Flood, Sickness or Accident?

"John Bull" is the ONLY paper to cover your household goods against Fire—the ONLY paper to pay Storm and Flood damage.

Over 62,000 Cheques have brightened the homes of registered readers—a wonderful tribute to the practical value of "John Bull's" Great Free Insurance Gift.

Some day the shadow of a great calamity may hover over *your* home. Could you claim a cheque from "John Bull"? Have you signed the forms? If not, fill up the Registration Forms now.

We give below the names of a few only of the readers who now benefit.

FIRE—Up to £400.

HAYWOOD, BY LANARK.—Mrs. J. Walker, Tashieburn.
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CHELMSFORD, ESSEX.—Mrs. B. Crane, 7 Bungalow, Little Leighs.
DROITWICH.—Mrs. J. Collycut, 8, Woodfield Rd.
BIRMINGHAM.—Mrs. B. Stokes, 94, Homelea Rd., South Yardley.
BIRMINGHAM.—Mrs. C. Lane, 219, Walsall Rd., Perry Bar.
BIRMINGHAM.—Mr. R. W. Tepken, 52, Beaconsfield Rd., Cannon Hill.
BARRY DOCK, S. WALES.—Mrs. L. K. Forrester, 47, Tydfil St., Cadoxton.
EDINBURGH.—Mr. P. Smith, 8, Balfour St., Leith.
EDINBURGH.—Mr. W. Campbell, 312, Lawnmarket.
BIRKENHEAD.—Mr. A. O'Dowd, 187, Beckwith St.
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paid on account of Measles, Diphtheria, Typhoid Fever, Smallpox, etc.

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BRIDGENORTH, SHROPSHIRE.—Mr. L. W. Scriven, Sunnydale, Rose Lane.
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CARLISLE.—Mr. J. Inglis, 119, Raffles Ave., Newtown.
LODGE BRYMBO, WREXHAM.—Mr. T. J. Williams, 5, Hill St.
BLAENGARW, GLAM.—Mrs. O. Evans, 41, James Rd.
STEPNEY, E.1.—Mr. G. H. Mead, 8, Emmott St., Mile End.
LEICESTER.—Mr. W. Dainty, 10, Merridale Rd., New Humberstone.
BARLOW, NR. SHEFFIELD.—Mrs. G. E. Starkey, 2, Rutland Terr.
N.W.1.—Mr. J. Baradell, 62, Euston St.

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BIRMINGHAM.—Mrs. N. Hudson, 211, Icknield Port Rd., Ladywood.
NEWPORT, MON.—Mrs. E. E. Harris, 25, Dudley St.
CHATHAM, KENT.—Mrs. S. M. Treeby, 16, Sticketts Hill.
WORKSOP, NOTTS.—Mrs. H. Merrills, 118, John St.
LEEK, STAFFS.—Mrs. H. Pointon, 140, Junction Rd.
WIGAN, LANCS.—Mrs. S. E. Fairhurst, 6, Atherton St.
BOLTON, LANCS.—Mrs. M. Ramwell, 36, Angle St., Tonge Moor.
BILLINGBOROUGH, LINCS.—Mrs. A. E. Bennett, Vine St.
BUCKINGHAM, BUCKS.—Mrs. K. Colbeck, 23, Nelson St.
GATESHEAD.—Mr. C. Milburn, 1, Romney Gardens, Carr's Hill.
MATLOCK, DERBYS.—Mrs. A. Cook, 1, Gladstone Terr., Jackson Rd.

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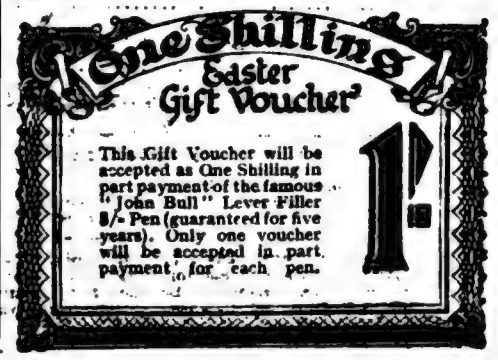
PLEASE WRITE CLEARLY. J.B., 21/3/31.

JOHN BULL'S EASTER GIFT TO YOU!


One Shilling
Easter
Gift Voucher
This Gift Voucher will be accepted as One Shilling in part payment of the famous "John Bull" Lever Filler 5/- Pen (guaranteed for five years). Only one voucher will be accepted in part payment for each pen.
1/-

"John Bull's" Great Threefold Easter Gift Offer is one that you cannot afford to miss. Here it is:—

Cut out Voucher opposite, value One Shilling. Post at once together with postal order for 4/-, plus 6d. to cover postage, packing and insurance (4/6 in all). You will then receive:—

(1) A 5/- "John Bull" Pen fitted with 14-carat gold nib;
(2) A 3/6 "Everpointed" Pencil; and
(3) A 24-carat Gold-plated Gillette Razor of the latest pattern.

Name engraved in gold on Pen 6d. extra.

Make p.o. payable to "John Bull," cross / & Co.

Address: "John Bull" Pen Dept. 27, Floral Street, London, W.C.2.

Guaranteed Wrist Watches for Thrifty Buyers

The greatest economy today is to buy only *named* articles you know you can trust. The new Ingersoll Duke Wrist Watch (illustrated here) is a fine example of INGERSOLL VALUE AND QUALITY. It has an accurate tested movement in Chromium finish Case. A handsome reliable timekeeper for little outlay. Sold with the famous Ingersoll guarantee.

Ingersoll Duke Wrist Watch. Plain Dial - 15/- Radiolite Dial 20/-

Ingersoll

GUARANTEED WRIST WATCHES 10/6 to £10 each.
Sold by Ingersoll Accredited Agents.
Ingersoll Ltd., Kingsway, London, W.C.2

OUT!

Don't suffer another day with that stubborn corn

IT CAN BE REMOVED

Just a packet of Reudel Bath Saltrates and ten minutes of your time. That is all you need. Dissolve a small handful of this in a basin of hot water; rest the feet in it and you will be delighted to feel the effects of this medicated and oxygenated water; it draws and loosens that corn so that you can pick it right out with the tips of the fingers, root and all. Perhaps you have callouses. They can be scraped right off with the dull edge of a knife. Costs you nothing to try. If you are not thoroughly satisfied with the results your money will be refunded immediately and without question.

1/6

REUDEL

BATH SALTRATES

FREE

DERMATITIS

Sufferers should not despair, but should write to us without delay, when ONE WEEK'S FREE TREATMENT will be sent to any address, along with our Booklet of Testimonials, telling of the wonderful cures of skin diseases we have made, when other treatments have failed.

Send 3d. in stamps to cover postage and packing.

Address: Dept. 17, TOM WARD, Ltd., *Medical Skin Specialists,* BRADFORD, YORKS, also 573, CHESTER ROAD, OLD TRAFFORD, MANCHESTER

ALTOGETHER SUPERIOR

Are the cigarettes you make yourself with crisp, pure, easy-to-roll, economical

ZIG-ZAG

CIGARETTE PAPERS

SKIN DISEASES

Wonderful New Treatment

"Elasto Made Skin Soft as Velvet."

"I am pleased to tell you I am completely cured from that terrible disease, varicose eczema and psoriasis, from which I was suffering, and I can only thank Elasto for the wonderful and speedy cure. My legs now show no trace of the old trouble and my skin is as soft as velvet. I think Elasto is the safest and cleanest and best blood purifier in the world. . . ."

(Signed) Mr. E. J. BEAUCHAMP,
30, British Grove, Chiswick, W.4.

The New Elasto Treatment is bringing quick relief and permanent cure to thousands of sufferers from Eczema, Psoriasis, Dermatitis, Bad Legs, etc.

Send for Free Samp'e.

Elasto treatment is fully explained in a special booklet, which we will gladly send, privately, post free, together with Free Sample and copies of recent testimonials. Write for these to-day. Now! Or send 5/- for a full month's treatment (in plain wrapper) and see for yourself what a wonderful difference Elasto makes!

The NEW ERA TREATMENT COMPANY (Dept. 18P), Cecil House, Holborn Viaduct, London, E.C.

COLDS INFLUENZA

One or two "A-K" Tablets quickly break up colds and feverish chills. In five minutes they stop headache, also the pains in muscles and nerves due to influenza. They clear the head, lower a high temperature and make you fit and well in a few hours. Small dose, easy to take, always reliable, and safe for everyone. Of chemists, 1/3 a box.

BETTER IN FEW HOURS

FREE SAMPLE sent on request. Address Anti-Kamnia (Dept. "L.3."), 86, Clerkenwell Road, London, E.C.1.

Anti-Kamnia

Quick Relief from Pains and Aches

LEARN CONJURING BY NEW FILM-PHOTO METHOD

ASTONISH your friends and EARN GOOD MONEY by conjuring. At last you can learn the innermost secrets of Magic—not just card or parlour tricks—but REAL PROFESSIONAL CONJURING and STAGE ILLUSIONS. You learn AT HOME, IN SPARE TIME, by means of unique printed Cinema Film Photos. You can start performing and earning extra money in your evenings after the first few lessons. Magic is one of the most paying hobbies in the world, as well as one of the most fascinating.

You need no money for materials. We supply sufficient apparatus for many thrilling programmes FREE. Write to-day for our FREE BOOK, "Magic for Pleasure and Profit," enclosing 2d. in stamps for postage, etc.

THE RUPERT HOWARD SCHOOL, 88, Greycoat House, Greycoat Place, London, S.W.1.

ASTHMA

Sufferers from Asthma find instant relief in this standard remedy of 60 years standing.

4/6 a tin at all chemists.

Himrod's ASTHMA CURE

'JOHN BULL'S' HUGE X-WORD FIRST!

£1000

AN EXTRA £100 FOR RUNNERS UP

ONE Thousand Pounds must be won in "John Bull's" X-word Contest. In addition to this staggering first prize—£100 is offered for runners up. A few words and a few moments—and this huge sum may be yours. Don't wait a moment—enter for the contest on the coupons below.

"JOHN BULL" will pay £1,000 for a correct solution on one form of "John Bull's" Crossword No. 107. Failing a correct solution, the prize will be awarded to the reader whose entry is the nearest correct solution. An additional £100 will be divided between those competitors whose solutions contain one error only, or only one error more than the winning solution. Every reader has an equal opportunity—no competitor may send in more than one Sixpenny double entry—entry fee Sixpence for TWO attempts. No claims required. No entries accepted after Thursday (noon), March 26th. Solution of puzzle will be published in "John Bull" on sale Thursday, April 2nd. Winner will be given in "John Bull" on sale Thursday, April 9th.

Read these Rules and Conditions carefully. Don't run the risk of being late—fill in and post your coupons early.

1.—Complete puzzle **in ordinary ink,** not copying-ink or copying-ink pencil; cut out the whole Entry Form whether both puzzle squares are used or not. Entry Fee is Sixpence. Make Postal Order payable to "John Bull" and cross it / & Co. /. Write name, address and date of posting on back of P.O., and fill in its number upon Entry Form; send Entry Form by post, as directed, to reach us not later than **noon, Thursday, March 26th.**

2.—No competitor may submit more than one Entry Form containing the two squares. If either of the two puzzle squares it contains is left incomplete, mutilated, indistinct or altered, that one square will be disqualified and the other accepted. No responsibility is accepted for any entry lost, delayed, not delivered or mislaid, and no correspondence will be entered into.

3.—The result of this contest will appear in the issue of "John Bull" on sale Thursday, April 9th. Should any competitor not announced as a winner have entered a coupon eligible for a share of the £1,000 prize, he must demand a Scrutiny by or before first post, **Tuesday, April 21st,** addressing Registered Letter containing £1 scrutiny fee to Competition Editor, "John Bull," Long Acre, London, W.C.2. All applications must be accompanied by a copy of Entry Form and number of P.O. Should such demand prove justified the fee will be refunded and the result amended accordingly. Competitors must accept the result of the scrutiny as final.

4.—No scrutiny can be conducted in connection with the additional award of £100 cash, the winners of which will be decided according to the result of our careful searches of all entries. Competitors should note that errors are computed according to the number of words which wrongly answer the clues given.

5.—In the event of a tie the £1,000 prize will be divided, but no competitor may receive more than one share.

6.—Failure to comply with any of the conditions involves disqualification.

7.—Employees of Odhams Press Limited, and members of their families are not eligible.

HOW TO ADDRESS ENTRY. Send Entry in envelope bearing 1½d. stamp and post to "John Bull" Crosswords (No. 107), 57, Long Acre, London, W.C.2. (Comp.).

CUT HERE

'JOHN BULL' CROSSWORD No. 107

Entry Form "A."

JB 107

Do not separate these forms.

Entry Form "B."

JB 107

CUT HERE. CUT HERE.

In entering this Competition I agree to abide by the Editor's decision as final in all matters appertaining thereto and enclose 6d. P.O. No.....

These Entry Forms must not be separated and a postal order for SIXPENCE must be enclosed to cover either ONE OR BOTH entries.

SIGNED .....

ADDRESS .....

.....

Closing Date, Thursday (noon), March 26th.

CUT HERE

N.B.—Cut out the above Form complete.

Clues Across.

1. ALWAYS HAS THE HUMP.
4. AMBITIOUS WOMAN SEEKS THIS.
8. WAKES UP.
10. FEMALE RELATIVE.
12. SOME DO THIS TO TAX-COLLECTOR.
13. MEADOW.
14. "IMPROVE——SHINING HOUR."
18. PLAN.
20. STUFF.
22. PERT LITTLE CREATURE.
23. WRATH.
24. SPIDER MAKES THIS.
26. SINGLE ITEM.
28. NOT DIFFICULT.
29. YOU DO THIS ON THE ICE.
31. UNCIVIL.
32. YOUTH MAY FIND WISDOM IN THIS.
33. TINY FAIRY.
34. BACK OF THE NECK.
35. RAMSAY IS——MINISTER.
36. FOOLISH MOTHER DOES TO SON.
37. PLANT.

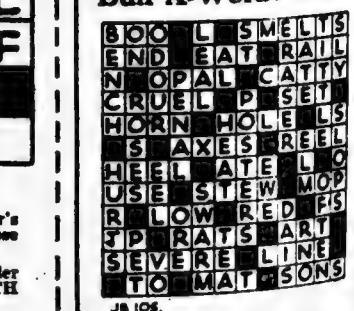
Clues Down.

1. PROVIDE FOOD AT TEA-TIME.
2. BAND OFTEN ENLIVENS THIS.
3. WENT IN FRONT.
5. "——RAGS, BOTTLES OR BONES?"
6. SLIPPERY FISH.
7. INFORM.
9. THREE SCORE AND TEN.
11. STOP.
15. DOCTOR WILL CURE THIS.
16. BORDER.
17. TOPER HOVERS NEAR.
19. IS AS GOOD AS A MILE.
21. ENCLOSED SPACE.
24. YOU'LL FIND IT UNDERGROUND.
25. MADHOUSE.
26. PLANT USED FOR BASKET-MAKING.
27. GREEDY MAN'S ONLY THOUGHT.
30. YARNS.
32. GOLFERS START FROM.
33. AUSTRALIAN BIRD.

Chambers's 20th Century Dictionary and Nuttall's Dictionary (Latest edition) were used in compiling this puzzle.

Winners in X-Word No. 104 appear on Page 40.

Solution of 'John Bull' X-Word No. 105



JB 105.

Result will be published next week.

The solution of "John Bull" X-word No. 105 is given here with as a matter of interest to our X-word competitors. We wish to emphasise that no claims are required for this X-word, as all entries are being carefully examined by our staff.

A special prize of £5 will be awarded to the newsagent from whom this week's £1,000 winner usually purchases his copy of "John Bull" or his copy of "Passing Show," in conjunction with which journal this contest is conducted. Should the First Prize be shared, the £5 will be divided between sharers' Newsagents.

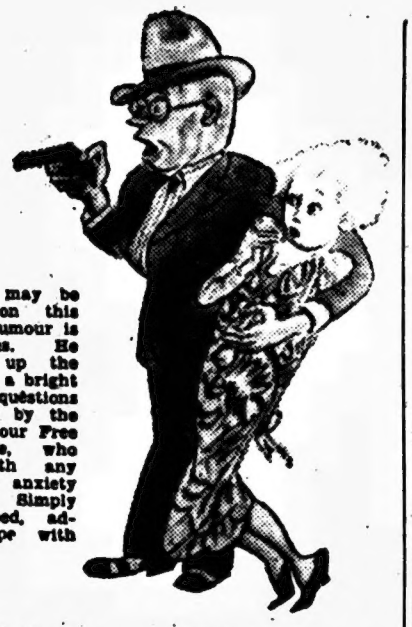
WHEN YOU HAVE FINISHED THIS X-WORD, TRY YOUR SKILL IN THE "DAILY HERALD" X-WORD NEXT SATURDAY.

ANOTHER £1,000 X-WORD PRIZE NEXT WEEK!

Write to "John Bull" About It!

The Editor Replies

A. R. (*Weston-super-Mare*). —"*I see that a Chicago gangster is to marry an heiress.*" . . .



THE Editor may be flippant on this page, but his humour is never malicious. He likes to end up the week's work on a bright note. Serious questions are dealt with by the expert staff of our Free Advice Service, who will deal with any matter causing anxiety to our readers. Simply send a stamped, addressed envelope with your query.

Mrs. J. (Burton-on-Trent).—"How can I avoid hitting my thumb when hammering a nail into the wall?" Get your husband to hold the nail.

G. M. (Barrow).—"In Turin a play was withdrawn a few minutes before the advertised time of production." Such foresight is very rare in London theatrical circles.

JOHN (Newport).—"My vocabulary has increased enormously in the last five years through reading our modern novelists." They certainly are irritating at times.

Mrs. R. (Liverpool). — "Two Liverpool youths have been sentenced to six months' imprisonment for opening a safe with an iron crowbar." Perhaps they will remember another time that that is not the correct way to open a safe.

B. S. (Clapham).—"Which bulbs are likely to come up first in my garden?" Those which the cats find first.

C. T. (Leyton).—"I have just completed my plans for next summer." Optimist!

A. B. (Ipswich).—"A woman has a reason for everything." But it isn't always the one she gives her husband.

G. K. (Liverpool).—"He smiled at me, but I didn't know him from Adam." But surely he was differently dressed?

E. E. (Plymouth).—"Scots are quick learners." They don't mind paying—attention.

L. N. (Glasgow).—"My husband refused to buy me a new hat." If at first you don't succeed, cry, cry, cry again.

A. P. (Jarrow).—"She is engaged to a handcuff king." Let him try to wriggle out of that!

P. M. (Neath).—"He managed to steal a pie from the very top shelf in the pantry." Getting up to mischief!

CLERK (Westminster).—"London girl typists aren't particularly fast." Wives of business men will be relieved.

L. N. (Esher).—"I have written a book full of stirring passages." A cookery book?

A. N. (Selby).—"Necessity is the mother of invention." And invention often the necessity of father.

A. H. (Swindon).—"Revues are still the most popular shows." They certainly outstrip all the others.

TOM (Grendon).—"You can call me what you like." But you are not what we like.

F. P. (Harrow).—"Stop a minute. . . ." Sorry, but that's something no one can do.

D. Y. (Windsor).—"You can hear very little right at the back of some of the enormous new talkie kinemas." Thanks for the tip.

G. BROWN (Wigan).—"Present-day novelists are all silly young fools." This, of course, is not true. Some present-day novelists are quite old.

R. C. (Manchester).—"I have just completed a ten-act play called 'The River.'" Do you really think any theatre manager will wade through it?

G. K. (Paddington).—"I lost the manuscript of one of my humorous stories on the train." Perhaps you left it in the rack for light articles only.

C. C. (Baron's Court).—"The man said he had called to tune the piano, but I hadn't sent for him." Probably the neighbours had.

P. N. (Ely).—"What is more pleasant than to get up at six and plunge into an icy cold bath?" Get up at eight and not plunge into an icy cold bath.

ELSIE (Colliers Wood).—"My friends say I should join a beauty chorus. I enclose my photograph." We've seen the photograph. They're not your friends.

PUBLIC SPEAKER (Dundee).—"Traffic noises drown a lot of the speeches we street-corner orators deliver." But not nearly enough.

T. C. (Edinburgh).—"A football match was played here recently between a team of artists and a team of dentists." A draw, we suppose.

PHYSICIAN (Cambridge).—"The time of day greatly affects people's looks." Some men we know look their best after dark.

G. K. (Poole). — "The doctor has just said that if I don't give up smoking I shall not live another year. Incidentally, he told me the same thing four years ago." Well, he's bound to be right sooner or later.

P. N. (Folkestone).—"I took a train to the races." And probably walked home.

L. N. (Edgware).—"He married her for her cooking." Love at first bite.

G. P. (Hitchin).—"I hope you can read my writing?" Yes, unfortunately.

R. J. (Seaford).—"Everybody will be included in the census." Except the residents of telephone-boxes.

F. P. (Buxton).—"I fought for all I was worth." So the other chap was an easy winner.

G. L. (Daventry).—"A new caddie put me off my usual game." We hope you appreciated it.

H. G. (Ely).—"I buy old gramophone records and melt them down." A public benefactor.

A. L. (Hatfield).—"I go for a twenty-mile walk every day, and that's a fairly good stretch." Of imagination?

Mrs. L. (Truro).—"I intend joining a few women who are shortly going to visit the silent deserts of Africa." Then they won't remain silent much longer.

DRAMA (Charing Cross).—"Where is the mystery in some of the new thrillers?" The mystery is why the author is not among the slain.

MAISIE (Spalding).—"Has a farmer's daughter a chance in the City?" Yes, unless she marries a rake, in which case she would have some harrowing experiences.

DRESS DESIGNER (London, W.).—"Who ever praises the home-made frocks we see nowadays?" The happy husbands of the dear, good women who make them.

R. G. D. (Liverpool).—"A man was recently charged with picking the pockets of two business men at a sale of work." This must have occurred before the stall-holders got at them.

R. J. G. (Oxford).—"A well-known novelist claims to have written a novel which no publisher would print." In this respect it is a great improvement on his former ones.

THEME SONG (Balham).—"Once in a while you hear a really good song." Most of the time, though, they are just fair to maudlin.

C. M. (Carlisle).—"At a recent wedding the bridegroom suddenly lost his hearing, but the ceremony went on." Still, no doubt he thought it worth trying.

. . . Did he "ask papa" like this?

B. S. (Woodbridge).—"Why did you not print the poem I sent you?" The author objected.

S. P. (Stockwell).—"Humanity does not stand still." Except when it is asked to pass further down the car.

V. H. (Kettering).—"What would you call a man who deceives his wife for twenty years?" A wizard.

J. C. (Bristol).—"Some people close their eyes to the hard facts of life." Especially boxers.

T. L. (Maidstone).—"The average man has a struggle to earn his keep." And to keep what he earns.

L. S. (Nutley).—"Most people don't know themselves." That's a stroke of luck for some people.

D. B. (Bow).—"Nearly 20,000,000 wireless sets are now in use." And the loudest belongs to the man next door.

J. C. (Bury).—"Is there anything wrong in backing horses?" Not if one wins.

W. T. M. (Cork).—"He defamed my character." Quite sure he didn't define it?

JOURNALIST (Leigh).—"Some of my articles are good, some aren't." Send us some that aren't aren'ts.

PHYLLIS (Mortlock).—"I'd love to be a nurse." How we should like to be ill if you were one.

E. K. (Willesden).—"There is to be a new county court here." It is to be hoped that Willesden's high standard of judicial humour won't be marred by any old jokes.

H. C. (Darlington).—"I always feel terribly down at this time of year." Yes, we all get that Budget feeling. Try our £4,500 Snowden antidote on pages 38 and 39.

JIM (Greenwich).—"A man who was charged with house-breaking pleaded that he had nowhere to stay." We understand he has now been given somewhere to stay.

(Many replies unavoidably held over).

SIDE-*Slips*

Examples of unconscious humour from the current Press are welcomed. Actual cuttings must be sent. 2/6 is paid to the sender of each item published. In the event of the same "Slip" being sent by more than one reader, the award is paid to sender of the first letter opened. Mark envelopes "Slips."

SOUTH WALES ARGUS:—"This is the first time I have had anything to disturb the ordinary CURSE of things."

PEG'S COMPANION:—"She did NOT SLEEP all night. Next morning, when she WOKE, she got up as usual."

LOWESTOFT JOURNAL:—"In the second part of the programme SONS were contributed by the three soloists."

EXPRESS AND STAR:—"I kept my FOOD hard down on a one-in-eight gradient and let the little engine slog away in top gear."

DERBYSHIRE TIMES:—"The Sunday School and Catechism kept CROWING."

SOUTHERN DAILY ECHO:—"Included in the gallery were several women WEARING FOUR COATS."

EXPRESS AND STAR:—"The Premier sent a personal message warmly congratulating Captain Campbell on his great FEET."

NEWS-CHRONICLE:—"Man wants Sit.; any cap.; willing. BANDY."

"THE STORY OF JULIA PAGE" (Novel):—"She stood up to pin her handsome silk-lined skirt about her LIPS."

DAILY MAIL:—"The Conservatives are expected to make an effort to get this sum reduced to £10,000,000, which would be sufficient to carry the FUN on its present scale for three months."

LINCOLNSHIRE CHRONICLE AND LEADER:—"Waggoner wanted, April 6; must be able to STACK SMALL FAMILY."

TORBAY FOOTBALL HERALD:—"Ward snapped up a fly kick and dodged his way over the crossbar for Pearse to convert."

NO "AGE" LINES NOW, MY DEAR.

EVEN though the threatening lines of age have already appeared, it is quite easy to astonish your husband and your friends by suddenly regaining the vivacity of young womanhood, just by taking a little common-sense care. The preservation of youth and beauty is a matter of inward good health. It has often been said that "We are as old as our arteries," but it is truer that OUR ARTERIES ARE AS OLD AS OUR GLANDS, and can only remain healthy and supple while we keep our glands *young*. Therefore our glands must have the natural food and nourishment needed to retard hardening of the arteries and to preserve our health, our youth and our looks far into the threatening years.

There is only one preparation to keep the glands in perfect condition—NONN Tablets. Neither a drug nor a patent medicine, NONN is a wonderful natural tonic food containing gland substances. Glands rejuvenated by NONN tablets keep the arteries supple . . . keep you young in looks, health and energy.

NO CURE, NO PAY! TRY IT!

NONN is sold under guarantee. If the first 1/3 bottle does not give you abundant health and energy, we will refund your money on receipt of the empty carton (with Government stamp attached).

BETTER IN EVERY WAY.
Mrs. H. (Nottingham) writes: "I have been taking your Nonn tablets for over a year now and have been better in every way, and have recommended them to my friends."

IMPROVED FROM FIRST DAY.
Mrs. H. (Sussex) writes: "I was ill last year for seven months. . . . I tried Nonn, and from that day I began to improve, so that now I never fail to recommend it."

ACHES AND PAINS ENDED.
Mr. & Mrs. E. (Oxford) write: "We, 'Mr. & Mrs. E.', wish to let you know how wonderful Nonn is. We have had two bottles each, and feel the benefit of them. They are all you say they are. To think how we have gone through aches and pains, but, thanks to Nonn, they are finished with now."

THESE BOOKS POST FREE.

Woman's great health problem is simply explained in "The Problems of Womanhood" (specially written for women). We will gladly send you a FREE COPY with our "Guide to Health." Write for them TO-DAY.

Small size, 1/3. Treble size, 3/-. From your chemist, or direct on receipt of postal order.

NONN for WOMEN in BLUE cartons
NONN for MEN in RED cartons

Nonn

Proprietors of Nonn, Ltd. (Dept. J.B.6), Laboratories, Coldharbour Lane, London, S.E.5

PENSION, CASH AND CAR OR £2,000

CHOOSE WHICH PRIZE YOU PREFER!

£5 A WEEK FOR LIFE and £2,000 and £259 MOTOR CAR

SWIFT of COVENTRY, LTD. are supplying this luxurious "Paladin" model—you can inspect one at a local motor show-room. Easy to drive, cheap to run, a joy to own, and **YOU CAN WIN IT!**

CLAIM THIS FORTUNE BY MARCH 28!

SEE what JOHN BULL finally offers you this week for a few minutes' work by your fireside!

Which would suit you better—the three-fold prize of a Life Pension, £2,000, and Motor-car, or a £4,500 fortune? That is the staggering choice you may soon have to make if you enter quickly for this King of *Bullets* Prizes.

Why envy the Paisley carpenter who won 4,000 Guineas, the East Ham civil servant who won £3,000 and a Motor-car, or the Liverpool booking-clerk who won a £5 weekly Life Pension?

They may soon be envying you as the winner of the biggest reward for a few words which has ever been offered!

Study the simple instructions and this week's long list of winning *Bullets*, and you will speedily discover how to score in this record contest. Then get busy with the *Examples*, and make sure that your efforts are entered by Saturday, March 28.

Remember—you must not let this day slip past without making an entry if you want to look forward to receiving JOHN BULL's message of congratulation on Friday, April 10.

THIS WEEK'S BIG "BULLETS" WINNERS

FIRST PRIZE OF £500, COMPETITION No. 794

Mr. Angus Spink, 34, Cornwall Road, Bradford.
Example:—HELPING THE HOSPITALS
Bullet:—DON'T STOP THAT "PERFORMANCE"!

SECOND PRIZE OF £50:

Miss B. Shapland, 207, Lyndhurst Road, Bowes Park, N.
Example:—Up Came A Policeman And
Bullet:—Father Thames "Robbed" Again.

THIRD PRIZE OF £40:

Mr. F. Carter, 33, James Street, Radcliffe, near Manchester.
Example:—Full Of Pluck
Bullet:—"Want Book-keeper—Or Labourer?"

10 WINNERS OF RADIO GRAMOPHONE, RECORDS AND £2

Miss E. A. BUSHELL, 37, Pollard Lane, Bradford.
When Father Starts—Being Hand:—"Hand Me——"

A. C. FRANCIS, 8, Beemead Avenue, Kenton, Middlesex.
When Father Starts—Even Nail "Loses Head."

A. G. HALL, The Haven, Saxonbury Road, Bournemouth.
Conspiracy Of Silence—Parents Kept—Children "Lost."

Miss L. HAYWOOD, 8, Oxford Street, Cheltenham.
Companions In Misfortune—Husbands, Microbes—Spring Offensive.

B. JACKSON, Glenbrook, Dunmurry, Ulster.
Back To Sanity—Nation "Crazy" About Children."

S. SEAGRAVE, 58, Chatsworth Road, Chesterfield.
America's Rich, But—"Extremities" Seen, Despite "Stocking."

G. SIMPSON, 29, West Thomson Street, Clydebank.
Come Along, Clynes—Law's Making Fos Ass!

C. U. SPENCER, South Street, Wooldale, Huddersfield.
America's Rich, But—Skeleton In the *Strong-room*.

J. W. STORRIER, 47, Lyon Street, Dundee.
Helping the Hospitals You Remit—They're Unremitting.

W. WRIGHT, 65, Glasgow Road, Clydebank.
Fine Performance—Till Noah Said "Yeah!"
(Entered on "Target" Prize Coupon.)

10 PRIZES OF £2 10s. EACH

J. H. BENNETT, 88, Lake Road, Portsmouth.
Out Of Harm's Way—Scientist He *Reached* Mars!

J. W. BLAKE, 53, High Street, Kington, Hereford.
Helping The Hospitals—Throwing "Lifebelts"—To Ourselves!

H. BUSH, 6, Belle Vue Terrace, Gateshead.
Busman's Holiday—Henpeck's Wife Leaves Parrot.

F. S. BUTLER, 6, Rayleigh Avenue, Westcliff.
Without A Smile—Public's Watching "*Westminster* Lights."

G. F. CLARKE, 22, Cheapside, Hull.
In The World's Eyes—Modern Woman Looks Lovingly.

W. G. HARRIS, 24, French Road, Dudley, Worcs.
America's Rich, But—There's "Al" To Pay.

B. D. JONES, 36, Cambrian Street, Holyhead.
Shortens The Journey—For Government, Every Detour.

D. MARSHALL, 15, Gregory Avenue, Bolton.
Shortens The Journey—"Little Step" Alongside Mine.

E. SCOTT, "Burgh," Westley Road, Bury St. Edmunds.
Like An Avalanche—Literature, After Sending Postcard.

R. T. SHARP, 26, Kingsland Grove, Blackpool.
Up Came A Policeman And Whispered—"Want Cook Back?"

The original cheque for £500 awarded to the First Prize-winner in Competition No. 793 will be displayed in the window of Mr. Summers, 75, Westgate St., Gloucester.

ALL WINNERS HAVE BEEN NOTIFIED

How the PRIZES are Awarded

"I Inspect the 'Bullets' Machine."—II.

by Maj.-Gen. Sir Wyndham Childs

Sir Wyndham watches the judges at work

LAST week I spoke of the unique organisation of the *Bullets* Department, which I recently inspected as a matter of personal interest.

I told how, by a process of judging and re-judging, the best *Bullets* of the day were gradually sifted into batches according to merit.

They are critically reviewed and are often the subject of lengthy discussions amongst the competition staff at a daily meeting, with the Competition Editor in the chair.

I do not see how any better system could be devised, for this means that the fate of the best *Bullets* is decided by an expert body of adjudicators who consider their merits from every possible angle.

When these discussions are over, the selected *Bullets*, I understand, are subjected to further tests which, so far as re-search can determine, establish their degree of originality.

Then the judges' views are neatly collated and the selected entries are placed before a final selection committee, whose duty is the awarding of the prizes.

Immediately its verdict is announced a telegram is despatched to the principal prize-winner, and the adjudicators return to their duties of selecting entries for the ensuing contest.

The prizes themselves, which run into thousands every week, are then prepared for despatch by a separate staff, and every award, large and small, is in the post by the time the result is published.

* * *

AS I went through the various other departments of the *Bullets* organisation, the typing department, the strong-room where coupons are stored, the busy section which despatches *Bullets Bulletin* and so on, the Competition Editor explained to me all the details of his organisation.

Here and there he stopped to show me a machine for this, for that and the other, and the various methods in operation to ease and expedite the work of his staff and ensure accuracy.

"As you see," he said, "we do all that is humanly possible to give every entrant complete satisfaction—and we succeed in ninety-nine cases out of a hundred."

"And the hundredth case?" I asked.

"For him," was the reply, "I am trying to invent an infallible competition machine which absorbs post-bags at one end and prints the best *Bullets* at the other.

"Meanwhile, we must just go on doing our best to see that the competitor gets whatever prize he deserves."

BRITISH MUSEUM 17 31 APR

FORTUNE FOR A FEW WORDS!

KING OF 'BULLETS' PRIZES!

£4,500

2ND PRIZE	3RD PRIZE	
£200	£50	10 OF £5
	4TH PRIZE	10 OF £2·10
	£25	50 OF £1
		100 OF 10/-
		1,000 OF 2/6
		12,000 'TARGET' PRIZES

HOW TO MAKE A £4,500 "BULLET"

FROM the forty *Examples* given, select those which most appeal to you as the basis for some pointed comment.

Such comments must consist of TWO, THREE or FOUR WORDS. See that these words convey your meaning clearly, and keep in mind that cleverness, aptness and originality will decide the £4,500 *Bullet*.

Here is a specimen. Against the *Example* CONJURER SNOWDEN, the added words MAKING TAXPAYER "PRODUCE HANDKERCHIEF" would complete a typical *Bullet*. For further guidance, study the winners on the opposite page.

Enter on the coupons provided below, remembering that the closing date is Saturday, March 28.

Examples for "Bullets" Competition No. 797

WORLD WE DREAM OF
BRITAIN'S BALANCE
THE NEXT QUESTION
CONJURER SNOWDEN
UPROAR IN THE HOUSE
MAN IN THE WORKSHOP
BIT OF A BOTHER
IN INDUSTRY'S GARDEN
POOR MR. TAXPAYER
FATE WAS KIND AND
MOTORISTS
WHEN I GET A JOB
IN POVERTY'S PRISON
BEFORE THE PUBLIC

ALREADY
DO GOOD TO ANYBODY
INTO THE UNKNOWN
WHAT MOTHER DOES
IN THE LION'S DEN
FIRST HOUSE
MACHINERY'S MARVELLOUS,
BUT
IMMEDIATELY
EVERYBODY LISTENS WHEN
OMINOUS SILENCE
ETERNALLY
WISE COUNSEL
LOVING WIFE

POCKET YOUR PRIDE AND
GROWLING
SERVICE TO HUMANITY
THE GENIUS
WHAT I BELIEVE IN
FEARS
ON LIFE'S CHESS-BOARD
AN OUTCAST
THINKING OF THE FUTURE
STAGGERING
CUPID, THE RASCAL
FOR SOME
HEARD EVERYWHERE

Example _____ Bullet _____ Closing SAT. Mar. 28
Example _____ Bullet _____
(797) P.O. No. _____ Signed _____ Address _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 1 Coupon, send P.O. for 6d.

Cut out each coupon separately.

Example _____ Bullet _____ Closing SAT. Mar. 28
Example _____ Bullet _____
(797) P.O. No. _____ Signed _____ Address _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 2 Coupons, send P.O. for 1s.

"Bullets" must consist of Two, Three or Four Words.

Example _____ Bullet _____ Closing SAT. Mar. 28
Example _____ Bullet _____
(797) P.O. No. _____ Signed _____ Address _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 4 Coupons, send P.O. for 2s.

ADDRESS ENTRY "Bullets" No. 797, "John Bull," Long Acre, London, W.C.2 (Comp.)

"Bullets" Rules

1. The First Prize will be awarded for what in the opinion of the judges in consultation with the Editor is the best Bullet received and the other prizes in order of merit, the test being cleverness, aptness and originality. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

2. Only two attempts may be written on each coupon, and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL and crossed & Co. Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

3. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects, and acceptance of this rule is an express condition of entry.

Employees of Odhams Press and their families are not eligible to compete.

ENTRY-FEE.—You must enclose a Postal Order with your entry at the rate of 6d. for each coupon submitted. This should be made payable to "John Bull" and crossed "& Co." Write your name and address with date of posting on the back of the Postal Order.

USE THIS COUPON

—to secure for 12 weeks a copy of "Bullets" Bulletin, our free weekly help which has guided hundreds of competitors into the prize-list.

I enclose P.O. value 6d. (Crossed "and Co." payable to "John Bull") to cover postage on 12 consecutive issues of "Bullets Bulletin" commencing with the next available issue.

(*Do not send this coupon with your "Bullets" entry.*)

WRITE NAME AND ADDRESS CLEARLY.

.....

.....

.....

Post to: "Bulletin" Dept., Odhams Press Ltd., 19, Short's Gardens, London, W.C.2.

Example _____ Bullet _____ Closing SAT. Mar. 28
Example _____ Bullet _____
(797) P.O. No. _____ Signed _____ Address _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 4 Coupons, send P.O. for 2s.

Enter your full name and address on each coupon.

Example _____ Bullet _____ Closing SAT. Mar. 28
Example _____ Bullet _____
(797) P.O. No. _____ Signed _____ Address _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 5 Coupons, send P.O. for 2s. 6d.

If you wish to send in further "Bullets" you can write them on plain paper.

Example _____ Bullet _____ Closing SAT. Mar. 28
Example _____ Bullet _____
(797) P.O. No. _____ Signed _____ Address _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 6 Coupons, send P.O. for 3s.

ANOTHER RECORD 500 "BULLETS" CHEQUES **FOR NEXT WEEK ONLY**

THOSE SHARP TWINGES REVEAL THE FIRST DREAD SYMPTOMS OF

HEED NATURE'S WARNING

RHEUMATISM

The constant nagging, nerve-torturing pain of rheumatism, the swollen joints, the burning, stabbing agony in the back, the twitching muscles in arms and legs are sure signs that kidney disorder is at the root of your trouble. It is poisons in the blood that cause Rheumatism, Backache, Lumbago, Sciatica, etc.

But terrible as is the pain of rheumatism, more serious still is the serious effect on the heart. More deaths from heart failure are due to rheumatic conditions than any other cause.

Doctors, as well as thousands of cured sufferers, say there is no surer, quicker means of removing the pains of terrible backache, than a short course with the 40-year-old remedy—De Witt's Kidney and Bladder Pills. Every box sold by chemists (the price is only 3/-) is sold under definite guarantee to show results in 24 hours. This guaranteed remedy is ready at hand to start your cure and end your grave danger. We will willingly send a free trial supply to start you on the road to health. Just send name and address, on a postcard, to E. C. De Witt & Co. Ltd. (Dept. K 19), Croydon, Surrey.

DeWITT'S KIDNEY AND BLADDER PILLS

£850 Awarded in "John Bull's" Crossword Competition No. 104.

Correct solutions in the above contest were received from the following two competitors, who share the £800 offered. To each of them, subject to the conditions of the Competition, a cheque for £400 will be despatched.

Mr. C. Delvin, 213, Glasgow Road, Blantyre, By Glasgow.
Mrs. F. Smith, 72, Springcroft Road, Hall Green, Birmingham.

Solutions containing one error were received from the following 19 competitors, who share the Second Prize of £50, each receiving £2 12s. 8d.

Baillie, A., 20, Hawthorn Av., Walkden, Nr. Manchester; Britten, H., 53, Montague Rd., Handsworth, Birmingham; Butcher, Mrs., 18, Albert Rd., Sowerby Bridge; Cole, L. L., 3, Fairford Road, Shirehampton; Elliott, F., 101, Howard St., S. Belfast; Garner, Mrs. R., Littlemoor, Ashover, Chesterfield; Green, Miss A., c/o 10, Liversedge Row, Gt. Horton, Bradford, Yorks; Harford, E., 60 Northumberland Av., Reading; Henretty, W., 120, Gala St., Glasgow, E.1; Ingham, A., 40, Clifton Common, Brighouse; Jones, T. J., "Comeragh," Monmouth Rd., Wallasey; McKirdy, Miss K., 14, Brisbane St., Greenock; McPherson, Mrs., 11, Monteith Row, Glasgow; Morris, F., 8, Chelmsford Grove, Sandyford, Newcastle-on-Tyne; Paterson, T., 57, Leighton Street, Wishaw; Smith, A., 22, Fortescue Rd., Paignton; Tyson, G. W., 55, Dale St., Scunthorpe, Lincolnshire; Watson, Miss J., 30, Laverockhall St., Springburn, Glasgow; West, Mrs. C. G., 59, Grosvenor Street, Leeds.

A £1,000 X-WORD APPEARS ON PAGE 36
TRY YOUR SKILL NOW!

£10.10.0 FOR £5.16.3

HIGHER QUALITY LOWER PRICE

The Graves 'SPEED KING' CYCLE, 1931 Model, is the greatest triumph of Quality and Value ever produced in the Cycle Industry.

It stands comparison with any Ten-Guinea Cycle ever offered, in fact, as a Quality Production, it cannot be bettered at any price. Every component is absolutely the very best of its class. All the practical and technical experience of 40 years high-class engineering is concentrated in this superb machine which now represents the greatest achievement in frictionless road-travel.

DUNLOP MAGNUM Roadster Tyres.
STURMEY-ARCHER Three-Speed Gear.
HANS RENOLD World Famous Chain.
GRAVES PATTERN Chromium Plated Chain Wheel.
DUNLOP MAGNUM Conical Spring Waterproof Saddle
CHROMIUM PLATED Handlebars, Rims, Cranks, etc.

Pump, Tool Bag, Spanners, Oilcan, Brilliant Rear Light Reflector, Frame rustproofed, enamelled Black, Coach lined, (All Black if desired). Lady's or Gent's same price. Carriage Paid. Price **£5.16.3**

TERMS: Send 7/9 with Order, and the balance in 14 monthly payments of 7/9 if entirely satisfied. Fullest Approval in your own home.

Dunlop Magnum Saddle showing central Springs.

CATALOGUE POST FREE. Complete range of Single Speed Models, Light Roadsters, Road Racers, Three Speeds, etc. Keenest Prices, Easy Terms

J. G. GRAVES Ltd. SHEFFIELD.

INDIGESTION NOT *your* LIVER *is what is wrong* GET CICFA NOW

THREE DAYS FREE TRIAL.

When you are feeling thoroughly "out-of-sorts," why blame your liver? In all probability it is quite healthy. The trouble is that it is being grossly overworked through being flooded with acids and impurities arising from Bowel Indigestion.

Digestion is not confined to the Stomach. Starchy foods—such as bread, potatoes, beans, etc.—are principally digested in the Bowel. In cases of Bowel Indigestion the food forms into little hard, dry masses or "Starch Balls." These block the passage and you have Constipation; also the Bile-circulation is interfered with. Acids and impurities from the undigested stagnant food are absorbed through the walls of the Bowel into the blood stream and poured into the Liver. Hence the

"liverish" symptoms—irritability, sluggishness of brain and body, loss of appetite, "spots before the eyes," etc.

If the root-cause of the trouble is not removed your Liver continues to be overworked, your blood becomes daily more impure and "acid," until your joints and deep muscles are affected, and you may have Rheumatism, Sciatica, or Lumbago.

Purgatives are useless. Your only hope of real and lasting benefit is to conquer the Bowel Indigestion.

READ THE EXPLANATION.

Obviously, you need a remedy which will correct digestion both in Stomach and Bowel, because each stage of the digestive process affects the next stage.

Cicfa "re-educates" the digestive system because it supplies natural digestive ferments which work with Nature and so restore digestion at every stage throughout the Alimentary Tract.

***If the* PAIN IS HERE** — your trouble is Stomach Indigestion, and the symptoms are:

- **GASES IN STOMACH** with eructations.
- **Sharp Neuralgic HEADACHES.**
- **ACID in Stomach with HEARTBURN.**
- **TONGUE** coated white all over.
- **COMPLEXION** blotchy, with redness of nose.
- **EATING** disliked, Some Nausea.
- **PAINS** darting through Chest, burning Spot behind left Shoulder blade.

***If the* PAIN IS HERE** — it is Bowel Indigestion, and the symptoms are:

- **CONSTIPATION,** with griping pains in BOWEL.
- **GASES IN BOWEL** or Flatulence.
- **Dull, Heavy HEADACHES.**
- **ACIDITY,** causing Gout and Rheumatism.
- **TONGUE** coated yellow at back.
- **COMPLEXION** muddy or pasty.
- **EATING** disliked or loathed. Biliousness and bad taste in mouth.

SOLD BY ALL CHEMISTS, PRICE **1/3** and **3/-**

TEST CICFA FREE

Send your name and address with this coupon and a 1½d. stamp for postage, and receive a liberal sample of this wonderful

CICFA

Only One Sample given to each family.

THE CICFA COMPANY, 8, DUKE STREET, MANCHESTER SQUARE, LONDON, W.1.

John Bull, 21/3/31.

See John Bull's "Shop Window" & Small Ads on Pages 2, 3 & 10

The "John Bull" Guarantee appears on page 12.

GIFT-SCHEME RUMOUR DENIED.

We are asked by the manufacturers of "Black Cat" Cigarettes to notify our readers that there is no truth in the rumours which have been current that the "Black Cat" Gift Scheme is coming to an end shortly.

Indeed, new gifts are constantly being added to the "Black Cat" Gift Scheme.

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